

## OKLAHOMA CITY

2018 Year-End

## Multifamily Market Summary

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## SUMMARY

As we enter into 2019, multifamily demand continues to be robust as we follow a recordbreaking year for sales volume. Now 10 years into the national economic expansion and eight years into Oklahoma City's apartment expansion, the question becomes how long will the expansion continue. The Federal Reserve has been addressing potential inflationary pressure created by wage gains and increased trade protectionism with raises of short-term interest rates and quantitative tightening. The efforts, however, have run into the stubbornly low 10-year Treasury that has not responded to the Fed's prodding. Yet there have been no alarming signs of inflation and unemployment claims continue to stay at record lows. So low that there have been challenges in the employment sector on the management side of housing. Although down in January, consumer confidence remains high, and new home construction coupled with rising home values all provide positive indicators on our overall economic health. The US Homeownership rate increased slightly from the 2017 level of $63.9 \%$ to $64.4 \%$ as of the third quarter 2018. The shortage of single-family homes, particularly starter homes for first time buyers, is likely to prevent large increases in the homeownership rate over the next few years and continues to drive strong demand in the rental market.

Oklahoma City's population continues to grow, albeit not at the same pace as our neighbors in Dallas, with a net gain of just over 10,500 between 2017 to 2018. Of the 511,242 metro households in 2018, approximately $24 \%$ were age 20-34, which is considered the prime renter, with a higher level of education and additional disposable income. This age group is expected to continue to expand in the urban core, mainly attracted by the various revitalization efforts from the city, county and state. With a combination of \$2 billion in public investments in quality-oflife projects, combined with infrastructure investments of $\$ 2.4$ billion and private investments of another \$4 billion, Oklahoma City has reason to be excited about it's ability to retain young talent.

Debt financing for apartment assets remains widely available, with sourcing led by Fannie Mae and Freddie Mac in addition to a wide array of local, regional and national banks and insurance companies. Loan-to-value (LTV) ratios have tightened, with maximum leverage typically in the 55 to 75 percent range depending on the borrower, asset and location. Fannie Mae has limited their exposure to Oklahoma and require all loans to be on a pre-review status prior to approval, which ultimately will limit the LTV on most transactions unless with preferred borrowers. Lenders have been reluctant to lend on future revenue growth through value-add

OKC MULTIFAMILY RENTAL RATES


OKC MULTIFAMILY HISTORICAL OCCUPANCY

efforts, resulting in increased use of shortterm mezzanine debt and bridge loans until improvements deliver the planned returns.

Apartment sales volume have reached historic levels should carry into 2019 as new capital enters the multifamily investment market. Recently passed tax reform, included the creation of opportunity zones, create the potential to draw new capital into multifamily
assets. This influx of capital could offset any slowing of sales from the maturing growth cycle and add to the alreadystrong base of investors in the multifamily transaction market. Clearly the expansion must come to an end at some point, but with this type of legislation and tax reform, this could give the market a second wind.

Oklahoma City experienced another solid year in terms of multifamily rental growth and 2018 occupancy was virtually unchanged from the end of 2017. We surveyed 74,490 market rate units across 341 properties and arrived at an average renal rate of $\$ 0.90$ per square foot per month for the Oklahoma City Metro Area. This was a $2.27 \%$ increase over the previous year, bringing the five-year historical rent growth average to $2.38 \%$. Although it's always good to see positive rent growth, this is below the historical average Oklahoma City has experienced since Price Edwards \& Company started tracking the market in 1989, 2.85\%; however, it does mark the 21st year of consecutive positive rent growth.. In addition to positive rent growth, 2018 experienced an overall decline in concessions of $18 \%$ to a current market average concession of 1.7\%.

The biggest gainer overall on rent per foot was the efficiency units climbing to $\$ 1.15$ per square foot from $\$ 1.11$ which accounts for a $3.6 \%$ bump year-overyear. Followed by three-bedroom units at $\$ 0.82$ per foot, a $2.5 \%$ increase from the previous year. One and two bed units leased for an average of $\$ 0.95$ and $\$ 0.83$ per foot respectively, an increase of 1.06\% and $1.22 \%$ annually.

Overall Class A rents reached new levels at $\$ 1.21$ per foot across the metro area. Class B and C properties had an average per foot rental rate of $\$ 0.99$ and $\$ 0.79$ respectively.

Over the course of 2018 the market absorbed a total of 1,199 units yielding a market average occupancy of $90 \%$ at year end.

## NEW CONSTRUCTION

New construction in Oklahoma City has
been a large part of the discussion for the last several years; however, going into 2019, new deliveries have declined for the second year in a row. With only 1,199 units coming online in 2018 and even less scheduled to open in 2019, ( 1,024 units currently); the question becomes how many of the roughly 2,500 units in the planning stages will come out of the ground. Lenders have become more cautious to lend on ground-up construction; even coveted HUD loans have become more allusive in this changing market. Other sources have started to step up and provide liquidity; however, when you have rising construction costs and lower debt to cost ratio, developers may deliver lower returns to their investors. It's likely that a boost in rent growth will be needed to spur any more serious construction activity, otherwise the development pipeline is likely to continue tapering off.

While average rents trended upward in 2018 (1.64\% for Class A assets), tightening is expected this year as development slows and absorption takes renters off the market. Although hardly on a downward trajectory, overall confidence in the multifamily market for 2019 is best described as cautiously optimistic. Newly constructed properties have reported a slowdown in leasing activity combined with a slight increase in concession activity. While construction activity slows, the question is whether the slowdown is just a taper off after a peak in deliveries or is there a larger fundamental problem.

New construction in 2018 was a mixture of luxury urban housing, suburban market rate housing and student housing. Cross Neighborhood Apartments was delivered in Norman this fall adding 412 units to the already saturated Norman student housing market. This student housing community is located directly adjacent to campus, and in a great location to potentially weather the storm that is likely to hit Norman's student housing over the next couple years. Back in the urban core, Steelyard completed and opened their Phase Il adding an additional 97 units to the only for rent property inside the Bricktown Entertainment

HISTORICAL NUMBER OF UNITS SOLD


HISTORICAL NUMBER OF PROPERTIES SOLD




Submarket Map

| OKC Multifamily Market | Units | Occupied | EFF | 1 Bed | 2 Bed | 3 Bed |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Totals | 74,490 | $90 \%$ | $\$ 1.15$ | $\$ 0.95$ | $\$ 0.83$ | $\$ 0.82$ |

district. Reported at 89\% occupancy, the property's location appears to be a success particularly with the younger millennial demographic.

One other property worthy of note is the 286-unit Crown Lone Oak Apartments in far north Oklahoma City. Located right off the expansion of Portland avenue, Crown Lone Oak was built to take advantage of an urban style property with the suburban location due to its close proximate to numerous jobs in the Quail Springs area.

There are a few projects still under construction with two getting the most attention. First is the $\$ 200$ million renovation of the historic First National building, once a crown jewel of Oklahoma City's urban core. Local developer Gary Brooks and partner Charlie Nicholas have taken on this large iconic project. These are expected to be top of the market luxury apartments with rents to match. On the west end of downtown is West Village. In a partnership with local family investment company, Hall Capital, local developers are building a high-end urban apartment project that plays off the nearby hotel, restaurant and concert venues.

## SALES SUMMARY

Strong investor interest in the multifamily sector has led to an extended peak in multifamily sales activity. Pricing continued to appreciate through 2018, although only slightly on a year-over-year basis. The overall price-per-unit increased $1.1 \%$ to a current average price per unit of $\$ 50,174$, or $19.5 \%$ above the five-year average. Touting a record-breaking year, overall transaction volume consisting of 25 units and more reached a record $\$ 463$ million, 21\% over 2017. The 57 transactions consisted of 9,230 units, which is second only to 2007's peak of 9,791 units. The overall occupancy of the transacted properties was $90 \%$; and the average increases to $96 \%$ when removing distressed transactions. The average rent across all properties transacted was $\$ 0.77$ per square foot, with an average concession of $1.7 \%$ at the time of closing.

Overall transaction activity was up across all asset classes with Class A transactions totaling $\$ 84.5$ million for 2018. The three Class A transactions had

Current Apartment Construction


Historical Multifamily Construction

an average price per unit of $\$ 121,847$, which was down $37 \%$ from the previous year. The average in 2018 is a better indication of the overall average as 2017 included the Metropolitan, a downtown new construction luxury product. One notable transaction was Millennium OU which is a 196 unit, or 698 bed student housing property in the Norman submarket. Although student properties are leased and sold on a per bedroom metric, for the purposed of uniformity, it was calculated on a per unit basis in this report. Millennium OU sold in mid2018 for $\$ 25.2$ million, which was likely less than its construction cost. The lower than expected sales price is likely an indication of the overall health of the student housing market in Norman due to the oversupply of luxury housing on or very close to campus.

Class B assets are often the least frequently traded asset of any of the classes due to the fact there are fewer of these properties in the market. Due to the construction ages and market cycles, Class B assets make up only $18 \%$ of the overall
properties in the market. In 2018, there were a total of 6 transactions consisting of 1,287 units making up a total sales volume of $\$ 113$ million, a $30 \%$ increase in volume from the previous year. This averaged a price per unit of $\$ 87,906$ which was up $15 \%$ from the previous years average. Of the Class B transactions, there was one that should be noted called Commons on Oak Tree which sold for $\$ 17$ million in the

## TOTAL PROPERTIES

 BY CLASS

third quarter but was considered a nonarm's length transaction. Another notable transaction was Pebble Creek in Mustang. Due to limitations on new construction as well as strong operating fundamentals, the Mustang sub-market is considered a highly desirable area with very little transaction activity. Pebble Creek traded for $\$ 19.75$ million, or $\$ 102,864$ per unit.

As is the case every year, the most active asset class was Class C apartments with a record year transaction volume of \$262 million. This was a $21 \%$ increase over the previous year. The 6,945 units had an average price per unit of $\$ 38,847$. One of the largest Class C transactions of the year was the Highlands, which consists of two properties that have been owned and operated as one for many years. Weidner Properties acquired The Highlands early in 2018 and instituted a large-scale renovation.

Class D assets had minimal activity with 3 properties transacting for a total of $\$ 3.3$ million which averaged $\$ 10,929$ per unit. Class D properties are those which are shut down or are virtually shut down and often either in the process of foreclosure or involve some type of major disrepair. One interesting Class D transaction was Highland Park, a 160-unit community that traded for only $\$ 4,828$ per unit. The price per unit may be a surprise, but the complete vacancy and extensive renovation needed to cure helps explain
the price. Highland Park is already on the market again, albeit at a premium to what it was previously traded for.

As multifamily yields have compressed, an increasing portion of capital acquiring larger assets has migrated to secondary and tertiary markets looking for a higher yield. This has had a direct impact on Oklahoma City as evidenced by the volume of apartments priced over the \$15 million mark increasing to $\$ 285$ million, representing 12 transactions, second highest only to 2015. This increase is a combination of flight to quality as well as investors reaching into smaller markets to make up for the reduced yield available in primary markets.

Multifamily cap rates have remained relatively stable on a macro level, with yields in primary markets flattening while secondary and tertiary market cap rates have continued to trickle lower. Rising interest rates, however, have tightened the spread between cap rates and lending rates, reducing investors' ability togenerate positive leverage. Though this trend could put some upward pressure on yields, elevated capital flows into apartments will likely mitigate the upward pressure. Overall Oklahoma City cap rates have increased slightly to $6.8 \%$, which is up 30 basis points (bps) from 2017. Cap rates on Class B assets decreased by 16 basis points to $6.07 \%$ as 2018 had one of its strongest years for that class of
apartments. Class A and C apartments traded at an average cap rate of $5.7 \%$ and $7.25 \%$ respectively. These cap rates are indicative of trailing NOI, not projected or after renovation cap rates.

## FORECAST

Multifamily housing continues to remain a desirable investment for institutional investors, large investment funds, public and private REITs and private operators. The market has continued its strong pace achieving close to $3 \%$ effective rent growth for the past thirty years and is expected to continue on that trajectory for the near future. The mature economic expansion will remain supportive of the apartment investment market in 2019, though buyers' and sellers' expectations will likely need to adjust to a rising interest rate climate. Stock market volatility and prospects of a flattening yield curve will weigh on sentiment, but the underlying performance of apartments remain positive. Furthermore, strong demographic momentum combined with the shift away from ownership supports a long-run positive outlook should counterbalance market volatility.

While primary markets such as LosAngeles, Dallas, and New York will continue to see the largest dollar investment, secondary and tertiary markets are becoming more popular to the larger investors in their pursuit of higher yields. Many such

investors have already expanded their search into Oklahoma and similar metro areas, increasing the market liquidity and boosting overall values. However, one of the main complaints echoed by many investors new to Oklahoma is the inability to increase rents on a pound per pound basis compared to other markets. With the benefits of the low cost of living, also comes a ceiling on rent increases. Whereas in markets similar to Dallas/Ft Worth, a standard five-thousand-dollar interior upgrade can often yield an instant $\$ 200$ or more per month rental premium, the Oklahoma City market will not support this level of rental increase. This requires buyers to be savvier and not just invest based on pure projections, but to rely more on fundamental economics. Creative owners are looking for ways to not only increase revenue from renovation and rent increases, but also by boosting their NOI from supplemental income and effective cost management.

The biggest factor going forward for multifamily investors is their access to fresh deals and, likewise, the ability to finance with debt levels that can sustain returns needed to satisfy investors. Valueadd deals are much more complicated with more risk involved for less upside.

We remain optimistic throughout 2019, but believe it is increasingly important to underwrite to current values. As households continue to form, much of the renter demand will center on apartments that serve the traditional workforce: Class $B$ and $C$ properties. In downtown, the first
to feel the pain in any downturn will be the luxury Class A rental market. The good thing about apartments, people always need a place to live.

## Forecast Bullets

- Strong demand drivers supporting long-term yield models will counterbalance much of today's market volatility, encouraging investors to look beyond any shortterm turbulence.
- As new households are formed next year, much of the rental demand will center on apartments that serve traditional workforce: Class B \& C properties.
- While transaction volumes reach record levels, rising interest rates will cause upward pressure on cap rates, which in turn will keep the overall price per unit relatively in check
- Agency lending (Fannie \& Freddie) to remain active well into 2019 as FHFA leaves lending caps unchanged at $\$ 35$ billion for each enterprise.
- As investors await finalizedfrom the Department of the Treasury and the IRS regarding opportunity zones, the hunt is on for assets and investment opportunities in the designated areas that present the strongest upside potential. Investors are lining up to pour billions into Opportunity Zone Funds according to Real Capital Analytics, stating there are more than $\$ 6$ trillion in unrealized capital gains eligible to be deployed into opportunity zones.
- With robust jobs growth continuing to increase at a healthy pace, and the unemployment rate at a 50 -year low,



Fed officials will likely continue their course of action and gradually boost short term interest rates.

- Investors will move to markets like Oklahoma (secondary and tertiary) for solid risk-adjusted returns.


