PRICE EDWARDS

# 2020 OKC YEAR END RETAIL MARKET SUMMARY



PRICEEDWARDS.COM





1	Market Overview
4	Quick Hits
6	North Submarket
9	Northwest Submarket
12	South Submarket
15	West-Central Submarket
18	Edmond Submarket
20	Moore/Norman Submarket
22	Eastern OK County Submarket
24	Retail Investment Sales Summary
26	Submarket Map (back)

Cover photo: The Cargo Room / www.shopcargoroom.com / @shopcargoroom

Photography: Lindsey Torres
www.lindseytorresphotography.com / @lindseytorresphotography



ESSLING

The information contained herein has been obtained from reasonably reliable sources. Price Edwards & Company makes no guarantee, either expressed or implied, as to the accuracy of such information. All data contained herein is subject to errors, omissions and changes. Reproduction in whole or in part, without prior written consent is prohibited.

# RETAIL MARKET SUMMARY

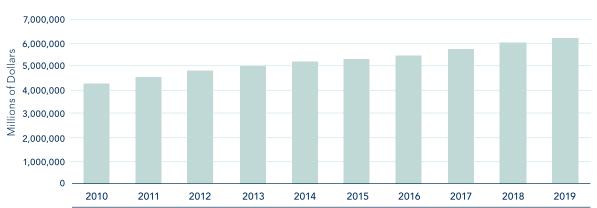
<sup>66</sup> 2021 will be the year of retail recovery,but it will be a very uneven, choppy recovery.<sup>99</sup>

Thank God for the end of 2020. Nearly 12,000 store closures and numerous bankruptcies only tell part of the story. Have no doubt, there is more to come. Expect more closures and bankruptcies in the first half of 2021 as a number of tenants, particularly small shop tenants, restaurants and entertainment concepts have stretched as far as they can stretch. 2021 will be the year of retail recovery, but it will be a very uneven, choppy recovery.

Unbelievably, overall retail sales will increase nearly one percent this year (eMarketer); this is truly amazing given the pandemic and election year chaos. Keep in mind that about 60 percent of retailers are either doing about what sales they did before the pandemic or better. These are the general merchandisers (Target & Walmart), grocery stores, discounters, home improvement stores, and, of course, Amazon. Compared to last year, Dollar Tree's sales were up 7 percent in the 2nd quarter, 5.1 percent in the third; Costco saw 1st quarter 2021 sales increase 21 percent; Academy's 3rd quarter sales were up 17.8 percent; Lowe's, up 30.1 percent in the third quarter; Big Lots' sales have been through the roof. And it's not always the tenants you think it would be, Ulta's sales are up, Lululemon saw a 22 percent third quarter increase. These types of tenants and their sales have driven overall sales growth.

But the pain is real for the retailers in the other 40 percent. These are the tenants that have closed stores, downsized and declared bankruptcy – Guitar Center, Lord & Taylor, Ascena, Brooks Brothers, JCP, J Crew, and Pier 1 – all storied names in retail have declared bankruptcy. Most will come out the other side smaller and stronger, at least financially. Many were in trouble due to being over-leveraged or having lost their way with their customers (or both) prior to the pandemic. This year has not been kind to fashion retailers, boutiques, experiential or entertainment tenants. J Jill's 3rd quarter sales were down 29.4 percent; Designer Brands was off 30.1 percent; department store sales, already in decline, were down 14-30 percent depending on the retailer in the third quarter. (sales data provided by Creditntel)

Geography makes a difference too, performance has been very uneven across the country – the parts of the country that have



#### TOTAL ANNUAL RETAIL SALES

1

2016

2017

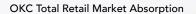
OKC Total Retail Market Vacancy

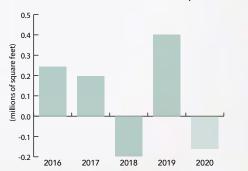
2018

2019

2020









<sup>66</sup> Retail is entrepreneurial at its heart. There will be new concepts created out of this.<sup>99</sup>

#### continued

remained open or tempered their lock-down have seen a much quicker recovery in sales. In Oklahoma City, our limited restrictions, regardless of your politics on them, have helped our retail market. In the damning with faint praise category, it also helped us that retailers had already adjusted to our energy downturn and were better prepared for what lay ahead.