## CURRENT MARKET

- 18,180 Units Studied
- Average Vacancy is $13 \%$

| Averages | Occupancy | EFF | 1 Bed | 2 Bed | 3 Bed |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Submarket | $87 \%$ | $\$ 1.05$ | $\$ 0.84$ | $\$ 0.74$ | $\$ 0.69$ |
| Class A | $89 \%$ | $\$ 1.19$ | $\$ 1.09$ | $\$ 0.89$ | $\$ 0.92$ |
| Class B | $93 \%$ | $\$ 1.20$ | $\$ 1.02$ | $\$ 0.93$ | $\$ 0.87$ |
| Class C | $87 \%$ | $\$ 1.01$ | $\$ 0.80$ | $\$ 0.71$ | $\$ 0.66$ |
| All Bills Paid | $88 \%$ |  | $\$ 1.20$ | $\$ 1.02$ | $\$ 0.93$ |

## 2019 FORECAST

- Rents overall to experience modest rental growth, slightly below MSA average
- Class C occupancy to experience the most incremental increase
- Properities in economically depressed areas continue to struggle until significant capital is invested


| Property | Address | Year Built | No. Units | Occupancy | Average Rent/Sq Ft |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | EFF | 1 Bed | 2 Bed | 3 Bed |
| Arbor Glen | 4638 N.W. 19 | 1976 | 158 | 93\% | n/a | \$0.72 | \$0.78 | $\mathrm{n} / \mathrm{a}$ |
| Ashford at Walnut Creek | 6801 N.W. 122 | 1989 | 104 | 96\% | $\mathrm{n} / \mathrm{a}$ | \$0.87 | \$0.85 | $\mathrm{n} / \mathrm{a}$ |
| Auburn Lane | 6029 N.W. 10 | 1973 | 152 | 86\% | $\mathrm{n} / \mathrm{a}$ | \$0.58 | \$0.60 | \$0.52 |
| Bennett Ridge | 8201 N. Rockwell | 1982 | 304 | 92\% | \$1.31 | \$1.15 | \$0.97 | n/a |
| Bethany Square | 1900 N. Rockwell | 1976 | 217 | 91\% | $\mathrm{n} / \mathrm{a}$ | \$0.85 | \$0.68 | \$0.66 |
| Bluff Creek | 5757 W. Hefner | 1984 | 316 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$1.12 | \$0.90 | $\mathrm{n} / \mathrm{a}$ |
| Boardwalk | 6400 N.W. Expressway | 1984 | 192 | 91\% | $\mathrm{n} / \mathrm{a}$ | \$0.79 | \$0.77 | $\mathrm{n} / \mathrm{a}$ |
| Brandon Place Apartments | 6700 W. Memorial | 2012 | 200 | 88\% | $\mathrm{n} / \mathrm{a}$ | \$1.02 | \$0.84 | \$1.00 |
| Bridgepoint | 5304 Willow Cliff Road | 1977 | 396 | 91\% | $\mathrm{n} / \mathrm{a}$ | \$0.80 | \$0.77 | \$0.70 |
| Bryan Hill | 7204 N.W. 36 | 1969 | 232 | 88\% | \$0.88 | \$0.79 | \$0.70 | n/a |
| Castle Tower | 5510 N.W. 23 | 1960 | 122 | 90\% | \$0.87 | \$0.74 | \$0.69 | $\mathrm{n} / \mathrm{a}$ |
| Cave Creek Apts | 3037 N. Rockwell | 1977 | 70 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$0.61 | \$0.59 | $\mathrm{n} / \mathrm{a}$ |
| Chelsea Manor | 6300 N. Meridian | 1970 | 187 | 91\% | \$1.06 | \$0.89 | \$0.75 | n/a |
| Chestnut Hills | 7228 N.W. 10th | 1972 | 112 | 89\% | $\mathrm{n} / \mathrm{a}$ | \$0.54 | \$0.53 | $\mathrm{n} / \mathrm{a}$ |
| Chevy Chase | 6401 N. Warren | 1972 | 222 | 88\% | $\mathrm{n} / \mathrm{a}$ | \$0.78 | \$0.69 | $\mathrm{n} / \mathrm{a}$ |
| Cimmaron Pointe | 8301 N. Council | 1978 | 252 | 95\% | \$1.06 | \$0.90 | \$0.76 | \$0.71 |
| City Heights North | 8557 Candlewood | 1977 | 328 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$0.66 | \$0.54 | \$0.50 |
| Council Crossing | 7920 N.W. 21 | 1970 | 339 | 91\% | $n / \mathrm{a}$ | \$0.92 | \$0.85 | n/a |
| Council Place | 10800 N. Council | 1985 | 256 | 93\% | $\mathrm{n} / \mathrm{a}$ | \$0.83 | \$0.79 | \$0.87 |
| Council Pointe | 521 N. Council Road | 1976 | 150 | 84\% | $\mathrm{n} / \mathrm{a}$ | \$0.91 | \$0.78 | n/a |
| Crown Martin Park | 5300 W. Memorial | 1999 | 264 | 90\% | $n / \mathrm{a}$ | \$0.99 | \$0.75 | $n / \mathrm{a}$ |
| Crown Pointe | 12600 N. MacArthur | 1999 | 360 | 90\% | $n / \mathrm{a}$ | \$0.85 | \$0.77 | n/a |
| Esplande by the Lake Apartments | 4601 W.Nicklas | 1972 | 136 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$0.91 | \$0.71 | \$0.76 |
| Forest Creek | 7201 N.W. 122 | 1997 | 200 | 95\% | n/a | \$0.84 | \$0.74 | \$0.70 |
| Forest Oaks on Perdue | 5700 N.W. 23 | 1971 | 259 | 93\% | \$0.88 | \$0.80 | \$0.66 | \$0.64 |
| Foxcroft | 6810 NW 16th | 1984 | 188 | 94\% | \$0.70 | n/a | \$0.66 | \$0.65 |
| Gables at Westlake | 12901 N. MacArthur | 1984 | 200 | 92\% | \$1.31 | \$1.03 | \$0.97 | n/a |
| Garden Gate Apartment Homes | 4023 Fontana Drive | 1986 | 113 | 90\% | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | \$0.79 | \$0.67 |
| Hefner Hollow | 6708 N. Wilshire | 1971 | 119 | 92\% | $\mathrm{n} / \mathrm{a}$ | n/a | \$0.67 | \$0.67 |
| Heritage House II | 1307 N. Meridian | 1974 | 111 | 89\% | $\mathrm{n} / \mathrm{a}$ | \$0.93 | \$0.59 | n/a |
| Heritage Ridge | 7550 N.W. 10 | 1972 | 112 | 78\% | n/a | \$0.59 | \$0.57 | $n / \mathrm{a}$ |
| Hunters Ridge | 9211 N. Council | 1985 | 212 | 93\% | \$0.99 | \$0.89 | \$0.87 | n/a |
| Isola Bella | 6446 N.W. 63 | 1970 | 800 | 93\% | n/a | \$1.07 | \$0.84 | n/a |
| Jasper Gardens | 2500 N Rockwell | 1970 | 104 | 89\% | \$1.00 | \$0.66 | \$0.69 | \$0.72 |
| Lake Hefner Townhomes | 7000 W. Britton Road | 1973 | 276 | 79\% | $\mathrm{n} / \mathrm{a}$ | \$0.79 | \$0.62 | \$0.57 |
| Lakeside Village | 6460 W. Wilshire | 1974 | 150 | 88\% | $\mathrm{n} / \mathrm{a}$ | \$0.71 | \$0.64 | \$0.64 |
| Lakewood Estates Apartments | 7806 Lyrewood Lane | 1973 | 208 | 78\% | $n / \mathrm{a}$ | n/a | \$0.61 | \$0.57 |
| Lamplight on 34th Street | 5811 N.W. 34 | 1968 | 125 | 89\% | $\mathrm{n} / \mathrm{a}$ | \$0.79 | \$0.77 | \$0.66 |
| MacArthur Crossing | 727 N. MacArthur | 1962 | 241 | 69\% | $n / \mathrm{a}$ | \$0.82 | \$0.68 | \$0.69 |
| Meadowbrook | 4396 N.W. 36 | 1973 | 235 | 81\% | $\mathrm{n} / \mathrm{a}$ | \$0.83 | \$0.76 | \$0.76 |
| Meridian Village Apartments | 4220 NW 10th St | 1974 | 248 | 71\% | \$0.94 | \$0.86 | \$0.80 | \$0.78 |
| MidTown | 6001 N. Brookline | 1959 | 190 | 0\% | $\mathrm{n} / \mathrm{a}$ | \$1.20 | \$1.02 | \$0.93 |
| Mira Vista Apartments | 4750 N.W. 23 | 1969 | 130 | 80\% | $n / \mathrm{a}$ | \$0.67 | \$0.64 | $\mathrm{n} / \mathrm{a}$ |
| Park Macarthur | 4500 N. MacArthur | 1970 | 140 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$0.76 | \$0.70 | $\mathrm{n} / \mathrm{a}$ |
| Pheasant Run | 6100 N. Meridian | 1970 | 271 | 84\% | $\mathrm{n} / \mathrm{a}$ | \$0.78 | \$0.64 | $\mathrm{n} / \mathrm{a}$ |
| Prairie Springs | 9777 N. Council Road | 1998 | 462 | 91\% | $\mathrm{n} / \mathrm{a}$ | \$0.95 | \$0.87 | \$0.91 |

2018 Year-End Oklahoma City Multifamily Market Summary
NORTHWEST SUBMARKET

| Property | Address | Year Built | No. Units | Occupancy | Average Rent/Sq Ft |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | EFF | 1 Bed | 2 Bed | 3 Bed |
| Putnam Green | 7525 Knight Lake Drive | 1970 | 250 | 89\% | $\mathrm{n} / \mathrm{a}$ | \$0.67 | \$0.53 | \$0.55 |
| Retreat at Riverbend | 8114 W. Britton Road | 1982 | 216 | 89\% | $\mathrm{n} / \mathrm{a}$ | \$1.01 | \$0.82 | $\mathrm{n} / \mathrm{a}$ |
| Savannah Pointe | 6134 N. MacArthur Blvd | 1975 | 137 | 90\% | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | \$0.80 | \$0.72 |
| Solare Apartments | 6103 NW 63rd | 1973 | 296 | 84\% | \$0.98 | \$0.88 | \$0.74 | \$0.65 |
| Sonterra | 7524 NW 10th St. | 1974 | 48 | 79\% | $\mathrm{n} / \mathrm{a}$ | \$0.73 | \$0.68 | $\mathrm{n} / \mathrm{a}$ |
| Springs at Memorial Apartments | 13331 N. MacArthur <br> Blvd | 2015 | 228 | 89\% | \$1.19 | \$1.02 | \$0.89 | \$0.83 |
| Stonebrook | 9301 N. MacArthur | 1983 | 360 | 97\% | \$1.05 | \$0.84 | \$0.80 | n/a |
| Summer Oaks | 5770 N.W. 16 | 1972 | 197 | 88\% | \$0.88 | \$0.63 | \$0.59 | \$0.59 |
| Summerfield Place | 11777 N. Meridian | 1982 | 224 | 90\% | \$1.30 | \$0.98 | \$0.86 | $\mathrm{n} / \mathrm{a}$ |
| Summit Ridge Apts \& Condos | 407 Summit Ridge Dr | 1985 | 242 | 79\% | n/a | \$0.81 | \$0.74 | \$0.68 |
| Tammaron Village | 11100 Roxboro | 1983 | 400 | 95\% | \$1.18 | \$1.06 | \$0.91 | n/a |
| The Augusta | 4001 N.W. 122 | 1986 | 197 | 94\% | n/a | \$0.88 | \$1.05 | n/a |
| The Belmont | 1800 N. Rockwell | 1974 | 162 | 84\% | n/a | \$0.82 | \$0.66 | \$0.59 |
| The Eleanor | 2626 N. Meridian | 1979 | 110 | 90\% | n/a | \$0.71 | \$0.63 | $\mathrm{n} / \mathrm{a}$ |
| The Greens at Lake Overholser | 9900 W. Highway 66 | 2015 | 337 | 89\% | n/a | \$1.22 | \$0.93 | n/a |
| The Grove | 1128 Glade | 1972 | 112 | 74\% | n/a | \$0.95 | \$0.82 | \$0.85 |
| The Invitational | 3959 N.W. 122 | 1984 | 344 | 92\% | n/a | \$0.89 | \$0.75 | $\mathrm{n} / \mathrm{a}$ |
| The Lodge On The Lake | 5577 N.W. 50 | 1981 | 252 | 91\% | \$1.14 | \$0.93 | \$0.79 | $\mathrm{n} / \mathrm{a}$ |
| The MacArthur Apartments | 5745 NW 19th | 1972 | 84 | 90\% | n/a | \$0.94 | \$0.80 | \$0.66 |
| The Reserve at West 10th | 6640 NW 10th | 1968 | 205 | 78\% | n/a | \$0.77 | \$0.62 | \$0.57 |
| The Warrington | 12700 N. MacArthur | 1984 | 204 | 89\% | n/a | \$1.07 | \$0.91 | \$0.82 |
| Tuscany Village | 6900 London Way | 1977 | 314 | 85\% | n/a | \$0.73 | \$0.64 | \$0.55 |
| Verde Vista Apartments | 4746 N.W. 23rd Street | 1972 | 111 | 75\% | n/a | \$0.67 | \$0.62 | $\mathrm{n} / \mathrm{a}$ |
| Residence at Lakeshore | 9268 N. MacArthur | 1972 | 160 | 84\% | n/a | \$0.81 | \$0.79 | \$0.77 |
| Villas at Stonelake | 7404 Lyrewood Lane | 1979 | 160 | 64\% | n/a | \$0.71 | \$0.63 | $\mathrm{n} / \mathrm{a}$ |
| Villas on Meridian | 5418 N Meridian | 1971 | 98 | 87\% | \$1.21 | \$0.79 | \$0.71 | \$0.63 |
| Walnut Gardens | 6700 NW 16th Street | 1988 | 198 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$0.87 | \$0.69 | n/a |
| Wedgewood Village | 4101 NW Expressway | 1977 | 302 | 94\% | $n / \mathrm{a}$ | \$0.91 | \$0.73 | \$0.79 |
| Wentwood at MacArthur | 5001 N.W 10th | 1971 | 295 | 73\% | n/a | \$0.48 | \$0.53 | \$0.52 |
| Western Oaks | 7408 N.W. 22 | 1960 | 173 | 79\% | n/a | \$0.69 | \$0.72 | n/a |
| Willow Walk | 5403 N.W. 36 | 1969 | 120 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$0.64 | \$0.72 | $\mathrm{n} / \mathrm{a}$ |
| Windsor Village Apartments | 2500 N. Sterling Avenue | 1975 | 363 | 90\% | n/a | \$0.72 | \$0.65 | \$0.63 |
| Woodbrier | 5522 Woodbrier Dr. | 1969 | 128 | 88\% | n/a | \$0.73 | \$0.73 | $\mathrm{n} / \mathrm{a}$ |
| Woodland Trails | 12401 N MacArthur | 1985 | 402 | 87\% | \$1.30 | \$1.06 | \$0.87 | $\mathrm{n} / \mathrm{a}$ |
| Woodscape | 4200 N. Meridian | 1985 | 498 | 93\% | n/a | \$0.93 | \$0.83 | $n / \mathrm{a}$ |
| Yorktown | 4020 N. Meridian | 1968 | 90 | 81\% | \$0.90 | \$0.68 | \$0.64 | n/a |
| Windsor Village Apartments | 2500 N. Sterling Avenue | 1975 | 363 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$0.72 | \$0.65 | \$0.63 |
| Woodbrier | 5522 Woodbrier Dr. | 1969 | 128 | 88\% | n/a | \$0.73 | \$0.73 | $\mathrm{n} / \mathrm{a}$ |
| Woodland Trails | 12401 N MacArthur | 1985 | 402 | 87\% | \$1.30 | \$1.06 | \$0.87 | $\mathrm{n} / \mathrm{a}$ |
| Woodscape | 4200 N. Meridian | 1985 | 498 | 93\% | n/a | \$0.93 | \$0.83 | $\mathrm{n} / \mathrm{a}$ |
| Yorktown | 4020 N. Meridian | 1968 | 90 | 81\% | \$0.90 | \$0.68 | \$0.64 | n/a |
| Northwest OKC Average |  |  | 18,180 | 87\% | \$1.05 | \$0.84 | \$0.74 | \$0.69 |



## CURRENT MARKET

- 4,453 Units Studied
- Average Vacancy is $10 \%$
- Averages: Occupancy EFF 1 Bed 2 Bed 3 Bed

| Submarket | $90 \%$ | $\$ 1.05$ | $\$ 0.93$ | $\$ 0.95$ |
| :--- | :--- | :--- | :--- | :--- |
| Class A | $91 \%$ | $\$ 1.09$ | $\$ 0.97$ | $\$ 0.97$ |
| Class B | $91 \%$ | $\$ 1.01$ | $\$ 0.89$ | $\$ 0.92$ |
| Class C | $87 \%$ | $\$ 0.95$ | $\$ 0.85$ |  |

## 2019 FORECAST

- Occupancy to increase as the area is opened up with highway expansion
- New highway 74 to provide economic expansion to this sub-market, residential and commerical growth expected
- Class C properties to experience the largest increase overall in occupancy

| North OKC | Location | Year <br> Built | Property | Occupancy | Average Rent/Sq Ft |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | EFF | 1 Bed | 2 Bed | 3 Bed |
| Crown at Lone Oak Apartments | 15400 Crown at Lone Oak Drive | 2018 | 283 | LU | n/a | \$1.23 | \$1.05 | n/a |
| Quail Lakes | 14300 N. Pennsylvania | 1984 | 384 | 89\% | n/a | \$0.90 | \$0.82 | n/a |
| Quail Landing | 14000 Quail Springs Pkwy. | 2001 | 216 | 89\% | n/a | \$1.00 | \$0.90 | \$0.95 |
| Shores at K-Rock | 14117 N. Rockwell Ave | 2013 | 300 | 88\% | n/a | \$1.16 | \$0.90 | \$0.97 |
| Stonehorse Crossing | 14320 Mezzaluna Blvd | 2018 | 300 | LU | n/a | \$1.02 | \$0.95 | n/a |
| Stoneleigh On May | 14300 North May Avenue | 2002 | 244 | 91\% | n/a | \$1.06 | \$0.89 | \$0.83 |
| Sycamore Farms | 14900 N. Pennsylvania | 1998 | 398 | 91\% | n/a | \$0.94 | \$0.90 | \$0.82 |
| The Bryant | 3101 N.W. 150 | 1983 | 176 | 85\% | n/a | \$1.00 | \$0.87 | n/a |
| The Lofts at North Penn | 15501 N. Pennsylvania | 2017 | 192 | 50\% | n/a | \$1.00 | \$0.99 | \$1.03 |
| The Park At Memorial | 4201 W. Memorial | 1997 | 316 | 89\% | n/a | \$1.09 | \$0.98 | \$1.03 |
| The Park at Tuscany | 2737 NW 140th St. | 2012 | 258 | 91\% | n/a | \$1.05 | \$0.94 | n/a |
| The Reserve at Quail North | 2600 Watermark Blvd | 2015 | 280 | 89\% | n/a | \$1.10 | \$1.13 | \$0.91 |
| The Residence at North Penn | 14520 N. Pennsylvania Ave | 2010 | 276 | 93\% | n/a | \$0.97 | \$0.88 | \$1.14 |
| The Retreat at Quail North | 2701 Watermark Blvd | 2011 | 240 | 90\% | n/a | \$1.06 | \$0.89 | \$0.90 |
| The Summit | 18001 Highland Park | 2010 | 140 | 93\% | n/a | n/a | \$0.91 | \$0.93 |
| The Trails at Rockwell | 14600 N, Rockwell | 2013 | 450 | 95\% | n/a | \$1.13 | \$0.92 | n/a |
| North OKC Average |  |  | 4,453 | 90\% |  | \$1.05 | \$0.93 | \$0.95 |

## CURRENT MARKET

- 12,216 Units Studied
- Average Vacancy is $10 \%$
- Averages: Occupancy EFF 1 Bed 2 Bed 3 Bed

| Submarket | $90 \%$ | $\$ 1.13$ | $\$ 0.93$ | $\$ 0.81$ | $\$ 0.86$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Class A | $91 \%$ | $\$ 1.79$ | $\$ 1.40$ | $\$ 1.26$ | $\$ 1.57$ |
| Class B | $90 \%$ |  | $\$ 1.00$ | $\$ 0.90$ | $\$ 0.75$ |
| Class C | $89 \%$ | $\$ 1.00$ | $\$ 0.83$ | $\$ 0.72$ | $\$ 0.70$ |
| All Bills Paid | $92 \%$ | $\$ 1.32$ | $\$ 1.38$ | $\$ 1.22$ | $\$ 1.46$ |

## 2019 FORECAST

- Memorial corridor to experience large surge in activity, increasing traffic and occupancy
- Overall Occupancy rates will remain level over the next 12 months
- Class C occupancy to increase by a larger percentge than most other sub-markets

CENTRAL HISTORICAL OCCUPANCY



| Central OKC | Location | Year <br> Built | Property | Occupancy | Average Rent/Sq Ft |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | EFF | 1 Bed | 2 Bed | 3 Bed |
| Ambassador House | 4517 N. Pennsylvania | 1969 | 141 | 93\% | \$0.90 | \$0.84 | \$0.69 | n/a |
| Argon Apartments | 13600 N. Blackwelder Ave | 2017 | 287 | 91\% | \$1.79 | \$1.50 | \$1.31 | \$1.57 |
| Ashford Northwest Apts | 2301 N.W. 122 | 1980 | 458 | 95\% | n/a | \$0.86 | \$0.76 | n/a |
| Ashford Park | 1301 W. Hefner | 1985 | 152 | 90\% | n/a | \$0.92 | \$0.73 | n/a |
| Aspen Place | 2700 Indian Creek | 1972 | 358 | 91\% | n/a | \$0.66 | \$0.59 | \$0.58 |
| Aspen Way | 1000 NW 88th Street | 1979 | 130 | 83\% | n/a | \$0.65 | \$0.68 | n/a |
| Autumn Run | 1000 N.W. 105 | 1975 | 91 | 79\% | n/a | \$0.82 | \$0.68 | n/a |
| Belle Isle Terrace | 4861 N. Blackwelder | 1973 | 96 | 94\% | n/a | \$0.92 | \$0.71 | n/a |
| Britton Crossing | 413 W. Britton Rd | 1974 | 256 | 87\% | n/a | \$0.82 | \$0.72 | n/a |
| Campus Pointe | 1601 N.W. 30th | 1968 | 103 | 58\% | \$1.06 | \$0.86 | \$0.83 | n/a |
| Capitol on 28th | 215 Northeast 28th | 1967 | 223 | 88\% | \$1.49 | \$1.10 | \$0.97 | n/a |
| Casady | 2713 W. Britton | 1967 | 96 | 92\% | n/a | \$0.67 | \$0.68 | n/a |
| Citadel Suites | 5113 N. Brookline | 1970 | 114 | 91\% | n/a | \$1.14 | \$0.89 | n/a |
| City Heights at Medical Center | 5528 N. Portland | 1965 | 186 | 94\% | n/a | \$0.76 | \$0.71 | \$0.75 |
| Copperfield | 2400 N.W. 30 | 1984 | 262 | 91\% | n/a | \$0.92 | \$0.83 | n/a |
| Cottages at Hefner Road | 1209 W. Hefner Rd | 1981 | 256 | 88\% | n/a | \$0.90 | \$0.79 | n/a |
| Crescent Park Apartments | 5660 N. May | 1956 | 100 | 81\% | n/a | \$0.98 | \$0.78 | n/a |
| Crosswinds/Crosswinds Cove | 6106 N. May | 1978 | 194 | 94\% | \$1.09 | \$0.96 | \$0.79 | n/a |
| Fairway Park | 2600 N.W. 63 | 1970 | 100 | 96\% | n/a | \$0.80 | \$0.73 | n/a |
| Founders Tower | 5900 Mosteller Dr. | 1963 | 60 | 97\% | n/a | \$2.13 | \$1.81 | \$2.03 |
| Grouse Run | 2401 NW 122 | 1984 | 244 | 90\% | n/a | \$0.84 | \$0.77 | n/a |
| Heritage Park | 1920 Heritage Park | 1989 | 452 | 86\% | n/a | \$0.90 | \$0.65 | \$0.75 |
| Heritage Pointe | 2502 NE Kelly Ave | 1980 | 145 | 89\% | n/a | \$0.93 | \$1.01 | \$0.89 |
| Indigo Apartments | 12601 \& 12701 N. Penn | 1982 | 896 | 80\% | n/a | \$0.72 | \$0.90 | \$0.71 |
| J Marshall Square | 9017 N. University Blvd | 2015 | 280 | 91\% | n/a | \$1.30 | \$1.21 | n/a |
| Jaime's Landing | 1701 N.W. 46 | 1972 | 136 | 89\% | n/a | \$0.89 | \$0.69 | n/a |
| Meridian Mansions | 1309 N. Meridian | 1967 | 114 | 90\% | n/a | \$0.91 | \$0.66 | n/a |
| Muntage Apartments | 3041 N.W. 41 | 1963 | 165 | 90\% | n/a | \$0.96 | \$0.68 | n/a |
| Newport/Granada | 3407 N.W. 39 | 1963 | 124 | 94\% | \$1.05 | \$0.91 | \$0.84 | \$0.66 |
| North Village | 10735 N. Western Ave | 1972 | 216 | 92\% | n/a | \$0.81 | \$0.65 | \$0.68 |
| Pelican Hill | 4201 N. Youngs Blvd. | 1974 | 89 | 86\% | \$0.96 | \$0.69 | \$0.65 | n/a |
| Persimmon Square | 12113 Heritage Park Road | 1985 | 109 | 90\% | n/a | \$0.87 | \$0.72 | n/a |
| Portland Parke Apts | 3175 N. Portland | 1972 | 207 | 89\% | \$1.02 | \$0.84 | \$0.76 | n/a |
| Quail Creek | 11141 Springhollow | 1966 | 126 | 89\% | n/a | \$0.86 | \$0.80 | \$0.68 |
| Quail Plaza | 11004 N. May | 1970 | 92 | 95\% | n/a | \$0.84 | \$0.67 | n/a |
| Quail Ridge | 2609 Featherstone | 1986 | 628 | 92\% | n/a | \$0.88 | \$0.73 | n/a |
| Quail Run | 3264 W. Memorial | 1978 | 208 | 90\% | \$0.94 | \$0.75 | \$0.75 | n/a |
| Raindance | 2201 N.W. 122 | 1983 | 504 | 91\% | n/a | \$0.84 | \$1.03 | n/a |
| Riverchase | 11239 N. Pennsylvania | 1973 | 252 | 90\% | n/a | \$0.75 | \$0.69 | n/a |
| The Breighton | 2930 N. Shartel | 1970 | 100 | 95\% | \$1.14 | \$1.09 | n/a | n/a |
| The Chelsea | 12821 N. Stratford | 1985 | 312 | 86\% | n/a | \$0.71 | \$0.61 | \$0.85 |
| The Greens at Oklahoma City | 900 NE 122nd St | 2015 | 324 | 92\% | n/a | \$1.17 | \$0.89 | n/a |
| The Lincoln at Central Park | 500 Central Park Drive | 2010 | 704 | 90\% | n/a | \$1.12 | \$0.85 | \$0.78 |
| The Links | 700 N.E. 122nd | 1998 | 588 | 95\% | n/a | \$1.17 | \$0.81 | n/a |
| The Warwick | 3100 N.W. Expressway | 1979 | 424 | 92\% | n/a | \$0.90 | \$0.79 | \$0.67 |
| Central OKC Average |  |  | 12,216 | 90\% | \$1.13 | \$0.93 | \$0.81 | \$0.86 |

## URBAN CORE SUBMARKET

## CURRENT MARKET

- 3,811 Units Studied
- Average Vacancy is $10 \%$

| - | Overages: | Occupancy | EFF | 1 Bed | 2 Bed |
| :--- | :--- | :--- | :--- | :--- | :--- | 3 Bed

## 2019 FORECAST

- New streetcars allow the urban core to be more walkable expanding the footprint of downtown housing to employment
- New inventory in non-prime locations will feel the most pressure to provide concessions
- Occupancy levels will likely take another small dip as final inventory is delivered to market

| Property | Address | Year <br> Built | No. Units | Occupancy | Average Rent/Sq Ft |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | EFF | 1 Bed | 2 Bed | 3 Bed |
| Aberdeen | 125 N.W. 15 | 1927 | 123 | 93\% | \$2.35 | \$1.58 | \$1.01 | \$0.88 |
| Avana Arts District | 301 N. Walker | 2007 | 303 | 95\% | n/a | \$1.33 | \$1.13 | n/a |
| Chaparral Townhomes | 1301 N Stiles Ave | 1971 | 136 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$0.76 | \$0.58 | \$0.54 |
| Deep Deuce At Bricktown | 314 N.E. 2nd Street | 2003 | 294 | 92\% | n/a | \$1.45 | \$0.97 | $\mathrm{n} / \mathrm{a}$ |
| Level Urban | 123 NE 2 St. | 2012 | 228 | 91\% | n/a | \$1.47 | \$1.61 | n/a |
| Lift Apartments | 801 NW 10th | 2015 | 329 | 91\% | \$1.94 | \$1.72 | \$1.59 | \$1.63 |
| Mosaic Apartments (Bricktown) | 321 N Oklahoma Ave | 2015 | 96 | 90\% | n/a | \$1.51 | \$1.41 | $\mathrm{n} / \mathrm{a}$ |
| Page Woodson | 600-601 N. High | 2017 | 128 | 92\% | \$1.21 | \$1.10 | \$0.94 | $\mathrm{n} / \mathrm{a}$ |
| Park Harvey | 200 N. Harvey | 2007 | 162 | 90\% | \$1.28 | \$1.34 | \$1.09 | $\mathrm{n} / \mathrm{a}$ |
| The Classen | 2200 N. Classen | 1966 | 66 | 93\% | n/a | n/a | \$1.71 | $\mathrm{n} / \mathrm{a}$ |
| The Edge at Midtown | 1325 N. Walker | 2014 | 250 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$1.63 | \$1.43 | \$1.66 |
| The Haven | 601 Robert S Kerr Ave | 1985 | 65 | 89\% | $\mathrm{n} / \mathrm{a}$ | \$1.52 | \$1.10 | \$0.86 |
| The Maywood | 425 N. Oklahoma Ave | 2013 | 139 | 88\% | $\mathrm{n} / \mathrm{a}$ | \$1.52 | \$1.40 | $\mathrm{n} / \mathrm{a}$ |
| The Maywood II | 100 NE 4th Street | 2016 | 160 | 80\% | n/a | \$1.65 | \$1.53 | \$1.51 |
| The Metropolitan | 800 Oklahoma Avenue | 2016 | 329 | 94\% | \$1.83 | \$1.73 | \$1.60 | \$1.49 |
| The Montgomery | 500 W. Main | 1929 | 70 | 90\% | n/a | \$1.55 | \$1.61 | $\mathrm{n} / \mathrm{a}$ |
| The Regency | 333 NW 5th Street | 1967 | 281 | 89\% | \$1.79 | \$1.27 | \$1.45 | \$1.21 |
| The Seven at Page Woodson | 1029 NE 7th | 2017 | 57 | 85\% | $\mathrm{n} / \mathrm{a}$ | \$1.54 | \$1.48 | $\mathrm{n} / \mathrm{a}$ |
| The Steelyard at Bricktown | 505 E. Sheridan Ave. | 2017 | 250 | 89\% | $\mathrm{n} / \mathrm{a}$ | \$1.86 | \$1.48 | \$1.77 |
| West Village | 835 W. Sheridan | 2018 | 345 | LU | \$2.09 | \$1.74 | \$1.57 | \$1.63 |
| Urban Core Averages |  |  | 3,811 | 90\% | \$1.78 | \$1.49 | \$1.33 | \$1.32 |

## CURRENT MARKET

- 10,752 Units Studied
- Average Vacancy is 9\%
- Averages: Occupancy EFF 1 Bed 2 Bed 3 Bed

|  |  |  | 1.07 | $\$ 0.92$ | $\$ 0.80$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Submarket | $91 \%$ | $\$ 0.90$ |  |  |  |
| Class A | $92 \%$ | $\$ 1.19$ | $\$ 1.14$ | $\$ 1.00$ | $\$ 0.95$ |
| Class B | $92 \%$ | $\$ 1.25$ | $\$ 1.12$ | $\$ 0.89$ | $\$ 0.91$ |
| Class C | $90 \%$ | $\$ 1.02$ | $\$ 0.85$ | $\$ 0.74$ | $\$ 0.71$ |
| All Bills Paid | $90 \%$ |  | $\$ 1.06$ | $\$ 0.92$ | $\$ 0.91$ |