The pandemic's effect on our market has been felt with vacancy increasing to 9.7 percent at year-end from 8.7 percent a year ago and 9.2 percent at mid-year. We anticipate further vacancy, though not a dramatic increase, in the first half of the year. Unfortunately, restaurants and local tenants will bear much of this burden. As we've said many times in the past, this is the nature of retail, the creative destruction has just been accelerated this past year. This gives good retailers more of an audience, puts a bullet in the head of bad retailers, allows retailers to upgrade locations, and creates opportunities. Retail is entrepreneurial at its heart. There will be new concepts created out of this. We tend to know the tenants that aren't doing well, but we seldom know the next Lululemon. Who knew that Dollar General would start pOpshelf or Dick's would create Public Lands. Retailers have also figured out that physical stores are a necessity, whether you have no online presence like TJ Maxx or you need a store to boost your online sales like Warby Parker. At the end of the day, the retail sales process for most retailers will end up being a seamless/online experience and, to the surprise of many, the market will need all the square footage we have now.

As we look forward to both retail and general economic recovery, a few things would help: Clearly first on this list is a sooner than later end to the pandemic and, for retail, a willingness for shoppers to return to stores. Next is the energy market - we either need a recovery or at least the recovery of some of the lost energy jobs. Small business is the backbone of almost any economy, including ours; given how hard they've been hurt this past year, their recovery is paramount. For retail, these broad and difficult issues almost all translate to population and income growth. In our market, it has historically been much more about population. Retails' best performance these last few years has been when we have grown 1.2 to 1.6 percent per year – the last three years, we've returned to our historic growth rate of about .9 percent per year; 2021 will be a challenge, particularly in the first half of the year, but expect good things to happen as the vaccine takes hold and some pent-up demand is unleashed.



PE AND CO. Our survey tracks 31.1 million square feet in 270 buildings of over 25,000 square feet and 14.3 million square feet of stand-alone buildings for a total market of 45.4 million square feet. There continues to be a significant number of smaller strip centers in the market (under 25,000 s.f. in size). We estimate there are close to 11.75 million square feet of these properties in the market.

# **QUICK HITS**

## 11,000 closed stores & 40 retailer bankruptcies

About 58% of small business owners say they're worried about permanently closing, according to a July U.S. Chamber of Commerce Survey.

- Bloomberg 8/12/20

## PANDEMIC WINNERS

GROCERYSolutionHOME IMPROVEMENTSolutionDISCOUNTERSE-COMMERCEELECTRONICS

<sup>66</sup> Costar Group says that the 40 major retailers that filed for Chapter 11 protection and 11,157 stores that closed this year both set new annual records. The 149 million sq. ft. of GLA represented by the closures falls just short of the 155 million sq. ft. mark set in 2018, when scores of department stores shuttered. **\*** 

– Al Urbanski



SHOP

shopgoodokc.com



# 





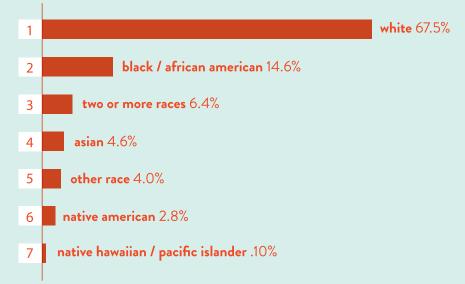
### Consumers Unhappy About Online Shopping?

<sup>66</sup> A new global survey of consumers from Contentsquare indicates only 15% of respondents are happy with their online experience. The survey also reveals that the top 3 causes of customer unhappiness when shopping online are when a site uses pop-ups and advertisements (49%), when a site or app crashes during checkout (48%), and when a discount code doesn't work at checkout (45%).

– Dan Berthiaume

#### Oklahoma City Demographics

According to the most recent ACS, the racial composition of OKC is:



- U.S. Census Bureau

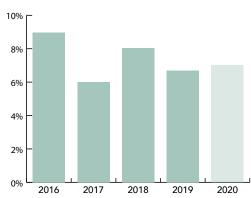


The North Oklahoma City submarket is our largest concentration of retail; of the 7.2 million square feet of space in the submarket, nearly half is along the Memorial Road corridor. Virtually every major national retailer in our market has a presence here and, while there will no doubt be fallout from the current retail environment, retailers continue to look in this area to expand or possibly upgrade locations.

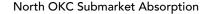
The area around Penn Square Mall, Oklahoma's leading mall, is probably even more highly desired among retailers, but there is limited availability of land for development. Both Quail Springs Mall and Penn Square Mall face significant challenges although both have solidified their positions with the partnership, through Brookfield (Quail Springs owner) and Simon (Penn Square owner) that bought JCP, pre-emptively keeping them open. This both reduces some risk of losing other tenants and gives them upside if they can, together with their operating partners, turn JCP around. Quail Springs Mall will continue to face challenges particularly in light of their recent emphasis on experiential tenants. The current environment also may change the timing of future planned developments, including the next phase of Chisholm Creek and Oak, the planned mixed-use development across from Penn Square. Flix at the Half opened and then closed due to the pandemic. The theater industry and theater anchored developments face an uncertain future - can they survive until we are completely re-opened.

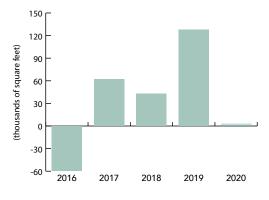
SHOP GOOD

www.shopgoodokc.com / @shopgoodokc



#### North OKC Submarket Vacancy





@urbaneokc

7

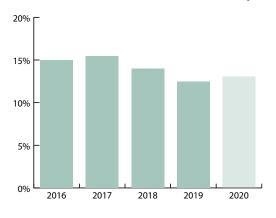
				and and a second second		1	S-CELER Y	
North	Built/Updated	Leasing Agent	Total Space	Available Space	Vacant	Rate 1	Rate 2	Anchor Tenants
50 Penn Place	1973/2000	In-Rel Properties	86,802	21,500	24.77%	\$15.00	\$15.00	Full Circle Books,
NW 50th St & N Pennsylvania Ave		Chad Khoury						Belle Isle Brewery
6900 Place	1981/1992	CBRE/OKLA	49,502	11,958	24.16%	\$10.00	\$12.00	Ted's Cafe Escondido,
6900 N May Ave		Stuart Graham/Kendra Roberts						Four Star Fitness
Belle Isle Station	2000	CBRE/OKLA	433,333	18,993	4.38%	\$20.00	\$28.00	Walmart Supercenter,
NW Expressway & N Classen Blvd		Mark Inman/Stuart Graham						Old Navy, Nordstrom Rack
Britton Plaza Shopping Center	1975	Gerald Gamble Co.	27,800	2,550	9.17%	\$12.00	\$12.00	Johnnie's Charcoal Broiler,
2648 W Britton Rd		Gerald Gamble						ND Foods
Britton Square	1983	Rally Group	107,821	5,280	4.9%	\$9.00	\$12.00	A-1 Pet Emporium,
N May Ave & NW Britton Rd		Tommy Garrison						The Smoking Boar
Camelot Square		Blanton Property Company	107,799	6,783	6.29%	\$0.00	\$0.00	Cox Communications,
NW 122nd St & N Pennsylvania Ave		Jeff Bolding						Casa Perico's, Wingstop
Casady Square	1953/1995	Interwest Realty	141,140	36,157	25.62%	\$12.00	\$16.00	CVS Pharmacy, Walgreens
W Britton Rd & N Pennsylvania Ave		George Huffman						
Centennial Plaza	1993	CBRE/OKLA	233,794	51,850	22.18%	\$12.00	\$16.00	Best Buy,
5801 N May Ave		Mark Inman						Home Depot
Charter At May	1963/1996	Price Edwards & Company	90,474	31,473	34.79%	\$12.00	\$15.00	Interior Fabrics,
9494 N May Ave		George Williams/Ev Ernst/Jacob Simon						Tuesday Morning, Bank of America