## 2019 FORECAST

- 2.5 million SF Amazon facility added bringing 1,500 additional jobs to the area in 2019
- South sub-market to be one of the metros top performers in 2019
- Class A Occupancy to increase as new construction stabilizes

| South | Address | Year <br> Built | No. Units | Occupancy | Average Rent/Sq Ft |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | EFF | 1 Bed | 2 Bed | 3 Bed |
| Almonte | 5901 S. MAY | 1983 | 288 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$0.97 | \$0.73 | n/a |
| Anatole on MacArthur North | 6001 SW 12th | 2010 | 304 | 94\% | $\mathrm{n} / \mathrm{a}$ | \$1.19 | \$0.98 | n/a |
| Anatole on MacArthur South | 5924 SW 12th St | 2015 | 250 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$1.24 | \$1.08 | $\mathrm{n} / \mathrm{a}$ |
| Apts in the Park | 3250 SE 44th Street | 1968 | 125 | 91\% | $\mathrm{n} / \mathrm{a}$ | \$0.74 | \$0.72 | \$0.74 |
| Ashley Park | 2600 Frontage Road | 1975 | 200 | 85\% | \$1.16 | \$0.75 | \$0.63 | \$0.56 |
| Avana 3131 | 3131 SW 89th St. | 2001 | 396 | 97\% | n/a | \$0.98 | \$0.77 | \$0.92 |
| Briar Glen | 6219 S. Independence | 1972 | 131 | 93\% | n/a | \$1.14 | \$0.97 | \$0.83 |
| Brickell I \& II | 1292 S.W. 74 | 1976 | 254 | 85\% | $\mathrm{n} / \mathrm{a}$ | \$0.63 | \$0.57 | $\mathrm{n} / \mathrm{a}$ |
| Brock Creek | 5820 S. Villa | 1972 | 99 | 89\% | \$0.91 | \$0.79 | \$0.66 | n/a |
| Brookwood Village | 9401 S. Shartel | 1973 | 1,144 | 91\% | \$0.90 | \$0.81 | \$0.74 | \$0.75 |
| Cinnamon Square | 6624 S. MAY | 1969 | 192 | 89\% | $\mathrm{n} / \mathrm{a}$ | \$1.05 | \$0.83 | n/a |
| City Heights South | 717 Santa Rosa Dr | 1972 | 201 | 85\% | \$1.09 | \$0.77 | \$0.62 | \$0.63 |
| Cornerstone | 7625 S. Douglas | 1970 | 104 | 89\% | $\mathrm{n} / \mathrm{a}$ | \$0.94 | \$0.70 | $\mathrm{n} / \mathrm{a}$ |
| Country Creek | 10300 S. Western | 1985 | 320 | 93\% | \$1.05 | \$1.00 | \$0.89 | $\mathrm{n} / \mathrm{a}$ |
| Cross Timbers Apartments | 10700 S. May | 2015 | 150 | 85\% | $\mathrm{n} / \mathrm{a}$ | \$1.02 | \$0.99 | \$0.90 |
| Drexel Flats | 8800 S. Drexel | 1984 | 400 | 88\% | \$1.19 | \$1.10 | \$0.96 | n/a |
| Eastlake Village | 12829 S. Western | 1988 | 177 | 91\% | $\mathrm{n} / \mathrm{a}$ | \$1.01 | \$0.97 | n/a |
| Hillcrest Residence Apartments | 1402 SW 59th | 1960 | 148 | 92\% | $\mathrm{n} / \mathrm{a}$ | \$1.05 | \$0.78 | \$0.71 |
| Las Brisas | 2119 S. W. 39 | 1972 | 96 | 90\% | $n / a$ | \$0.91 | \$0.75 | n/a |
| Liberty Pointe | 6600 SE 74th St, | 2012 | 324 | 93\% | n/a | \$1.20 | \$1.10 | \$0.99 |
| Mayfair Square | 2830 S.W. 59 | 1965 | 288 | 91\% | \$0.95 | \$0.74 | \$0.64 | $\mathrm{n} / \mathrm{a}$ |
| Meadow Park | 1005 1/2 S.W. 74 | 1973 | 112 | 95\% | n/a | \$0.81 | \$0.65 | $\mathrm{n} / \mathrm{a}$ |
| Montclair Parc | 10900 S. Pennsylvania | 1999 | 360 | 92\% | $n / \mathrm{a}$ | \$0.91 | \$0.83 | \$0.96 |
| Oak Place | 12500 S. Western | 2003 | 240 | 83\% | $\mathrm{n} / \mathrm{a}$ | \$0.98 | \$0.86 | n/a |
| Oakcreek | 5909 S. Lee | 1968 | 158 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$0.81 | \$0.74 | $\mathrm{n} / \mathrm{a}$ |
| Parkview Village Apartments | 2211 S. Kentucky | 1949 | 240 | 88\% | $n / \mathrm{a}$ | \$0.87 | \$0.88 | n/a |
| Pickwick Place | 2759 S.W. 74th | 1971 | 315 | 92\% | $n / \mathrm{a}$ | \$0.70 | \$0.56 | \$0.68 |
| Reding Square | 4020 S. Douglas | 1972 | 132 | 93\% | $\mathrm{n} / \mathrm{a}$ | \$0.67 | \$0.62 | n/a |
| Rosemont | 2300 S.W. 74 | 1970 | 156 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$0.86 | \$0.78 | $\mathrm{n} / \mathrm{a}$ |
| Seminole Ridge | 125 S.W. 74 | 1967 | 224 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$0.76 | \$0.74 | n/a |
| Southern Oaks Apartments | 3400 SW 44th Street | 1979 | 126 | 87\% | $\mathrm{n} / \mathrm{a}$ | \$0.99 | \$0.96 | \$0.99 |
| Southpoint Apartments | 934 SW 60th | 1972 | 88 | 95\% | $n / \mathrm{a}$ | \$0.68 | \$0.62 | n/a |
| Springdale Village | 4330 S. BARNES | 1970 | 128 | 86\% | $\mathrm{n} / \mathrm{a}$ | \$0.91 | \$0.72 | \$0.70 |
| Springs at May Lake Apartments | 9900 S. May | 2015 | 304 | 88\% | \$1.19 | \$1.07 | \$0.84 | \$1.02 |
| Summit Pointe Apartments | 1002 SW 89th | 2009 | 184 | 91\% | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | \$0.83 | \$0.82 |
| The District on 119 | 605 SW 119 St. | 2014 | 229 | 95\% | n/a | \$1.12 | \$0.99 | \$0.90 |
| The Hunt | 3016 S. W. 89 | 1985 | 216 | 92\% | \$1.23 | \$1.04 | \$0.88 | n/a |
| The Landing OKC | 4800 E. Interstate 240 Service Rd | 2016 | 252 | 89\% | $\mathrm{n} / \mathrm{a}$ | \$1.22 | \$0.96 | \$1.00 |
| The Remington | 7125 S Santa Fe | 1976 | 220 | 85\% | $\mathrm{n} / \mathrm{a}$ | \$0.77 | \$0.65 | \$0.67 |
| The Traditions at Westmoore Apartments | 12205 S. Western Ave | 2013 | 160 | 90\% | n/a | \$1.05 | \$0.90 | \$0.90 |
| Timberwood | 5542 S. Walker | 1971 | 128 | 90\% | \$0.96 | \$0.86 | \$0.76 | n/a |
| Tudor Crossing | 1332 S.W. 74 | 1969 | 170 | 93\% | \$0.98 | \$0.74 | \$0.64 | \$0.62 |
| Ventura Greens | 7000 S. Walker | 1970 | 158 | 87\% | n/a | \$0.86 | \$0.69 | n/a |
| Villa Verde | 6050 S. Harvey | 1968 | 131 | 96\% | \$0.85 | \$0.68 | \$0.74 | \$0.57 |
| Watersedge | 4317 S.W. 22 | 1985 | 368 | 94\% | \$1.30 | \$1.15 | \$0.89 | n/a |
| Winchester Run | 201 S. E. 89 | 1984 | 198 | 94\% | \$1.20 | \$1.07 | \$0.88 | n/a |
| Windsong Village Apartments | 7255 S. Walker | 1972 | 164 | 89\% | n/a | \$0.84 | \$0.85 | \$0.71 |
| South OKC Average |  |  | 10,752 | 91\% | \$1.07 | \$0.92 | \$0.80 | \$0.80 |

2018 Year-End Oklahoma City Multifamily Market Summary EDMOND SUBMARKET

## CURRENT MARKET

- 4,488 Units Studied
- Average Vacancy is 9\%
- Averages: Occupancy EFF 1 Bed 2 Bed 3 Bed

| Submarket | $91 \%$ | $\$ 1.26$ | $\$ 1.02$ | $\$ 0.89$ | $\$ 0.92$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Class A | $90 \%$ |  | $\$ 1.05$ | $\$ 0.99$ | $\$ 1.03$ |
| Class B | $91 \%$ | $\$ 1.26$ | $\$ 1.06$ | $\$ 0.91$ | $\$ 0.94$ |
| Class C | $93 \%$ |  | $\$ 0.92$ | $\$ 0.79$ | $\$ 0.79$ |

## 2019 FORECAST

- Occupancy levels will remain flat into 2019
- Rent growth expected to be below $3 \%$

| Property Name | Location | Year Built | No. Units | Occupancy | Average Rent/Sq Ft |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | EFF | 1 Bed | 2 Bed | 3 Bed |
| 1201 at Covell Village Apartments | 1201 Covell Village Drive | 2014 | 141 | 95\% | n/a | \$1.06 | \$0.96 | \$1.03 |
| Avana on Second | 1919 E. 2nd St. | 1999 | 328 | 92\% | n/a | \$0.99 | \$0.71 | \$0.77 |
| Avista of Edmond | 1730 E. 2nd | 1986 | 96 | 90\% | \$1.25 | \$1.26 | \$1.06 | n/a |
| Bennett Pointe | 930 S. Boulevard | 1967 | 97 | 91\% | n/a | \$1.06 | \$0.94 | n/a |
| Bryant Grove | 20 S. Bryant | 1972 | 108 | 89\% | n/a | \$0.85 | \$0.74 | \$0.75 |
| Butterfly Creek Village | 15440 Swallowtail Rd | 2001 | 110 | 85\% | n/a | n/a | n/a | \$0.83 |
| Coffee Creek | 501 W. 15th | 1995 | 256 | 91\% | \$1.20 | \$1.03 | \$0.88 | \$0.94 |
| CrownRidge of North Edmond | 2500 Thomas Dr | 2004 | 160 | 90\% | n/a | \$1.04 | \$0.90 | \$0.88 |
| Fountain Lake I \& II Apts | 14025 N. Eastern Ave | 2010 | 530 | 94\% | n/a | \$0.94 | \$0.90 | n/a |
| Kickingbird Hills | 1900 Kickingbird Rd. | 1972 | 306 | 99\% | n/a | \$0.90 | \$0.75 | n/a |
| Legend V | 2133 E. Second St | 2012 | 200 | 89\% | n/a | \$1.03 | \$0.96 | \$1.02 |
| Oxford Oaks | 1920 E. 2nd | 1985 | 488 | 91\% | \$1.33 | \$1.20 | \$0.93 | \$1.14 |
| Spring Creek Of Edmond | 777 East 15 | 1974 | 252 | 92\% | n/a | \$0.94 | \$0.82 | \$0.89 |
| The Greens at Coffee Creek | 401 W. Covell Road | 2011 | 318 | 95\% | n/a | \$1.08 | \$0.87 | n/a |
| The Parker Apartment Homes | 14140 N. Broadway | 1997 | 220 | 88\% | n/a | n/a | \$1.08 | \$1.06 |
| The Pointe at North Penn | 19501 N. Penn | 2014 | 134 | 87\% | n/a | n/a | \$1.04 | \$1.03 |
| The Wynn at Edmond Crossing | 3621 Wynn Dr. | 1972 | 100 | 90\% | n/a | \$0.97 | \$0.83 | \$0.72 |
| Villas at Stonebridge | 157 Stonebridge Blvd | 2005 | 484 | 92\% | n/a | \$0.97 | \$0.80 | \$1.06 |
| Windrush | 200 W. 15 | 1984 | 160 | 88\% | n/a | \$1.03 | \$0.92 | \$0.82 |
| Windrush | 200 W. 15 | 1984 | 160 | 88\% | n/a | \$1.03 | \$0.92 | \$0.82 |
| Edmond Average |  |  | 4,488 | 91\% | \$1.26 | \$1.02 | \$0.89 | \$0.92 |



## CURRENT MARKET

- 6,324 Units Studied
- Average Vacancy is 9\%
- Averages: Occupancy EFF 1 Bed 2 Bed 3 Bed

| Submarket | $91 \%$ | $\$ 0.99$ | $\$ 0.85$ | $\$ 0.75$ | $\$ 0.74$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Class A | $93 \%$ |  | $\$ 1.12$ | $\$ 0.95$ | $\$ 1.01$ |
| Class B | $92 \%$ |  | $\$ 1.14$ | $\$ 0.83$ | $\$ 0.91$ |
| Class C | $90 \%$ | $\$ 0.99$ | $\$ 0.83$ | $\$ 0.74$ | $\$ 0.70$ |

## 2019 FORECAST

- Boeings new KC Pegasus refuling facility contract will bring in approximatley 1,300 jobs
- Tinker Air Force Base selected for B-21 Raider maintenance and sustainment

MIDWEST CITY / DEL CITY -VS - TOTAL MARKET


MWC / DEL CITY HISTORICAL OCCUPANCY


- Occupancy levels to remain flat over the next 12 months

| Property | Address | Year Built | No. Units | Occupancy | Average Rent/Sq Ft |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | EFF | 1 Bed | 2 Bed | 3 Bed |
| Aspen Walk | 5537 S. Sunnylane | 1974 | 145 | 93\% | n/a | \$0.75 | \$0.72 | n/a |
| Boulevard at Lakeside | 11300 SE 15th | 2016 | 216 | 93\% | $\mathrm{n} / \mathrm{a}$ | \$1.12 | \$0.95 | \$1.01 |
| Cedar Hills | 4625 Tinker Expressway | 1970 | 124 | 92\% | $\mathrm{n} / \mathrm{a}$ | \$1.09 | \$0.76 | \$0.65 |
| Chapel Ridge of Tinker | 5707 S.E. 48th St | 2005 | 152 | 89\% | $\mathrm{n} / \mathrm{a}$ | \$0.97 | \$0.82 | \$0.90 |
| Chestnut Square | 6004 Will Rogers | 1972 | 104 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$0.63 | \$0.73 | \$0.62 |
| Coachlight | 8032 E. Reno | 1970 | 140 | 96\% | n/a | \$0.74 | \$0.70 | $\mathrm{n} / \mathrm{a}$ |
| Concord at Orchard | 9300 Orchard Blvd. | 1985 | 128 | 93\% | $\mathrm{n} / \mathrm{a}$ | \$0.92 | \$0.85 | $\mathrm{n} / \mathrm{a}$ |
| Fairfax | 7801 N. E. 10 | 1971 | 250 | 91\% | $\mathrm{n} / \mathrm{a}$ | \$0.71 | \$0.73 | \$0.72 |
| Heights on Fourty 4 | 3451 S. E. 44 | 1969 | 159 | 90\% | \$1.04 | \$0.76 | \$0.75 | \$0.83 |
| Huntington Place | 1401 N. Midwest Blvd. | 1972 | 288 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$0.82 | \$0.71 | \$0.71 |
| Meadow Glen | 1250 N. Air Depot | 1985 | 120 | 91\% | $\mathrm{n} / \mathrm{a}$ | \$0.98 | \$0.87 | n/a |
| Meadow Ridge | 1168 N. Douglas Blvd. | 1984 | 164 | 94\% | $\mathrm{n} / \mathrm{a}$ | \$0.86 | \$0.75 | n/a |
| Meadowood Village | 6345 E. Reno | 1969 | 202 | 94\% | \$1.04 | \$0.66 | \$0.67 | \$0.67 |
| Midwest City Depot | 215 W. MacArthur | 1985 | 132 | 93\% | $\mathrm{n} / \mathrm{a}$ | \$0.86 | \$0.87 | n/a |
| Midwest Manor | 327 N. Midwest Blvd. | 1970 | 102 | 95\% | n/a | \$0.96 | \$0.86 | n/a |
| Midwest Pointe | 1200 N. Air Depot | 1976 | 120 | 86\% | \$0.74 | \$0.81 | \$0.66 | \$0.61 |
| Midwest Territory | 1505 N. Midwest Blvd. | 1985 | 176 | 90\% | n/a | \$0.95 | \$0.82 | \$0.81 |
| Morgan Terrace | 4741 Ridgeway Drive | 1964 | 100 | 85\% | \$1.11 | \$0.90 | \$0.73 | n/a |
| Mosaic Apartments | 4328 S.E. 46 | 1978 | 216 | 85\% | $\mathrm{n} / \mathrm{a}$ | \$0.94 | \$0.90 | \$0.83 |
| Parkview | 8401 E. Reno | 1975 | 294 | 92\% | n/a | \$0.70 | \$0.63 | \$0.63 |
| Raintree Meadows | 471 Harr Drive | 1973 | 216 | 94\% | \$1.18 | \$0.91 | \$0.81 | n/a |
| Raleigh Square | 4500 Cherry Hill Lane | 1982 | 104 | 94\% | $\mathrm{n} / \mathrm{a}$ | \$0.79 | \$0.76 | n/a |
| Redbud Landing Apartments | 403 Tinker Diagonal | 1973 | 216 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$0.74 | \$0.67 | \$0.69 |
| Rolling Oaks | 429 N. Air Depot | 1969 | 194 | 88\% | $\mathrm{n} / \mathrm{a}$ | \$0.65 | \$0.67 | \$0.55 |
| Sand Hill | 1312 N. Midwest Blvd. | 1971 | 201 | 88\% | $\mathrm{n} / \mathrm{a}$ | \$0.84 | \$0.66 | \$0.76 |
| Spring Hill | 4708 S. E. 44 | 1984 | 104 | 70\% | \$0.84 | \$0.76 | \$0.70 | n/a |
| Sunnyview | 4502 Sunnyview | 1974 | 224 | 93\% | $\mathrm{n} / \mathrm{a}$ | \$0.78 | \$0.71 | \$0.71 |
| The Commons at Sunnylane | 4215 SE 53rd Street | 1976 | 212 | 92\% | $\mathrm{n} / \mathrm{a}$ | \$0.79 | \$0.72 | n/a |
| The Lodge @ 777 | 777 N. Air Depot Blvd. | 2004 | 298 | 94\% | $\mathrm{n} / \mathrm{a}$ | \$1.30 | \$0.83 | \$0.92 |
| The Ridge | 3834 N. Oakgrove | 1972 | 278 | 93\% | \$0.95 | \$0.76 | \$0.62 | \$0.64 |
| Tinker Del Village | 3017 Del View Drive | 1970 | 157 | 94\% | $\mathrm{n} / \mathrm{a}$ | \$0.80 | \$0.67 | \$0.74 |
| Villa Gardens | 2908 N. Glenhaven | 1975 | 96 | 93\% | $\mathrm{n} / \mathrm{a}$ | \$0.83 | \$0.76 | n/a |
| Vista Green Village | 2512 W. Glenhaven Drive | 1970 | 111 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$0.80 | \$0.70 | $n / \mathrm{a}$ |
| Vista Greens | 7020 E. Reno | 1969 | 145 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$0.81 | \$0.68 | $n / a$ |
| Willow Creek | 6000 E. Reno | 1986 | 248 | 88\% | $\mathrm{n} / \mathrm{a}$ | \$1.14 | \$0.94 | n/a |
| Woodside Village | 8517 E. Reno | 1973 | 188 | 84\% | n/a | \$0.88 | \$0.79 | \$0.77 |
| Midwest City /Del City Average |  |  | 6,324 | 91\% | \$0.99 | \$0.85 | \$0.75 | \$0.74 |