Classen Curve	2008	Washington Prime Group	123,629	1,445	1.17%	\$0.00	\$0.00	Republic, Sur La Table,
	2008	о ,	123,027	1,775	1.17 /0	\$0.00	\$0.00	Warby Parker,
5820 NW Grand Blvd	10.0.4	Ben Deiser	50,000	( 105	10.250/	¢12.00	¢14.00	Red Coyote, lululemon
Collonade Shopping Center 9600 N May Ave	1984	Brady Properties Ali Ghaniabadi/Mason Ghaniabadi	59,000	6,105	10.35%	\$12.00	\$14.00	Lindsey Medical, Caffe' Pranzo
Colonial Plaza	2003	Eric Roberts	141,456	0	0%	\$18.00	800	Homeland, The Garage,
9225 N May Ave	2005	Eric Roberts	1,150	0	0.0	\$10.00	\$0.00	Cato
Country Club Corner	1959/1985	JAH Realty	53,481	0	0%	\$16.00	\$25.00	Sprouts,
6410 N May Ave	1,0,1,000	Elise Lopez	00/101	Ū	0.0	\$10.00	\$20.00	Half Price Books
Country Club Village	1970/2003	CBRE/OKLA	30,846	0	0%	\$20.50	\$16.00	Beau's Wine Bin,
2800 W Country Club Dr		Kelsey Gilbert						Edward Jones
Cross Rock Shops	2001	Medallion Group	24,578	6,898	28.07%	\$22.00	\$22.00	ME/CU Credit Union,
3521-3561 W Memoral Rd		Whitney Rainbolt						McAlister's Deli
Fenwick Plaza	2009/2015	Westbrook Properties	41,804	2,412	5.77%	\$10.74	\$20.64	Allstate
16524 N Pennsylvania Ave		Gretchen Bybee						Fenwick Liquor
French Market Mall	1985	CBRE/OKLA	244,724	9,585	3.92%	\$8.00	\$25.00	Bed Bath & Beyond,
2836 NW 63rd St		Mark Inman						Staples, Petco
Gold's Gym Center	1982/2008	NAI Sulivan Group	66,662	0	0%	\$18.00	\$22.00	ATT Flagship Store,
2301 W. Memorial		David Hartnack/Sam Swanson/Nathan Wilson						Gold's Gym, Chuck E Cheese
Golden Court	2010	CBRE/OKLA	26,000	2,750	10.58%	\$12.00	\$16.00	T-Mobile,
1121 NW 23rd St		Kendra Roberts						Rent-A-Center
Highland Park Shopping Center	2009	CBRE/OKLA	42,428	5,400	12.73%	\$20.00	\$20.00	Louie's, Upper Crust Pizza
W 178th St & N Western Ave		Stuart Graham/Mark Inman						The Sushi Bar
Lakehurst Plaza	1978/1990	Jacmor, Inc	32,637	0	O%	\$11.00	\$13.50	Gulfport Fish Market
8028 N May Ave								Movement Innovations Dance
Lakeside Shops	1964/2011	Pippin Properties	68,179	15,345	22.51%	\$11.00	\$18.00	Firestone/Bridgestone,
7401-7535 N May Ave								Freddy's Frozen Custard
Lakewood Shopping Center	1980/2015	Oxford Group	64,937	2,434	3.75%	\$10.00	\$12.00	Natural Grocers
6901 N May Ave		Gabby Villareal						
Mathis Brothers Village	2016	Owner Managed	80,000	0	O%	\$0.00	\$0.00	Mathis Brothers Sleep Center
3400 W Memorial Rd								
Mayfair Place	1978	Price Edwards & Company	95,000	7,091	7.46%	\$12.00	\$15.00	Akin's, Chick Fil-a,
2900 NW 63rd St	2004	George Williams	225.0.5			600 0 T		PetsMart, Big Lots
Memorial Square	2006	CBRE/OKLA	225,000	9,881	4.39%	\$23.00	\$26.50	Super Target, Marshalls,
13730 N Pennsylvania	10/1	Mark Inman/Stuart Graham	E 4 270	2.502	( 150)	60.00	***	DSW, Golf Galaxy
Midland Center	1961	Price Edwards & Company Ev Ernst/George Williams/Girma Moaning	54,272	3,503	6.45%	\$0.00	\$0.00	Conn's, Papera Broad
NW Expressway & Independence		Evenst/George williams/Girma/Moaning						Panera Bread