## 2018 Year-End Oklahoma City Multifamily Market Summary MOORE / NORMAN SUBMARKET

## CURRENT MARKET

- 11,212 Units Studied
- Average Vacancy is 9\%

| - Averages: | Occupancy | EFF | 1 Bed | 2 Bed | 3 Bed |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Submarket | $91 \%$ | $\$ 1.16$ | $\$ 0.96$ | $\$ 0.83$ | $\$ 0.81$ |
| Class A | $89 \%$ | $\$ 1.50$ | $\$ 1.22$ | $\$ 1.11$ | $\$ 1.04$ |
| Class B | $93 \%$ | $\$ 1.20$ | $\$ 1.09$ | $\$ 0.89$ | $\$ 0.83$ |
| Class C | $91 \%$ | $\$ 1.01$ | $\$ 0.88$ | $\$ 0.75$ | $\$ 0.76$ |
| All Bills Paid | $88 \%$ |  | $\$ 0.86$ | $\$ 0.81$ | $\$ 0.68$ |

## 2019 FORECAST

- Student housing market will remain soft with virtually flat rent growth
- Market rate housing will receive negative impact from the overbuilding of student housing, leading across all asset classes with the greatest impact on Class A \& B
- Rents and occupancy to have negative pressure into 2019

| Property | Address | Year Built | No. Units | Occupancy | Average Rent/Sq Ft |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | EFF | 1 Bed | 2 Bed | 3 Bed |
| 35 West Apartments | 769 SW 19th St | 2015 | 315 | 91\% | n/a | \$1.27 | \$1.00 | $\mathrm{n} / \mathrm{a}$ |
| Cedar Lake | 4119 W. MAIN | 1984 | 152 | 92\% | n/a | \$0.97 | \$0.81 | n/a |
| ChapelRidge of Norman | 1900 Renaissance Drive | 1999 | 144 | 94\% | n/a | \$0.93 | \$0.82 | \$1.07 |
| Charleston | 2073 W. Lindsey | 1970 | 163 | 75\% | n/a | \$0.89 | \$0.73 | \$0.79 |
| Cimmaron Trails | 3100 W. Rock Creek | 1984 | 228 | 92\% | n/a | \$0.97 | \$0.79 | \$0.73 |
| Countryside Village | 9516 S. Shields | 1985 | 360 | 89\% | n/a | \$0.94 | \$0.81 | n/a |
| CrownRidge of Norman | 3700 12th Avenue SE | 2005 | 112 | 94\% | n/a | \$1.04 | \$0.93 | \$0.83 |
| East Village | 1220 SE 12th St | 2006 | 145 | 89\% | n/a | \$0.95 | \$1.08 | \$0.78 |
| Emerald Greens Apts | 2815 Dewey Ave | 1999 | 204 | 93\% | n/a | \$0.81 | \$0.66 | n/a |
| Forest Pointe | 1100 Oak Tree | 1985 | 157 | 89\% | n/a | \$0.95 | \$0.91 | n/a |
| Garland Square | 201 Woodcrest | 1972 | 110 | 90\% | n/a | \$0.69 | \$0.69 | \$0.67 |
| Alameda Pointe | 2021 E Alameda | 2004 | 144 | 97\% | n/a | n/a | \$0.73 | n/a |
| Hampton Woods | 3001 Oak Tree | 1985 | 248 | 98\% | n/a | \$0.93 | \$0.83 | $\mathrm{n} / \mathrm{a}$ |
| Hillcrest Estates | 131 N. Crestland | 1984 | 112 | 80\% | n/a | n/a | \$0.64 | $\mathrm{n} / \mathrm{a}$ |
| Landry Apartment Homes | 1203 Rebecca Lane | 1975 | 131 | 94\% | n/a | \$0.91 | \$0.87 | $\mathrm{n} / \mathrm{a}$ |
| Legacy Trail | 2501 Pendleton Dr | 2016 | 208 | 88\% | n/a | n/a | \$1.05 | \$1.03 |
| Mansions South Apartments | 3507 N I-35 Service Rd. | 1977 | 146 | 88\% | n/a | \$0.86 | \$0.81 | \$0.68 |
| Mission Point I \& II | 2900 S. Service Rd | 2015 | 628 | 94\% | n/a | \$1.03 | \$0.90 | n/a |
| Moore Manor Apartments | 830 N.W. 12th | 1973 | 101 | 94\% | \$1.06 | \$0.80 | \$0.85 | $\mathrm{n} / \mathrm{a}$ |
| Parkwood | 135712 Ave. N.E. | 1971 | 102 | 90\% | n/a | \$0.69 | \$0.64 | \$0.75 |
| Plaza 24 Apartments | 917 24th Ave. S.W. | 1976 | 98 | 88\% | n/a | \$1.01 | \$0.86 | $\mathrm{n} / \mathrm{a}$ |
| Post Oak | 705 Ridge Crest | 1985 | 304 | 95\% | \$1.30 | \$1.15 | \$0.96 | $\mathrm{n} / \mathrm{a}$ |
| Anatole at Norman | 3700 Tecumseh RD | 2016 | 230 | 94\% | n/a | \$1.29 | \$1.22 | $\mathrm{n} / \mathrm{a}$ |
| Presidential Gardens | 1938 Filmore | 1972 | 120 | 91\% | \$1.10 | \$0.92 | \$0.86 | \$0.87 |
| Renaissance at Norman | 1600 Ann Branden | 1999 | 228 | 90\% | n/a | \$1.01 | \$0.78 | \$0.86 |
| Riverbend | 1502 E. Lindsey | 1984 | 216 | 91\% | n/a | \$1.04 | \$0.79 | $\mathrm{n} / \mathrm{a}$ |
| Savannah Ridge | 4701 W. Heritage Place | 1983 | 212 | 90\% | n/a | \$1.00 | \$0.82 | n/a |
| Savannah Square-Harbor | 300 36th Ave. S.W. | 1984 | 404 | 91\% | n/a | \$0.98 | \$0.79 | \$0.76 |
| Sooner Court | 2500 W. Brooks | 1971 | 159 | 88\% | n/a | \$0.98 | \$0.89 | n/a |
| Sooner Crossing | 1115 Biloxi Drive | 1969 | 118 | 90\% | n/a | \$0.81 | \$0.65 | \$0.57 |
| Southwind | 813 City Avenue | 1966 | 180 | 88\% | n/a | \$0.73 | \$0.69 | \$0.83 |
| Springfield | 1000 E. Lindsey | 1981 | 192 | 85\% | n/a | \$0.72 | \$0.61 | \$0.59 |
| Stoneridge Apartments | 2681 Jefferson St | 1983 | 126 | 91\% | \$1.39 | \$1.29 | \$1.20 | $\mathrm{n} / \mathrm{a}$ |
| Applecreek Estate | 3001 Pheasant Run | 1985 | 248 | 95\% | \$0.95 | \$0.88 | \$0.78 | n/a |
| Summer Pointe | 1049 E. Brooks | 1978 | 192 | 86\% | n/a | \$0.74 | \$0.74 | \$0.78 |
| TERRA at University North Park | 2751 24th Ave. NW | 2017 | 303 | 79\% | \$1.61 | \$1.30 | \$1.23 | \$1.32 |
| The Cedars Apartments | 214 Bull Run St | 1982 | 96 | 91\% | n/a | \$0.91 | \$0.70 | $\mathrm{n} / \mathrm{a}$ |
| The Fairways at Moore Apts | 800 SW 19th | 2002 | 336 | 98\% | n/a | \$1.11 | \$0.87 | n/a |
| The Falls at Brookhaven | 3730 W. Rock Creek Road | 2013 | 164 | 88\% | n/a | n/a | \$1.00 | \$1.03 |
| The Greens At Moore | 2100 S. Santa Fe | 1999 | 360 | 95\% | n/a | \$1.15 | \$0.82 | $\mathrm{n} / \mathrm{a}$ |
| The Greens at Norman | 3701 24th Ave SE | 2011 | 396 | 96\% | n/a | \$1.12 | \$0.84 | $\mathrm{n} / \mathrm{a}$ |
| The Icon at Norman Apartments | 6475 NW36th Ave | 2014 | 256 | 93\% | n/a | \$1.01 | \$0.87 | $\mathrm{n} / \mathrm{a}$ |
| The Landing on 9 | 3231 Conestoga | 1985 | 128 | 90\% | \$1.09 | \$1.10 | \$0.94 | $\mathrm{n} / \mathrm{a}$ |
| The Links at Norman | 3927 24th Ave. SE | 2010 | 528 | 96\% | n/a | \$1.13 | \$0.84 | $\mathrm{n} / \mathrm{a}$ |
| Avalon | 2920 Chautauqua | 1997 | 81 | 95\% | n/a | \$1.41 | \$0.92 | $\mathrm{n} / \mathrm{a}$ |
| The Pines | 1616 Alameda | 1970 | 141 | 89\% | n/a | \$0.83 | \$0.82 | n/a |
| The Springs of Moore | 804 N.W. 12 | 1971 | 104 | 92\% | \$1.08 | \$0.74 | \$0.64 | $\mathrm{n} / \mathrm{a}$ |
| Turnberry | 1911 Twisted Oak | 1972 | 140 | 90\% | n/a | \$0.80 | \$0.69 | \$0.72 |
| Twin Creek Village | 1300 Creekside Drive | 1986 | 184 | 88\% | n/a | n/a | \$0.74 | $\mathrm{n} / \mathrm{a}$ |
| Villas at Countryside Village | 9501 S. I-35 Service Road | 2002 | 360 | 89\% | n/a | \$0.95 | \$0.91 | n/a |
| Westwood Park Village | 1836 W. Robinson | 1971 | 257 | 84\% | n/a | \$0.96 | \$0.81 | \$0.78 |
| Beaumont Crossing | 900 SE 23rd Street | 1984 | 100 | 96\% | n/a | n/a | \$0.70 | n/a |
| Brandywine Gardens | 1123 Brandywine Lane | 1985 | 104 | 99\% | n/a | \$0.84 | \$0.73 | $\mathrm{n} / \mathrm{a}$ |
| Brentwood Pointe | 2900 Chautauqua Ave | 1974 | 116 | 95\% | n/a | \$0.66 | \$0.57 | n/a |
| Brookhollow | 965 Biloxi | 1980 | 121 | 95\% | \$0.87 | \$0.74 | \$0.61 | \$0.63 |
| Westwood Park Village | 1836 W. Robinson | 1971 | 257 | 80\% | n/a | \$0.92 | \$0.86 | \$0.77 |
| Moore/Norman Average |  |  | 11,212 | 91\% | \$1.16 | \$0.96 | \$0.83 | \$0.81 |

## CURRENT MARKET

- 3,054 Units Studied
- Average Vacancy is 6\%
- Averages: Occupancy EFF 1 Bed 2 Bed 3 Bed
$\begin{array}{llllll}\text { Submarket } & 94 \% & \$ 1.04 & \$ 0.98 & \$ 0.82 & \$ 0.75\end{array}$
Class A $\quad 94 \%$

| Class B | $93 \%$ |
| :--- | :--- |
| Class C | $94 \%$ |


| $\$ 1.23$ | $\$ 0.97$ | $\$ 0.81$ | $\$ 0.71$ |
| :--- | :--- | :--- | :--- |
| $\$ 0.94$ | $\$ 0.85$ | $\$ 0.76$ | $\$ 0.68$ |

MUSTANG / YUKON -VS - TOTAL MARKET


MUSTANG / YUKON HISTORICAL OCCUPANCY


MUSTANG / YUKON HISTORICAL RENTAL RATES
(\$1.20


| Property | Address | Year Bulit | No. Units | Occupancy | Average Rent/Sq Ft |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | EFF | 1 Bed | 2 Bed | 3 Bed |
| ChapelRidge of Yukon | 11501 S.W. 15th Street | 2004 | 200 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$1.02 | \$0.77 | \$0.73 |
| Charlemagne | 100 Kimball Road | 1967 | 94 | 89\% | \$0.94 | \$0.79 | \$0.73 | \$0.56 |
| Fieldstone | 101 Fieldstone Way | 1985 | 138 | 99\% | \$0.94 | \$0.72 | \$0.72 | n/a |
| Greens at Pebble Creek | 361 E. Pebble Creek Terrace | 2003 | 96 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$0.77 | \$0.68 | \$0.68 |
| Highland Pointe | 500 Pointe Parkway | 2003 | 232 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$1.22 | \$0.96 | \$1.09 |
| Pebble Creek | 360 N. Pebble Creek Terrace | 1999 | 192 | 91\% | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | \$0.73 | \$0.77 |
| Prairie at Yukon | 1000 S. Cornwell Dr. | 1965 | 243 | 90\% | $\mathrm{n} / \mathrm{a}$ | \$0.83 | \$0.66 | \$0.61 |
| Stonebridge Townhomes | 4108 Cove Drive | 1984 | 192 | 96\% | $\mathrm{n} / \mathrm{a}$ | n/a | \$0.78 | \$0.79 |
| The Links at Mustang Creek | 2004 Mustang RD | 2008 | 492 | 96\% | $\mathrm{n} / \mathrm{a}$ | \$1.26 | \$0.91 | n/a |
| The Park on Westpointe | 301 Pointe Way | 2010 | 262 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$1.03 | \$0.91 | n/a |
| Villas at Canyon Ranch Apartments | 11308 SW 5th | 2013 | 300 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$1.06 | \$0.94 | n/a |
| Whitehorse | 10801 N.W. 39 | 1985 | 240 | 95\% | n/a | \$1.08 | \$0.91 | n/a |
| Woodrun Village | 11501 Lochwood Dr. | 1984 | 192 | 94\% | \$1.23 | \$1.13 | \$0.99 | n/a |
| Yukon Heights | 633 W. Vandament Ave. | 1972 | 181 | 96\% | $\mathrm{n} / \mathrm{a}$ | \$0.81 | \$0.77 | n/a |
| Mustang/Yukon Average |  |  | 3,054 | 94\% | \$1.04 | \$0.98 | \$0.82 | \$0.75 |


| Submarket | Location | Year <br> Built | Total Units | Estimate | Average Rent/Sq Ft |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | EFF | 1 Bed | 2 Bed | 3 Bed |
| Midwest City / Del City |  |  |  |  |  |  |  |  |
| Autumn House Congregate Housing | 500 Adair Boulevard | 1989 | 174 | 97\% | n/a | \$1.01 | n/a | n/a |
| Midwest City /Del City Average |  |  | 174 | 97\% |  | \$1.01 |  |  |
| North Central OKC |  |  |  |  |  |  |  |  |
| Classen Senior Center | 913 NW 12th | 1980 | 100 | 100\% | \$0.76 | \$0.71 | n/a | n/a |
| Mansions at Waterford | 6100 N. Penn | 1999 | 125 | 97\% | \$5.41 | \$5.24 | \$4.10 | n/a |
| Town Village Retirement Community | 13000 N. May | 2004 | 185 | 88\% | \$3.44 | \$3.16 | \$3.33 | n/a |
| Wesley Village | 300 NW 12th | 1920 | 85 | 97\% | \$1.60 | \$1.32 | \$1.16 | n/a |
| North Central OKC Average |  |  | 495 | 96\% | \$2.80 | \$2.61 | \$2.86 |  |


| Moore/Norman |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Grace Pointe | 1500 NW 12th St | 2009 | 99 | $91 \%$ | $\mathrm{n} / \mathrm{a}$ | $\mathbf{\$ 1 . 8 3}$ | $\$ 1.88$ | $\mathrm{n} / \mathrm{a}$ |
| Savannah House of Norman | 1111 24th Avenue SW | 1968 | 92 | $90 \%$ | $\mathrm{n} / \mathrm{a}$ | $\$ 1.00$ | $\$ 0.70$ | $\mathrm{n} / \mathrm{a}$ |
| Savannah House of Norman II | 2500 Meadowood Drive | 2005 | 100 | $95 \%$ | $\mathrm{n} / \mathrm{a}$ | $\$ 0.95$ | $\$ 0.94$ | $\mathrm{n} / \mathrm{a}$ |
| Senior Cottages of Norman | 2901 Oak Tree | 1998 | 84 | $95 \%$ | $\mathrm{n} / \mathrm{a}$ | $\mathbf{\$ 0 . 7 0}$ | $\$ 0.66$ | $\$ 0.67$ |
| Moore/Norman Average |  |  | $\mathbf{3 7 5}$ | $\mathbf{9 6 \%}$ |  | $\mathbf{\$ 1 . 0 8}$ | $\mathbf{\$ 1 . 0 6}$ | $\mathbf{\$ 0 . 7 9}$ |