				14		. 12	924	
North	Built/Updated	Leasing Agent	Total Space	Available Space	Vacant	Rate 1	Rate 2	Anchor Tenants
Nichols Hills Plaza	1963	Washington Prime Group	144,672	5,000	3.46%	\$0.00	\$0.00	CK & Company, Trader Joes,
6501 Avondale Dr		Ben Deiser						Starbucks, Balliet's
North Penn Plaza	1970/71	Owner Managed	32,000	0	O%	\$20.00	\$20.00	Bank of The West,
5601 N Pennsylvania Ave								Duncan Bros. Salon
Penn Square Mall	1960/1988	Simon Property Group	1,080,000	25,500	2.36%	\$0.00	\$0.00	Apple, Dillards
1901 NW Expressway								
Penn-Hefner Plaza	1973/1977	Price Edwards & Company	67,805	9,800	14.45%	\$11.00	\$13.00	Beauty World
2121 W Hefner Rd		Aaron Diehl						
Plaza at Quail Springs	2005	JAH Realty	144,723	7,100	4.91%	\$14.00	\$0.00	At Home
2221 NW 138th St		Elise Lopez						
Quail Plaza	1965/1991	Morris Enterprises	194,510	23,405	12.03%	\$12.00	\$17.00	Dollar Tree, Planet Fitness,
10950 N May Ave		Kevyn Colburn						Goodyear Tire
Quail Springs Mall	1980/1999	Brookfield Properties	1,150,627	37,000	3.22%	\$0.00	\$0.00	Dillard's, Llfetime Fitness
W Memorial Rd & N Pennsylvania Ave		Tyler Cassell/Chris Milkie	1,100,02,	0,,000	0.22 /0	\$0.00	\$0.00	Dinard by Electrice Francess
Quail Springs Market Place	1998	CBRE/OKLA	410,613	13,828	3.37%	\$15.00	\$30.00	Old Navy, Michaels,
W Memorial Rd & N Pennsylvania Ave	1770	Mark Inman	10,015	15,626	5.57 /0	\$15.00	\$50.00	Office Depot, Ulta
Quail Springs Village	1983	JAH Realty	26,350	10,048	38.13%	\$30.00	\$20.00	Cowboy Chicken
	1905		20,330	10,046	30.13%	\$50.00	\$20.00	Cowboy Chicken
13801 N Pennsylvania Ave	2007	Elise Lopez	10.0.15	0	00/	\$20.00	¢20.00	
Quail Village	2007	Caliber Property Group	49,845	0	O%	\$20.00	\$20.00	Cafe 7, Lush,
14101 N May Ave		Robin O'Grady						Coolgreens
Shoppes At Northpark	1971/1981	Morris Enterprises	202,106	41,272	20.42%	\$13.74	\$16.79	B.C. Clark,
12100 N May Ave		Kevyn Colburn						Rococo Restaurant
Shoppes at Quail Springs	2016	Price Edwards & Company	73,000	6,292	8.62%	\$28.00	\$25.00	Salons by JC,
13601 N May Ave		George Williams						Salata Salad
Shops at Quail Springs	2012	Blanton Property Company	90,856	1,595	1.76%	\$0.00	\$0.00	Dick's Sporting Goods,
NW 146th & Pennsylvania		Tom Blanton						Petco, Zoe's
Shops at North Penn	2017	CBRE/OKLA	33,750	10,200	30.22%	\$24.00	\$24.00	Hollie's, Neighborhood Jam,
NW/C 150th & N Pennsylvania		Stuart Graham/Mark Inman						Ted's Cafe Escondido
Spring Creek North	1981	JAH Realty	89,006	13,794	15.5%	\$14.00	\$12.00	CVS Pharmacy, Sally Beauty
12200 N May Ave		Elise Lopez						
Ten-OI West Retail Center	2018	Newmark Grubb Levy Strange Beffort	43,444	5,895	13.57%	\$28.00	\$28.00	Smoothie King, Club Champion,
1001 W Memorial Rd		Jay Cohlmia/Danny Ojeda/Michael						Jimmy John's
Chisholm Creek	2016	Rapella Medallion Group	285,883	12,144	4.63%	\$30.00	\$40.00	Top Golf, I-Fly, Republic,
	2016		203,003	12,144	4.03%	\$50.00	\$40.00	
Memorial & Pawnee Drive	1020/2014	Whitney Rainbolt	10 107	0	00/	¢22.00	¢10.00	Cabela's, Fuzzy's
The Rise	1920/2014	Land Run Commercial	40,407	0	O%	\$22.00	\$18.00	Anytime Fitness,
511 NW 23rd St		Troy Humphrey/Anna Russell						Cox Cable, Interior Gilt
The Shoppes at North Pointe	2002	Price Edwards & Company	37,684	7,803	20.71%	\$20.00	\$22.00	Jimmy's Egg,
W Memorial Rd & N May Ave		George Williams						City National Bank
The Triangle @ Classen Curve	2009	Washington Prime Group	74,881	0	O%	\$0.00	\$0.00	Whole Foods, West Elm,
6001 N Western		Ben Deiser						Anthropologie
The Veranda	2006	Blackstone Commercial Property Advisors	29,712	17,801	59.91%	\$20.00	\$20.00	Stella Nova,
150th St & N Western Ave		David Bohanon						BancFirst
Town & Country Village Shopping Center	1982/1992	Brady Properties	43,491	2,400	5.52%	\$12.00	\$14.00	Backwoods,
12325 N May Ave		Ali Ghaniabadi						Subway, At the Beach
Village at Quail Springs	2004	CBRE/OKLA	100,404	0	O%	\$14.00	\$14.00	Best Buy,
2201 W Memorial Rd	2001	Mark Inman/Stuart Graham	100,101	0	0.0	\$11.00	\$11.00	Hobby Lobby
Village Park South	1972/2016	NAI Sullivan Group	42,573	1,625	3.82%	\$10.00	\$12.00	Cashland,
Ŭ	17/2/2010	David Hartnack/SamSwanson/Nathan	12,3/3	1,025	5.02 /0	φi0.00	\$12.00	
10405 N May Ave		Wilson						Farmers Insurance
Village Plaza	1964/1989	Price Edwards & Company	47,580	2,600	5.46%	\$8.00	\$8.00	Westlake Ace Hardware,
1501 - 1529 W Britton Rd		George Williams						Dollar General
Wilshire Village	1986	Scott Samara, M.D.	27,000	0	O%	\$11.00	\$12.00	Sherwin Williams,
W Wilshire Blvd & N Western Ave								Makeup Bar, The Oil Tree
North Totals			7,316,020	514,495	7.03%			



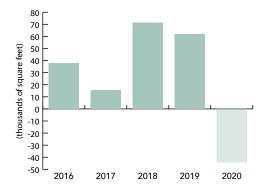
The Northwest submarket was the second worst performing submarket in the second half of the year, ending 2020 with a vacancy of 13.1 percent compared to 11.8 percent a year ago. It is one of the more mature submarkets in the city and continues to see limited new development. Its maturity is one of the reasons for the increase as it includes a number of the long-term retailers that have been hurt by the pandemic. Although, the Northwest market has attracted a few new tenants, such as Ollie's at Council Crossing. As previously noted, for many retailers, this market is their second or third choice. This is reflective of the area demographics and the distressed condition of some of these properties: the northwest submarket is characterized by established neighborhoods with limited population growth and relatively unchanged demographics. This is another submarket with a significant reliance on small shop and local tenants, many of whom are being hurt by the pandemic and resulting economic strains. Expect additional vacancy during the first half of 2021 until we see stabilization.





Northwest OKC Submarket Vacancy

Northwest OKC Submarket Absorption



Northwest	Built/Updated	Leasing Agent	Total Space	Available Space	Vacant	Rate 1	Rate 2	Anchor Tenants
2016 NW 39th St	1973	Dan Dill Property	33,408	9,200	27.54%	\$0.00	\$0.00	Goodwill
2016 NW 39th St		Dan Dill						
3625 Center	1992	Coldwell Banker Commercial	55,646	0	0%	\$15.00	\$15.00	Gold's Gym,
3617 - 3651 NW Expressway		Cris Diffee Pitcock/Anthony Villasenor						Affordable Dentures
Brixton Square	1985	Creek Commercial Realty, LLC	122,042	27,834	22.81%	\$8.00	\$16.00	Panera Bread, T-Mobile,
7101 NW Expressway		Ethan Slavin/AJ Tolbert						Clearsight Center
Cornerstone Plaza	1958/2007	Price Edwards & Company	65,285	14,010	21.46%	\$8.00	\$10.00	Family Dollar, City Bites
NW 39th St & N MacArthur Blvd		George Williams						
Council Crossing	1986/2014	JAH Realty	141,700	20,912	14.76%	\$12.50	\$3.75	Ollie's Bargain Outlet,
8101 NW Expressway		Elise Lopez						Goodwill
Courtyard Plaza	1984	CBRE/OKLA	38,998	10,681	27.39%	\$12.00	\$16.00	Billy Sims BBQ,
6401 NW Expressway		Stuart Graham/Mark Inman						Gentle Dental
Lakeshore Shopping Center	2002	Oxford Group	139,447	1,502	1.08%	\$0.00	\$0.00	Academy Sporting Goods,
4200 NW Expressway		Gaby Villarreal						Planet Fitness, Dollar Tree
Lakeshore Shops	1998	Charles Shadid	30,000	0	0%	\$5.00	\$8.00	Freedom Pawn,
7930 N MacArthur Blvd		Charles Shadid						Al's Bicycles
MacArthur Shops	1983	Owner managed	23,645	0	0%	\$9.00	\$9.00	State Farm,
W Britton Rd & N MacArthur Blvd								Spotted Zebra
Market Place OKC	1985	Newmark Grubb Levy Strange Beffort	178,854	26,857	15.02%	\$12.00	\$9.00	Life Church
5501 NW Expressway		Jim Rose						
Market Plaza	1981/1982	CBRE/OKLA	152,726	31,032	20.32%	\$6.00	\$35.00	Aldi, PetCo,
7001 NW Expressway		Stuart Graham/Mark Inman						Westlake Hardware