| Northwest OKC |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Baptist Village of Oklahoma City | 9700 Mashburn | 1972 | 257 | $97 \%$ | $\mathrm{n} / \mathrm{a}$ | $\$ 1.12$ | $\$ 0.96$ | $\mathrm{n} / \mathrm{a}$ |
| Brookdale Quail Creek | 12928 N. May | 2008 | 98 | $99 \%$ | $\$ 5.00$ | $\$ 4.09$ | $\$ 3.14$ | $\mathrm{n} / \mathrm{a}$ |
| Brookdale Statesman Club | 10401 Vineyard Blvd | 1978 | 137 | $95 \%$ | $\$ 3.80$ | $\$ 3.30$ | $\$ 3.75$ | $\mathrm{n} / \mathrm{a}$ |
| Emerald Square | 701 N. Council Rd | 2009 | 77 | $93 \%$ | $\$ 6.96$ | $\$ 4.19$ | $\$ 1.54$ | $\mathrm{n} / \mathrm{a}$ |
| Fountains at Canterbury | 1404 NW 122nd | 2000 | 251 | $93 \%$ | $\mathrm{n} / \mathrm{a}$ | $\$ 2.06$ | $\$ 1.71$ | $\mathrm{n} / \mathrm{a}$ |
| Grand Tapestry at Quail Springs | 14101 N. Kentucky | 2015 | 140 | $85 \%$ | $\mathrm{n} / \mathrm{a}$ | $\$ 2.02$ | $\$ 1.63$ | $\mathrm{n} / \mathrm{a}$ |
| Hefner Mansions | 7700 W. Hefner Road | 2001 | 99 | $96 \%$ | $\mathrm{n} / \mathrm{a}$ | $\$ 3.14$ | $\$ 2.44$ | $\mathrm{n} / \mathrm{a}$ |
| M.A.Retirement Center | 1400 NW 115th STreet | 2008 | 60 | $96 \%$ | $\mathrm{n} / \mathrm{a}$ | $\$ 0.80$ | $\$ 0.70$ | $\mathrm{n} / \mathrm{a}$ |
| Superbia Retirement Village | 9720 Stacy Court | 1965 | 194 | $95 \%$ | $\$ 1.17$ | $\$ 0.97$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| The Wellington | 12525 N. Penn | 2007 | 123 | $96 \%$ | $\$ 3.72$ | $\$ 3.32$ | $\$ 2.84$ | $\mathrm{n} / \mathrm{a}$ |
| Northwest OKC Average |  |  | 1436 | $85 \%$ | $\$ 4.13$ | $\mathbf{\$ 2 . 5 0}$ | $\mathbf{\$ 2 . 0 8}$ |  |


| Edmond |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Creekside Village | 25 Creek View Dr. | 2005 | 156 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$0.84 | \$0.78 | n/a |
| Creekside Village II | 30 Dooley Farm lane | 2012 | 92 | 89\% | $\mathrm{n} / \mathrm{a}$ | \$0.83 | \$0.80 | n/a |
| Edmond Mansions | 1301 NW 178th | 2007 | 105 | 97\% | $\mathrm{n} / \mathrm{a}$ | \$2.34 | \$1.79 | n/a |
| Highland Ridge | 1300 E. Ayers | 1989 | 90 | 94\% | \$2.26 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | n/a |
| Lyndale Edmond | 1225 Lakeshore Drive | 1986 | 115 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$4.00 | \$3.18 | n/a |
| Rosewood Manor | 800 S. Kelley | 1995 | 148 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$0.91 | $\mathrm{n} / \mathrm{a}$ | n/a |
| Touchmark at Coffee Creek | 208 Shortgrass Road | 2009 | 188 | 95\% | $\mathrm{n} / \mathrm{a}$ | \$3.88 | \$2.86 | $\mathrm{n} / \mathrm{a}$ |
| Edmond Average |  |  | 894 | 94\% | \$2.26 | \$2.13 | \$1.88 |  |


| South OKC |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Andrew Square Senior Center | 2101 S. Harvey | 1975 | 201 | $100 \%$ | $\mathrm{n} / \mathrm{a}$ | $\$ 0.75$ | $\$ 0.58$ | $\mathrm{n} / \mathrm{a}$ |
| Gardens at Reding | 3708 S. Douglas | 1985 | 157 | $97 \%$ | $\mathrm{n} / \mathrm{a}$ | $\$ 1.16$ | $\$ 0.89$ | $\mathrm{n} / \mathrm{a}$ |


| Hillcrest Senior Center | 2325 S.W. 59th | 1968 | 101 | 100\% | n/a | \$0.56 | $\mathrm{n} / \mathrm{a}$ | n/a |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Meadowlake Retirement | 963 SW 107th | 2005 | 122 | 100\% | $\mathrm{n} / \mathrm{a}$ | \$3.45 | \$3.03 | n/a |
| Shartel Towers | 5415 S. Shartel | 1969 | 201 | 97\% | \$0.79 | \$0.71 | $\mathrm{n} / \mathrm{a}$ | n/a |
| Southwest Mansions | 9900 S. Western | 2007 | 98 | 97\% | $\mathrm{n} / \mathrm{a}$ | \$2.83 | \$2.23 | n/a |
| Village On the Park | 1515 Kingsridge Dr | 1999 | 190 | 93\% | \$3.73 | \$4.68 | \$3.42 | n/a |
| South OKC Average |  |  | 1070 | 98\% | \$2.26 | \$2.02 | \$2.03 |  |


| Mustang/Yukon |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Savannah House of Yukon | 428 N. Willowood Dr. | 2008 | 60 | 96\% | n/a | \$0.87 | \$0.70 | n/a |
| Strawberry Fields | 400 N. Trade Center Terr. | 1984 | 65 | 99\% | n/a | \$1.25 | n/a | n/a |
| Mustang/Yukon Average |  |  | 125 | 98\% |  | \$1.06 | \$0.70 |  |
| Norteast OKC |  |  |  |  |  |  |  |  |
| Charles Atkins Opportunities Gardens | 1917 N.E. 20th Street | 1979 | 118 | 98\% | n/a | \$1.51 | n/a | n/a |
| Marie McGuire Plaza | 1316 NE 12th | 1971 | 141 | 98\% | n/a | \$0.69 | n/a | n/a |
| Norteast OKC Average |  |  | 259 | 98\% |  | \$1.10 |  |  |



2018 Year-End Oklahoma City Multifamily Market Summary STUDENT HOUSING

| Area | Property | Address | Occupancy | Year Built | Unit Type | \# of Units | Units SF | Rent/Unit | \#of Beds | Rent/Bed |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Norman | 2900 Student Apartments | 2900 Oak Tree Avenue | 79\% | 1999 | 3 Bed | 1 | 1,117 | \$1,140 | 3 | \$380 |
|  |  |  |  |  | 3 Bed | 1 | 1,061 | \$1,185 | 3 | \$395 |
|  |  |  |  |  | 4 Bed | 48 | 1,100 | \$1,360 | 192 | \$340 |
|  | Bryant Place Apartments | 1600 Kickingbird Road | 89\% | 2007 | 4 Bed | 108 | 1,133 | \$2,040 | 432 | \$510 |
|  | Callaway House | $333 \mathrm{E}$. Brooks | 89\% | 2017 | 4 Bed | 1 | 1,360 | \$2,256 | 4 | \$564 |
|  |  |  |  |  | 2 Bed | 1 | 857 | \$1,508 | 2 | \$754 |
|  |  |  |  |  | 4 Bed | 1 | 1,387 | \$2,536 | 4 | \$634 |
|  |  |  |  |  | EFF | 1 | 475 | \$894 | 1 | \$894 |
|  |  |  |  |  | 1 Bed | 1 | 538 | \$1,034 | 1 | \$1,034 |
|  |  |  |  |  | 4 Bed | 1 | 1,495 | \$2,376 | 4 | \$594 |
|  |  |  |  |  | 2 Bed | 1 | 819 | \$1,448 | 2 | \$724 |
|  |  |  |  |  | 3 Bed | 1 | 1,110 | \$1,992 | 3 | \$664 |
|  |  |  |  |  | 4 Bed | 1 | 1,493 | \$2,396 | 4 | \$599 |
|  | Campus Lodge | 1800 Beaumont Drive | 93\% | 2004 | 4 Bed | 192 | 1,509 | \$1,504 | 768 | \$376 |
|  | Crimson Park Apartments | 2657 Classen Boulevard | 90\% | 2005 | 3 Bed | 36 | 1,085 | \$1,647 | 108 | \$549 |
|  |  |  |  |  | 1 Bed | 48 | 660 | \$999 | 48 | \$999 |
|  |  |  |  |  | 2 Bed | 36 | 881 | \$1,198 | 72 | \$599 |
|  |  |  |  |  | 3 Bed | 28 | 1,250 | \$1,437 | 84 | \$479 |
|  |  |  |  |  | 4 Bed | 120 | 1,360 | \$1,756 | 480 | \$439 |
|  | Commons of Oak Tree | 1111 Oak Tree Avenue | 89\% | 1995 | 2 Bed | 108 | 800 | \$898 | 216 | \$449 |
|  |  |  |  |  | 2 Bed | 8 | 1,200 | \$1,200 | 16 | \$600 |
|  |  |  |  |  | 4 Bed | 136 | 1,200 | \$916 | 544 | \$229 |
|  | Dillon Park | 1015 Chowning Avenue | 88\% | 2003 | 4 Bed | 36 | 1,200 | \$2,200 | 144 | \$550 |
|  | Millennium Apartments | 900 E . Lindsey St | 92\% | 2015 | EFF | 1 | 375 | \$920 | 1 | \$920 |
|  |  |  |  |  | 4 Bed | 1 | 1,607 | \$1,996 | 4 | \$499 |
|  |  |  |  |  | 2 Bed | 1 | 901 | \$1,290 | 2 | \$645 |
|  |  |  |  |  | 4 Bed | 1 | 1,395 | \$1,880 | 4 | \$470 |
|  | State on Campus Norman | 730 Stinson | 95\% | 2004 | 4 Bed | 29 | 1,398 | \$1,980 | 116 | \$495 |
|  |  |  |  |  | 2 Bed | 88 | 868 | \$1,250 | 176 | \$625 |
|  |  |  |  |  | 3 Bed | 62 | 1,132 | \$1,530 | 186 | \$510 |
|  |  |  |  |  | 4 Bed | 25 | 1,398 | \$1,980 | 100 | \$495 |
|  | The Avenue at Norman | 730 Asp Ave | 88\% | 2013 | EFF | 1 | 600 | \$885 | 1 | \$885 |
|  |  |  |  |  | 2 Bed | 1 | 1,200 | \$1,268 | 2 | \$634 |
|  |  |  |  |  | 3 Bed | 1 | 1,480 | \$1,497 | 3 | \$499 |
|  |  |  |  |  | 1 Bed | 1 | 850 | \$969 | 1 | \$969 |
|  |  |  |  |  | 4 Bed | 1 | 2,200 | \$1,780 | 4 | \$445 |
|  |  |  |  |  | 2 Bed | 1 | 1,150 | \$1,218 | 2 | \$609 |
|  |  |  |  |  | 3 Bed | 1 | 1,500 | \$1,497 | 3 | \$499 |
|  |  |  |  |  | 4 Bed | 1 | 1,700 | \$1,776 | 4 | \$444 |
|  | The Cottages of Norman | 1601 E. Imhoff Road | 94\% | 2008 | 3 Bed | 16 | 1,515 | \$1,737 | 48 | \$579 |
|  |  |  |  |  | 4 Bed | 24 | 1,635 | \$2,100 | 96 | \$525 |
|  |  |  |  |  | 2 Bed | 26 | 1,259 | \$1,358 | 52 | \$679 |
|  |  |  |  |  | 3 Bed | 16 | 1,515 | \$1,737 | 48 | \$579 |
|  |  |  |  |  | 4 Bed | 24 | 1,792 | \$2,316 | 96 | \$579 |
|  |  |  |  |  | 2 Bed | 27 | 1,232 | \$1,438 | 54 | \$719 |
|  |  |  |  |  | 3 Bed | 16 | 1,559 | \$1,827 | 48 | \$609 |
|  |  |  |  |  | 4 Bed | 24 | 1,787 | \$2,196 | 96 | \$549 |
|  | The Edge at Norman | 2200 Classen Blvd. | 100\% | 2004 | 4 Bed | 35 | 1,429 | \$2,160 | 140 | \$540 |
|  | The Vue | 750 W. Imhoff Rd | 100\% | 2015 | 2 Bed | 8 | 747 | \$1,930 | 16 | \$965 |
|  |  |  |  |  | 3 Bed | 1 | 1,046 | \$1,845 | 3 | \$615 |
|  |  |  |  |  | 3 Bed | 15 | 1,240 | \$1,797 | 45 | \$599 |
|  | Varsity House | 3201 12th Ave SE | 84\% | 2013 | 2 Bed | 100 | 763 | \$1,078 | 200 | \$539 |
|  |  |  |  |  | 3 Bed | 124 | 1,200 | \$1,317 | 372 | \$439 |
| Totals/Averages |  |  | Avg Occ. 91\% |  |  | Total Units <br> 1,587 | Avg Unit SF 1,199 | $\begin{gathered} \text { Avg/Unit } \\ \$ 1,594 \end{gathered}$ | $\begin{gathered} \text { Total Beds } \\ 5,058 \end{gathered}$ | Avg/Bed <br> \$595 |



11 MILLION
square feet under management

## 4,000

multifamily units under management


## \$5 BILLION

in closed transactions

## THE LARGEST REAL ESTATE COMPANY IN OKLAHOMA



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## 2019

 OKC
## MULTIFAMILY

## EXPENSE

## SURVEY

## Presented by:

Price Edwards \& Company
Multifamily Investment Team
www.priceedwards.com

## WELCOME

Price Edwards \& Company is pleased to present the 2018 Multifamily Expense Survey, our first of what is planned to be an annual market report provided to our valued clients and market professionals. We want to give a special thanks to all the property owners and managers who placed their trust and confidence in us to provide this report.

The best investment decisions are made based on a thorough understanding of the facts, and ultimately the more facts you can determine more you reduce your risk. As risk is increased, the return on an asset would likewise need to increase; however, in today's multifamily investment climate yields have become more and more compressed, forcing investors to take as little risk as possible. The purpose of this report is to provide more information on the financial aspect of multifamily investments and operations and place these key operating metrics at your fingertips, thereby reducing your risk. Although this report is valuable, there is no substitute for through due diligence and market experience therefore it should only be used as a tool, not as a standard by which operating metrics should be set.

We hope this report will assist you in making better investment and management decisions and welcome any feedback that might be implemented for future editions. Further, we hope after using this report that if you did not participate this year, that you will find the benefit in such a report and give serious consideration to providing information for the 2019 report. If you have any questions about the content in this report, or if you would like to speak with us about your investment goals or plans please contact us (see back page for Price Edwards \& Company Multifamily Investment Team contact information).

Sincerely,
David Dirkschneider
Director - Price Edwards \& Company Multifamily Investment Team

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## EXECUTIVE SUMMARY

The accompanying report provides operational data for 2018 and represents 122 apartment projects consisting of approximately 16,000 units. While these averages are representatives of a smaller pool of projects, the average expense information and trends are usually consistent with those experienced across the market. When combined with the Price Edwards and Company Multifamily Survey, these reports provide a comprehensive market overview analyzing the current state of the market in terms of overall rents, occupancies, sales, construction and now operating data.

Although this is the first year for the Multifamily Expense Survey, we have completed an internal expense survey in previous years, therefore have some data to provide trends and metrics. However, as this is the inaugural report, some of the trends and metrics will be lighter than expected in the reports to come. Further, in past internal expense survey's, the sample size of properties was smaller, therefore some of the actual trends and metrics may vary slightly compared to what the overall trends otherwise would have been. While we believe the data in this survey to be reliable and from accurate sources, this information should be taken into consideration with respect to the trends.