Mayfair Village	1948/1990	Precor Ruffin	137,107	78,056	56.93%	\$12.00	\$25.00	Michael's, ALDI,
NW 50th St & N May Ave		Caleb Hill						Steinmart
Newport Shopping Center	2020	Avenue CRE	26,390	13,700	51.91%	\$12.00	\$16.00	Sunshine Laundry
9120 N MacArthur Blvd		Randy Vaillancourt						
Oak Grove Plaza	2015	Zerby Interests	70,249	14,608	20.79%	\$28.00	\$28.00	Sprouts, Orange Theory Fitness,
NW 122nd & MacArthur		W. Scott Bentley						Salata, Hollywood Feed
OKC Market Square	1983/2000	Marquett Realty Investments	143,579	14,588	10.16%	\$12.00	\$12.00	Family Leisure,
8400 NW Expressway		John D Thomas						TJ Maxx; Dollar Tree
Olympia Plaza	1990/98	Price Edwards & Company	34,900	25,100	71.92%	\$10.00	\$8.00	Let's Do Greek Restaurant
7202 W Hefner Rd		George Williams						
Peppertree Square	1984	Newmark Grubb Levy Strange Beffort	77,938	17,336	22.24%	\$8.00	\$8.00	AutoZone,
6444 NW Expressway		Jim Rose						My Dentist
Portland Plaza	1966	JAH Realty	183,312	15,917	8.68%	\$0.00	\$0.00	Winco, Jefferson Dental
NW 39th St & N Portland Ave		Elise Lopez						
Quailbrook Plaza	1987	Price Edwards & Company	90,228	9,282	10.29%	\$15.00	\$15.00	Phycon, OTA PikePass Office,
4401 W Memorial Rd		George Williams						Mercy Health Center
Rock Center	1992	Newmark Grubb Levy Strange Beffort	29,000	1,750	6.03%	\$14.00	\$14.00	Avis, Cricket
6714 NW Expressway		John Cohlmia						
Rockwell Crossing	1986	Churchill Brown Realtors	30,200	3,750	12.42%	\$12.00	\$8.00	YMCA,
12100 N Rockwell Ave		Mitra Senemar						Pizza Hut
Rockwell Northwest	1985/1999	JAH Realty	154,944	6,753	4.36%	\$24.00	\$9.00	Hobby Lobby, Party City,
7000 NW Expressway		Elise Lopez						Tuesday Morning, Skecher
Rockwell Plaza	1981/2000	RCG Ventures	414,507	51,150	12.34%	\$0.00	\$0.00	Target, PetSmart,
7104 NW Expressway		Lee Zimmerman						Ross Dress for Less
Silver Springs Pointe	2000	CBRE/OKLA	700,000	10,114	1.44%	\$15.00	\$20.00	Wal-Mart , Mattress Firm,
7640 NW Expressway		Stuart Graham/Mark Inman						Home Depot

	-							
Northwest	Built/Updated	Leasing Agent	Total Space	Available Space	Vacant	Rate 1	Rate 2	Anchor Tenants
Springbrook Shopping Center	1968	Newmark Grubb Levy Strange Beffort	50,000	10,000	20%	\$10.00	\$12.00	10 Gym Fitness
6207 NW Expressway		Michael Almaraz						
Springdale Shops	1962/2014	Price Edwards & Company	126,000	24,215	19.22%	\$10.00	\$10.00	Dollar General,
NW 50th St & N Meridian Ave		George Williams						Super Mercado
Walnut Village	1986/2000	Rally Group	55,515	3,150	5.67%	\$13.00	\$16.00	Nhinja Sushi,
12301 N Rockwell Ave		Tommy Garrison						Leslie's Pool Supplies
Warr Acres Shops	1960/1994	Core Real Estate	34,400	0	O%	\$5.00	\$6.00	Big Red Shop
NW 50th St & N MacArthur Blvd		Jim Sanders						
Warwick Crossing	1995	56 Expressway	31,804	6,158	19.36%	\$12.50	\$14.00	Flexible Fitness,
6909 W Hefner Rd		Christina Vescovo						Watch Me Grow Childcare
Warwick Plaza	1984	Newmark Grubb Levy Strange Beffort	60,443	1,000	1.65%	\$9.00	\$11.00	Swiss Cleaners
NW 122nd St & N MacArthur Blvd		Jim Rose						