Another point of note, as compared to the Price Edwards \& Company annual Multifamily Market Survey, there are various numbers in this report that may conflict. The premise of the Multifamily Market Survey is the information is provided from the properties based on the asking rent and leasing information. The data compiled in this report is based on actual profit and loss statements, therefore will be different in nature as it also trails behind compared to the asking rental information. One of the biggest differentiators is also the properties surveyed. It would be impossible to compare the two reports as apple to apples unless the same exact properties were surveyed and considering the Multifamily Market Survey gathers its information from approximately 340 properties and almost 90,000 units; this Expense Survey has a sample size of just 122 properties consisting of approximately 16,000 units. Although the data may conflict in some areas, they are both very reliable and useful. It's just something that one should note when using either for an investment decision.

REVENUE BREAKDOWN SUMMARY
In 2018, the average property reported a potential market rent of $\$ 8,465$ per unit per year, which breaks down into an average monthly rental rate of $\$ 694$ or $\$ 0.76$ per square foot per month. Our annual Multifamily Market Survey reported an average rent of $\$ 0.90$, which is a $18 \%$ premium over the rents in this report. It should be noted that the rents reported in the Multifamily Market Survey are the asking rents based on new move-ins, and the rents reported in this survey are based on actual rents registered on the property's profit and loss statement. Other reductions from the Potential Market Rent include the Loss to Lease factor which had an average of $1.89 \%$ of Potential Market Rent and an average concession of 2.21\%. Collections loss came in at just under one percent at $0.84 \%$ of the Potential Market Rent.

Other revenue reported has started to shift in recent years with a larger segment of the market billing back for utilities. This change has been in response to lower than normal rental growth, with the five-year average going from $3.05 \%$ just two years ago, to only $2.38 \%$ at the end of 2018. Although still positive growth, the slowed growth has forced owners to look elsewhere to drive their NOI. In 2018 the average utility reimbursement was billed back at $\$ 226$ per unit per year, which is a recapture rate of $30 \%$ of the total utility cost across all property types. Other expense reimbursements made up $2.71 \%$ of the Potential Market Rent, or a combined $\$ 493$ per unit per year. Total other income accounted for $10 \%$ of the Potential Market Rent, or $\$ 790$ per unit per year.



## EXPENSE BREAKDOWN SUMMARY

Understanding the expenses on an asset can be key to driving your NOI and breaking it down by controllable and non-controllable will help you determine what can be adjusted and what cannot be. Breaking down the total controllable expense from the total of $\$ 2,238$ per unit per year or $27.18 \%$ of the Effective Gross Revenue the largest amount is still allocated to payroll and payroll expenses. With $\$ 1,207$ being allocated to every unit, this accounts for $14 \%$ of your EGR. Following payroll at $\$ 469$ per unit or $\$ 0.52$ per foot spent on Repair and Maintenance, unchanged from the previous year. Turnover/Make-Ready accounted for \$112, Landscaping for \$118 and Marketing/ Advertising accounted for $\$ 157$ per unit per year. All three categories combined made up less than 5\% of the Effective Gross Revenue. Advertising costs did increase 123\% from the previous year, possibly an indication of properties competing for resident's attention.

Non-Controllable expenses are something that although you cannot control as easily, they are important to know, especially when it comes to the asset type such as All Bills Paid, or even to determine if there may be an issue with your property. While the best way to determine these expenses going forward is to look at a property's historical numbers, these averages provide good insight on the overall market.

For properties where units were individually metered, with residents paying their own utility bill the average cost for utilities was $\$ 759$ or approximately $10 \%$ of the Effective Gross Revenue. When you compare this to a property with master metered utilities which are all paid by the property, the cost for utilities increases significantly rising \$1,130 to a total utility cost of $\$ 1,889$ jumping to $24 \%$ of the Effective Gross Revenue.

Insurance and Real Estate Taxes are both items which are relatively set and can be specifically measured by either calculating the real estate taxes based on the county's tax rate or getting an insurance quote prior to closing. Both however make up a significant portion of the noncontrollable expenses with Insurance costing on average $\$ 376$ per unit or $3.74 \%$ of the EGR and Real Estate Taxes costing $\$ 537$ per unit or $6.51 \%$ of the EGR. All together noncontrollable expenses averaged $\$ 1,958$ per unit per year.

This brings the overall expenses across all property types to $\$ 4,196$ per unit per year. Calculated on a per foot bases is $\$ 4.59$ per square foot per year and equates to $51.48 \%$ of the Effective Gross Revenue. This new per unit expenses is an increase of $9.49 \%$ from the previous year.

Potential Market Rent, Effective Gross Income \& Total Operating Expenses



## UNDERSTANDING PEC APARTMENT EXPENSE SURVEY

The chart of accounts used is comprised of the most common used line items based on the total properties surveyed. The data is gathered from various properties all above 25 units, and of varying ages. To provide a more accurate operating expense, we divided the properties into four different property type segments, first was 25-100 units consisting of all age ranges. The second and third both consist of 100 plus units, one being 1989 and older, and the other 1990 and newer. The final group was made up of affordable properties. Affordable properties are defined as the majority of the property being encumbered with a land use agreement requiring the property to provide units to various low-income segments. It also includes properties with a majority of the property's residents using section eight vouchers for their rental payments.

The purpose of this report is to provide a benchmark against which property managers, owner/investors, developers, appraiser and other industry professionals can compare their own operating data. This report is not meant to be a standard for which to expect your property's operations to perform within. The property's surveyed were random in selection and we do not propose they encompass every possible type of property in the market. One should exercise caution when underwriting a specific property and take
things into consideration that are beyond the scope of this report such as property specific influencers that can increase or decrease specific expenses. Examples are age of property, overall level of deferred maintenance, type of construction and quality of construction. For example, a property that has an exterior with a majority constructed with wood siding will have higher ongoing maintenance expense as compared to one that is constructed with a majority of brick. Likewise, a property that is master metered for utilities, will have significantly higher utility costs than one that is individually metered with residents paying their own meter. These types of considerations must be made to accurately determine a property's potential operating expense.

## Methodology

In order to provide accurate line item market averages, as well as total operating expense averages, we have provided the mean of each expense line item, as well as the mean for the controllable, non-controllable and total operating expenses for all segments of the report (per unit, per square foot and percentage of Effective Gross Revenue). However, the sum of all line item averages is not what is reported as the average controllable, non-controllable and total
operating expense. The reason for this is due to the way property managers report their financials differently using a variety of charts of accounts and different allocations. For example, one property may break down utilities into Electricity, Water \& Sewer, Garbage and Fuel (Natural Gas) while another property may report them all under All Utilities. Largely because of this, it's difficult to get an apple to apples comparison on every line item. If we were to provide averages for each line item, and then use the sum of the line item averages, the end result would be artificially inflated average. Therefore, the average Controllable, NonControllable and Total Operating Expenses are based on the mean of the same for all properties in that property type segment.

- Revenue percentages are calculated based on a percentage of the Potential Market Rent, while expense percentages are calculated based on a percentage of the Effective Gross Revenue.
- Expenses do not include capital expenditures or debt service (mortgage).
- Utilities reported on the line item "All Utilities" is an average based on properties that did not segregate utility expenses. This is not to be combined with the individual line item utility expenses, rather they are the same thing just reported differently.


## Glossary

## Income Line Items

- Potential Market Rent (PMR): Maximum possible income if the property were $100 \%$ occupied at asking rate (or sometimes at market rate).
- (Loss to Lease) / Gain to Lease: Charge taken against the PMR for leases signed on apartment units after their initial lease-up term has expired to simulate when the leases are either renewed, or a new tenant moves in (in either case, leased) at a rent below the then Potential Market Rent.
- Vacancy: Any rents removed due to vacant or unoccupied units at a particular time.
- Concessions: Credit taken off of a tenants account typically used for enticing them to move in or to make up for some issue during tenancy. One time and ongoing concessions are both accounted for in this line item.
- Collections Loss: Amount of monies that is not realized dur to non-payment of rent.
- Base Rental Revenue: Monies actually received by a property after all deductions are removed such as vacancy, concessions, loss to lease, etc.
- Expense Reimbursement: Monies paid to reimburse the property for expense pre-paid by the property but are due to the tenant. For example, utilities that are to be paid by the resident, repair costs due to damage by a tenant, forfeited security deposits, etc.
- Garage / Parking: Monies received by the property where tenant is charged for parking in a garage, reserved parking or covered parking.
- Storage: Monies received by the property for rental of
storage units.
- Other Residential Income: Total monies received on any item not specifically listed within line item expenses. Examples included but are not limited to late fees, NSF Fees, pet charges (not considered rent), transfer fees, interest income, etc.
- Commercial Net Income: Total monies received for the leasing of commercial space attached to the property.
- Laundry / Vending: Total monies received on laundry equipment or vending machines on site. Often split based on lease with third party company who owns and provides the equipment or wholly owned equipment by the property.
- Other Rent: Total monies received for rental of space other than apartments primary rent or commercial space. Examples include but are not limited to pet rent, corporate rent premiums, month-to-month premiums, short term premiums, club house rental, etc.
- Utility Reimbursement: Total monies received by the property for tenant's reimbursement of utility expenses, often referred to as RUBS or Utility Reimbursement Program.
- Total Other Income: Total of all monies received other than those included in the Base Rental Revenue.
- Effective Gross Revenue: Total monies actually received by a property after all deductions and other revenue has been added in.


## Expense Line Items

## Controllable Expenses

- Repair \& Maintenance: Cost incurred to bring property back to an earlier condition or to keep the property operating in its present condition generally referred to as routine maintenance. Examples include but are not limited to plumbing repairs, HVAC repairs, general exterior repairs, repairs made to occupied units, etc. Any large-scale items that are considered to extend the property's useful life are often not categorized in Repair \& Maintenance but are typically listed in capital expenses and are depreciated over the assets remaining life.
- Turnover/Make-Ready: Total monies spent on vacant units meant to get the unit ready to be leased. Examples include but are not limited to painting, carpet cleaning or replacement, general maintenance (in a vacant unit not occupied), etc.
- Landscaping/Grounds: Total monies spent on exterior maintenance such as lawn care, mowing, snow removal, sidewalk repairs, flower garden maintenance, etc.
- Contract Services: Any contractors or services used that are outside the typical ongoing operations or unable to be performed by in-house staffing. Examples include but are not limited to fire system maintenance and inspections, elevator system maintenance and inspection, pest control, etc.
- Security: Total monies spent on courtesy office, alarm/ intrusion system or any security related expenses.
- Payroll / Payroll Expenses: Total monies spent on all
employment payroll, benefits and costs to administer payroll including costs paid to third party payroll providers, employment side expenses like social security, unemployment, taxes, etc. Also included in payroll costs are contract services for routine items that would likely have been performed by onsite staff, for example, painting contractors (excluding large capital expense projects), housekeeping/janitorial, etc.
- Marketing / Advertising: Any monies spent on adverting or promotional activities used to entice prospective tenants to move in to a property. This includes but is not limited to tenant referrals (paid in cash not concessions), on-site parties or promotions for prospective residents, etc.
- Leasing Commissions: Any monies paid as a commission or bonus to lease apartments, regardless of who they are paid to.
- Administrative: Total monies spent on general administrative items such as office equipment, bank charges, dues/subscriptions, postage/shipping, resident screening, clubhouse supplies, seminars, training, permits, data processing, etc. Does not include any payroll of any kind or legal or professional fees.
- Legal and Professional: Total monies spent on eviction proceedings, attorney fees, accounting fees, or any general costs related to court or professional services other than maintenance related.
- Auto \& Travel: Total monies spent on automobiles, mileage reimbursements, transportation of any kind including air fare, etc.
- Other Operating Expenses: Total monies spent on any item not specifically listed within line item expenses. Examples include furniture rental, exercise equipment, corporate unit expenses, equipment rental (not maintenance related), fire protection services, etc.


## Non-Controllable Expenses

- Electricity: Total monies spent on electric, including both residents and house meters. (See All Bills Paid for information on how All Bills Paid Properties were treated)
- Fuel (Natural Gas): Total monies spent on natural gas, including both residents and house meters. (See All Bills Paid for information on how All Bills Paid Properties were treated)
- Water \& Sewer: Total monies spent on water and sewer bill, often included on one bill. As a standard in Oklahoma City, this bill is paid by the property and dependent on the property if it is billed back or not.
- Garbage: Total monies spent on collection of trash removal, including but not limited to regular disposal of dumpster waste and large trash removal.
- Other Utilities: Total monies spent on any utility item not specifically listed within line item expenses. Examples include utility reimbursement expenses.
- All Utilities: This is reported when a property reports their utilities all combined into one-line item as opposed to segregated utility expenses.
- Insurance: Total monies spent on insurance for the property, general liability, flood, earthquake, or any other insurance received.
- Real Estate Taxes: Total monies spent on county real estate (property) taxes. Rates vary based on location and primarily the property's school district.
- Other Taxes: Total monies spent on any tax other than Real Estate taxes.
- Property Management Fee: Total monies spent for third party property management. This fee is usually based on the Effective Gross Revenue and does not typically cover any payroll costs associated with the property, as those costs are still born by the property.


|  | \$ / Unit | \$ / SF | \% |
| :---: | :---: | :---: | :---: |
| Potential Market Rent | 6,377 | 6.95 |  |
| (Loss to Lease) / Gain to Lease | (171) | -0.16 | -0.73\% |
| Vacancy | $(1,769)$ | -1.73 | -6.32\% |
| Concessions | (240) | -0.23 | -1.14\% |
| Non-Revenue Units | (119) | -0.12 | -0.63\% |
| Collection Loss | (108) | -0.10 | -0.65\% |
| Base Rental Revenue | 5,653 | 6.24 | 90.53\% |
| Expense Reimbursement | 147 | 0.16 | 2.34\% |
| Garage / Parking | (2) | -0.01 | 0.01\% |
| Storage |  |  | 0.00\% |
| Other Residential Income | 168 | 0.19 | 2.49\% |
| Commercial Net Income |  |  | 0.00\% |
| Laundry / Vending | 62 | 0.08 | 0.58\% |
| Other rent | 24 | 0.03 | 0.03\% |
| Utility Reimbursement | 167 | 0.15 | 0.66\% |
| Other Income | 375 | 0.41 | 6.12\% |


| Effective Gross Revenue | 6,013 | 6.63 | 96.65\% |
| :---: | :---: | :---: | :---: |
| Repair \& Maintenance | 502 | 0.56 | 8.17\% |
| Turnover / Make-Ready | 104 | 0.10 | 0.97\% |
| Landscaping / Grounds | 107 | 0.11 | 1.42\% |
| Contract Services | 36 | 0.04 | 0.26\% |
| Security | 43 | 0.05 | 0.08\% |
| Payroll / Payroll Expense | 1,103 | 1.26 | 17.21\% |
| Marketing / Advertising | 119 | 0.12 | 1.52\% |
| Leasing Commissions | 41 | 0.04 | 0.11\% |
| Administrative | 163 | 0.18 | 2.55\% |
| Legal and Professional Fees | 43 | 0.04 | 0.43\% |
| Auto \& Travel | 8 | 0.01 | 0.06\% |
| Other Operating Expenses | 7 | 0.01 | 0.05\% |
| Controllable Expenses | 1,969 | 2.19 | 32.80\% |
| Electricity | 326 | 0.36 | 3.97\% |
| Fuel * (Gas \& Oil) | 124 | 0.13 | 0.60\% |
| Water \& Sewer | 455 | 0.51 | 5.62\% |
| Garbage | 83 | 0.08 | 0.74\% |
| Other Utilities | 104 | 0.11 | 0.87\% |
| All Utilities | 587 | 0.73 | 2.11\% |
| Insurance | 384 | 0.42 | 4.22\% |
| Real Estate Taxes | 320 | 0.33 | 3.64\% |
| Other Taxes | 34 | 0.03 | 0.09\% |
| Property Managements Fee | 285 | 0.31 | 3.98\% |
| Non-Controllable Expenses | 1,609 | 1.76 | 25.84\% |
| Operating Expenses | 3,578 | 3.95 | 58.64\% |

[^0]
## 100+ UNITS / 1989 \& OLDER



NON-CONTROLLABLE EXPENSES | 1989 \& Older

*1 - $57 \%$ of the properties surveyed used natual gas in some form
*2 - All utilities used when utility line items were not segregated

|  | \$ / Unit | \$ / SF | \% |
| :---: | :---: | :---: | :---: |
| Potential Market Rent | 6,534 | 7.77 |  |
| (Loss to Lease) / Gain to Lease | (107) | -0.13 | -0.91\% |
| Vacancy | $(1,070)$ | -1.23 | -7.68\% |
| Concessions | (141) | -0.16 | -1.18\% |
| Non-Revenue Units | (74) | -0.09 | -0.46\% |
| Collection Loss | (81) | -0.10 | -0.73\% |
| Base Rental Revenue | 5,898 | 7.02 | 89.05\% |
| Expense Reimbursement | 181 | 0.22 | 2.73\% |
| Garage / Parking | 18 | 0.02 | 0.03\% |
| Storage |  |  | 0.00\% |
| Other Residential Income | 245 | 0.30 | 4.99\% |
| Commercial Net Income |  |  | 0.00\% |
| Laundry / Vending | 48 | 0.06 | 0.63\% |
| Other rent | 45 | 0.06 | 0.22\% |
| Utility Reimbursement | 165 | 0.18 | 1.71\% |
| Other Income | 548 | 0.68 | 10.31\% |


| Effective Gross Revenue | 6,430 | 7.67 | $99.35 \%$ |
| :--- | :--- | :--- | :--- |


| Repair \& Maintenance | 446 | 0.54 | $6.40 \%$ |
| :--- | :---: | :---: | :---: |
| Turnover / Make-Ready | 97 | 0.11 | $0.80 \%$ |
| Landscaping / Grounds | 115 | 0.13 | $1.28 \%$ |
| Contract Services | 48 | 0.05 | $0.46 \%$ |
| Security | 29 | 0.05 | $0.06 \%$ |
| Payroll / Payroll Expense | 1,118 | 1.33 | $16.44 \%$ |
| Marketing / Advertising | 90 | 0.11 | $1.33 \%$ |
| Leasing Commissions | 31 | 0.04 | $0.10 \%$ |
| Administrative | 126 | 0.15 | $2.12 \%$ |
| Legal and Professional Fees | 49 | 0.06 | $0.47 \%$ |
| Auto \& Travel | 8 | 0.01 | $0.07 \%$ |
| Other Operating Expenses | 62 | 0.06 | $0.26 \%$ |
| Controllable Expenses | $\mathbf{1 , 9 9 7}$ | $\mathbf{2 . 3 9}$ | $\mathbf{2 9 . 7 9 \%}$ |


| Electricity | 230 | 0.27 | $3.02 \%$ |
| :--- | :---: | :---: | :---: |
| Fuel * (Gas \& Oil) | 34 | 0.04 | $0.26 \%$ |
| Water \& Sewer | 433 | 0.50 | $5.98 \%$ |
| Garbage | 84 | 0.10 | $1.09 \%$ |
| Other Utilities | 153 | 0.13 | $0.86 \%$ |
| All Utilities | 613 | 0.77 | $0.20 \%$ |
| Insurance | 391 | 0.45 | $4.55 \%$ |
| Real Estate Taxes | 349 | 0.42 | $4.98 \%$ |
| Other Taxes | 1 | 0.00 | $0.00 \%$ |
| Property Managements Fee | 262 | 0.31 | $3.92 \%$ |
| Non-Controllable Expenses | $\mathbf{1 , 6 6 3}$ | $\mathbf{1 . 9 3}$ | $\mathbf{2 4 . 8 6 \%}$ |


| Operating Expenses | 3,661 | 4.32 | $54.64 \%$ |
| :--- | :--- | :--- | :--- |


| NET OPERATING INCOME | 2,769 | 3.35 | $45.36 \%$ |
| :--- | :--- | :--- | :--- |


|  | \$ / Unit | \$ / SF | \% |
| :---: | :---: | :---: | :---: |
| Potential Market Rent | 11,154 | 12.16 |  |
| (Loss to Lease) / Gain to Lease | (472) | -0.48 | -3.30\% |
| Vacancy | $(2,045)$ | -2.31 | -16.26\% |
| Concessions | (346) | -0.43 | -2.94\% |
| Non-Revenue Units | (90) | -0.10 | -0.59\% |
| Collection Loss | (114) | -0.12 | -0.88\% |
| Base Rental Revenue | 8,565 | 9.25 | 76.02\% |
| Expense Reimbursement | 228 | 0.23 | 2.02\% |
| Garage / Parking | 137 | 0.14 | 0.89\% |
| Storage | 28 | 0.02 | 0.06\% |
| Other Residential Income | 463 | 0.51 | 4.10\% |
| Commercial Net Income | 47 | 0.03 | 0.01\% |
| Laundry / Vending | 7 | 0.01 | 0.02\% |
| Other rent | 45 | 0.05 | 0.22\% |
| Utility Reimbursement | 320 | 0.38 | 1.98\% |
| Other Income | 996 | 1.08 | 9.29\% |
|  |  |  |  |
| Effective Gross Revenue | 9,561 | 10.34 | 85.31\% |
| Repair \& Maintenance | 304 | 0.32 | 3.07\% |
| Turnover / Make-Ready | 127 | 0.15 | 0.99\% |
| Landscaping / Grounds | 129 | 0.14 | 1.30\% |
| Contract Services | 68 | 0.07 | 0.49\% |
| Security | 100 | 0.09 | 0.06\% |
| Payroll / Payroll Expense | 1,118 | 1.19 | 11.59\% |
| Marketing / Advertising | 230 | 0.25 | 2.39\% |
| Leasing Commissions | 42 | 0.05 | 0.19\% |
| Administrative | 228 | 0.24 | 2.21\% |
| Legal and Professional Fees | 63 | 0.06 | 0.43\% |
| Auto \& Travel | 7 | 0.01 | 0.02\% |
| Other Operating Expenses | 13 | 0.01 | 0.02\% |
| Controllable Expenses | 2,216 | 2.36 | 22.75\% |
|  |  |  |  |
| Electricity | 254 | 0.27 | 2.39\% |
| Fuel * (Gas \& Oil) | 8 | 0.01 | 0.05\% |
| Water \& Sewer | 324 | 0.35 | 3.33\% |
| Garbage | 127 | 0.14 | 0.82\% |
| Other Utilities | 145 | 0.16 | 1.12\% |
| All Utilities |  |  | 0.00\% |
| Insurance | 298 | 0.33 | 2.82\% |
| Real Estate Taxes | 807 | 0.82 | 8.35\% |
| Other Taxes | 11 | 0.02 | 0.03\% |
| Property Managements Fee | 373 | 0.39 | 3.65\% |
| Non-Controllable Expenses | 2,189 | 2.33 | 22.55\% |
|  |  |  |  |
| Operating Expenses | 4,405 | 4.69 | 45.30\% |
|  |  |  |  |
| NET OPERATING INCOME | 5,156 | 5.65 | 54.70\% |

APARTMENT OPERATING DATA

## 100+ UNITS / 1990 \& NEWER



NON-CONTROLLABLE EXPENSES | 1990 \& Newer


## AFFORDABLE



NON-CONTROLLABLE EXPENSES |Affordable

*1-43\% of the properties surveyed used natual gas in some form
*2 - All utilities used when utility line items were not segregated

|  | \$ / Unit | \$ / SF | \% |
| :--- | :---: | :---: | ---: |
| Potential Market Rent | 7,074 | 6.73 |  |
| (Loss to Lease) / Gain to Lease | $(43)$ | -0.04 | $-0.83 \%$ |
| Vacancy | $(1,044)$ | -0.86 | $-13.95 \%$ |
| Concessions | $(55)$ | -0.04 | $-0.49 \%$ |
| Non-Revenue Units | $(49)$ | -0.04 | $-0.70 \%$ |
| Collection Loss | $(45)$ | -0.03 | $-0.42 \%$ |
| Base Rental Revenue | $\mathbf{6 , 0 2 7}$ | $\mathbf{5 . 8 6}$ | $\mathbf{8 3 . 6 1 \%}$ |
|  |  |  |  |
| Expense Reimbursement | 49 | 0.05 | $0.68 \%$ |
| Garage / Parking |  |  | $0.00 \%$ |
| Storage | 117 | 0.10 | $1.73 \%$ |
| Other Residential Income | 47 | 0.03 | $0.11 \%$ |
| Commercial Net Income | 20 | 0.02 | $0.19 \%$ |
| Laundry / Vending | 10 | 0.01 | $0.03 \%$ |
| Other rent | 88 | 0.07 | $0.49 \%$ |
| Utility Reimbursement | $\mathbf{2 2 9}$ | $\mathbf{0 . 1 9}$ | $\mathbf{3 . 2 3 \%}$ |
| Other Income |  |  |  |


| Effective Gross Revenue | 6,256 | 6.06 | $86.84 \%$ |
| :--- | :--- | :--- | :--- |


| Repair \& Maintenance | 466 | 0.46 | $6.58 \%$ |
| :--- | :---: | :---: | :---: |
| Turnover / Make-Ready | 68 | 0.06 | $0.99 \%$ |
| Landscaping / Grounds | 160 | 0.14 | $2.23 \%$ |
| Contract Services | 11 | 0.01 | $0.14 \%$ |
| Security | 1,117 |  | $0.00 \%$ |
| Payroll / Payroll Expense | 112 | 1.08 | $17.78 \%$ |
| Marketing / Advertising | 49 | 0.09 | $1.88 \%$ |
| Leasing Commissions | 223 | 0.04 | $0.58 \%$ |
| Administrative | 183 | 0.15 | $2.30 \%$ |
| Legal and Professional Fees | 90 | 0.06 | $0.24 \%$ |
| Auto \& Travel | 15 | 0.01 | $0.18 \%$ |
| Other Operating Expenses | $\mathbf{2 , 3 3 9}$ | $\mathbf{2 . 2 2}$ | $\mathbf{3 6 . 4 4 \%}$ |
| Controllable Expenses |  |  |  |


| Electricity | 227 | 0.19 | $3.10 \%$ |
| :--- | :---: | :---: | :---: |
| Fuel * (Gas \& Oil) | 40 | 0.03 | $0.23 \%$ |
| Water \& Sewer | 353 | 0.32 | $5.09 \%$ |
| Garbage | 117 | 0.11 | $1.82 \%$ |
| Other Utilities | 82 | 0.06 | $0.43 \%$ |
| All Utilities | 521 | 0.76 | $0.98 \%$ |
| Insurance | 414 | 0.39 | $6.72 \%$ |
| Real Estate Taxes | 392 | 0.38 | $5.69 \%$ |
| Other Taxes | 5 | 0.00 | $0.01 \%$ |
| Property Managements Fee | 292 | 0.28 | $4.44 \%$ |
| Non-Controllable Expenses | $\mathbf{1 , 7 7 9}$ | $\mathbf{1 . 6 7}$ | $\mathbf{2 8 . 5 0 \%}$ |


| Operating Expenses | 4,118 | 3.90 | $\mathbf{6 4 . 9 4 \%}$ |
| :--- | :--- | :--- | :--- |



## PROPERTY MANAGEMENT

Price Edwards \& Company is one of the largest, most knowledgeable and experienced multifamily management and brokerage firms in the Midwest. Our clients include pension funds, private partnerships, lenders, special servicers, local investors, corporations, and government agencies. We work directly with each client to build relationships making us their local real estate partner. As a privately-owned company, you are never more than a phone call away from the person who can make the decisions or provide an answer for any questions you may have. We have closed over $\$ 5$ billion in transactions giving us the knowledge to provide you with the best solutions to whatever investment goals you may have.

MARKET KNOWLEDGE
Price Edwards \& Company has committed the resources to make sure we are thoroughly familiar with the local markets. Our market study provides very specific information on virtually every property in the marketplace, provides complete transparency, and provides meaningful insight into the overall trends occurring in the market. Although our main footprint is in Oklahoma, we manage sand sell properties in Arkansas, Kansas, Missouri, Mississippi and Texas making our firm the top choice for your regional expertise. In-house brokers track active buyers and sellers in our market; therefore, are able to provide detailed market information, analyze your property's value and when ready, provide full exposure to the right qualified buyers. The combined team of brokerage and management make Price Edwards \& Company your one-stop shop for your investment needs. Price Edwards \& Company is experienced in the management of conventional communities, tax credit, HUD, and has provided lenders with receivership services. We work with local and state government housing programs and remain in good standing with all of them in the five states of our portfolio.

## TECHNOLOGY

Price Edwards \& Company provides technology that will help achieve our clients' goals. We maintain a five-member staff dedicated to our client needs, such as community websites, social media management, and the study of successful alternative advertising appropriate for each community. We also have the capacity to provide a 3D tour of each property for prospective residents, as well an online rent pay option.

## CLIENT FOCUS

Our focus is your focus. All of our employees, systems and operations are geared toward accomplishing the objectives of our clients. Our firm is divided into specialties-retail, office/ industrial, multi-family, investment-and each of these divisions is headed by an executive whose sole responsibility is to manage our people and our resources to successfully meet our clients' needs. This ensures that your assets will receive the appropriate time and attention.


## MULTIFAMILY INVESTMENT TEAM



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POWERBROKER<br>Top Grokec Aword

David has over 15 years experience in the real estate industry, specializing exclusively in the brokerage of multifamily housing projects and multifamily site selection. Recognized as a leader in the industry and based upon his experience in the Oklahoma multifamily industry, David has been the guest speaker at various events throughout the state and served as the moderator for several industry panels and forums. David has personally been involved in multifamily and land transactions totaling more than $\$ 500$ million throughout Oklahoma, Kansas, Arkansas and Missouri.

In addition to being Price Edwards \& Company's multifamily Broker, David Dirkschneider is the Director of the TCN Worldwide Multifamily Group, one of the top commercial real estate organizations in the world consisting of more than 1,500 brokers covering over 200 markets globally and with over $\$ 75$ billion in annual transactions.

Prior to David's real estate career, David spent seven years in the United States Marine Corps, and continues his public service with his involvement on various different boards, councils, committees and trusts.


## Michael Massad | Multifamily Investment Team Member

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Michael has been in the real estate industry since 2012 focusing on sales and marketing, property management, cash flow analysis, investment valuation, property rehabilitation, and financial modeling. Prior to Michael's real estate sales career, he was responsible for the management and oversight of a portfolio of multifamily properties worth approximately $\$ 50$ million. His multifamily experience has been a valuable tool used by his clients when finding and analyzing the right property to fit their needs. Michael has analyzed investments worth over \$150 million, spearheaded over 40 property renovations allowing him to have a keen eye for specific property attributes and characteristics.

Michael graduated Cum Laude with a B.S. degree from the University of Oklahoma and will graduate with his M.B.A. with a focus in finance from the University of Oklahoma.

## MULTIFAMILY TEAM SELECTED TRANSACTIONS

| Prairie Springs Apartments (298 Units) | \$16,450,000 | Avalon Apartments (80 Units) |  | \$3,462,500 |
| :---: | :---: | :---: | :---: | :---: |
| Cross Timbers Apartments (150 Units) | \$16,125,000 |  |  |  |
| Rockwell Plaza Apartments (304 Units) | \$11,800,000 | Quail Bluff Apartments (176 Units) |  | \$3,318,000 |
| Chaparral Townhouses (136 Units) | \$11,500,000 | Sherwood Arms Condos (22 Units) |  | \$3,238,570 |
| Quail Lake Apartments (384 Units) | \$10,500,000 | Trinity/Dor Jay Apartments (116 Units) |  | \$3,000,000 |
| Countryside Village Apartments (360 Units) | \$9,927,500 | Mount Vernon Apartments (92 Units) |  | \$2,925,000 |
| Cambridge Landing Apartments (400 Units) | \$9,800,000 | Southern Oaks Apartments (126 Units)* |  | \$2,644,000 |
| Country Creek Apartments (320 Units) | \$9,062,000 | Rockwell Arms Apartments (104 Units) - 2nd |  | \$2,225,000 |
| Sooner Court Apartments (160 Units) - 2nd | \$8,500,000 | Park Forest Apartments (216 Units) |  | \$2,050,000 |
| -Sunridge Estates Apartments (133 Units) | \$7,367,500 | Mount Vernon Apartments (92 Units) - 2nd* |  | \$1,965,000 |
| Post Oak Apartments (304 Units) - 2nd | \$7,100,000 | Pickwick Arms Apartments (259 Units)* |  | \$1,720,000 |
| Mosaic Apartments (216 Units) - 2nd | \$6,100,000 | Monrovia Apartments (240 Units)* |  | \$1,750,000 |
| Overlake Apartments (338 Units)* | \$5,185,000 | Golden Oaks Apartments (126 Units)* |  | \$1,650,000 |
| The Aberdeen Apartments (118 Units) | \$4,650,000 | Prairie Village Apartments (100 Units)* |  | \$1,500,000 |
| The Brooks Apartments (160 Units)* | \$4,500,000 | Park Place Apartments (78 Units)* |  | \$1,350,000 |
| Drexel Square Apartments (165 Units)* | \$4,200,000 | El Greco Apartments (36 Units) |  | \$1,275,000 |
| Creekwood Apartments (199 Units) | \$4,191,258 | Copperwood Apartmen | nits) | \$1,100,000 |
| Post Oak Apartments (304 Units) | \$4,123,899 | Timbers North Apartmen | 1 Units) | \$950,000 |
|  |  | Greens West Apartments | nits)* | \$900,000 |

11 MILLION
square feet under management

## 4,000

multifamily units under management


## \$5 BILLION

in closed transactions

## THE LARGEST REAL ESTATE COMPANY IN OKLAHOMA

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[^0]:    *1-33\% of the properties surveyed used natural gas in some form.
    *2 - All utilities used when utility line items were not segregated.