Northwest Totals

3,432,267 448,655 13.07%



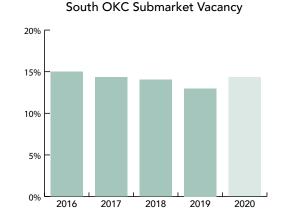




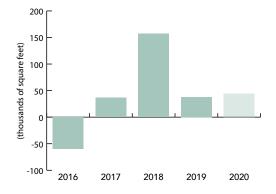


South Oklahoma City performance was very choppy during the year, going from 13.0 percent at year-end, to 15.5 percent at midyear, to 14.3 percent at year-end. The market is very much a mixed bag with the northern half of this submarket heavily reliant on the Hispanic shopper; it is largely characterized by smaller centers with relatively good occupancy. The middle section of the market is mostly older power centers that have seen an increase in vacancy over the past few years. Tenants along the Interstate 240 corridor tend to do well, but the retail momentum has moved south to Moore. Then, the southern portion of the market is primarily strip centers and neighborhood centers that have remained relatively full. Zerby Interests is moving forward with plans to re-configure and expand Shields Plaza although timing is unknown. Until that re-development is started, no significant new development is anticipated in this submarket.

Photo: Studio Six / @studiosixokc

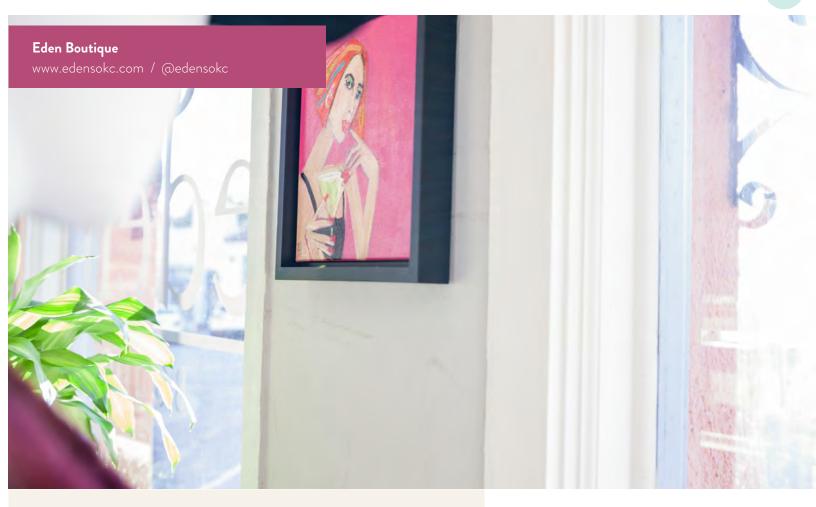


South OKC Submarket Absorption



South	Built/Updated	Leasing Agent	Total Space	Available Space	Vacant	Rate 1	Rate 2	Anchor Tenants
240 Penn Park	2005	RCG Ventures	241,831	0	0%	\$12.00	\$20.00	Ross, Michael's,
1409 W I-240		Lee Zimmerman						PetSmart, Marshalls
240 Penn Park Phase II	2017-2018	CBRE/OKLA	70,658	2,500	3.54%	\$17.50	\$17.50	Conn's,
1609 - 1615 Penn Park Blvd		Mark Inman/Stuart Graham/Ryan Storer						Skechers
74 South Centre	1973/2006	Paul B. Odom Construction	50,000	0	0%	\$11.00	\$17.00	At the Beach
SW 74th St & S Penn Ave		Paul Odom						Red Wing
800 SW 44th St.	1969/2018	Vista Property Company	146,207	60,000	41.04%	\$8.00	\$18.00	Westlake Ace Hardware,
800 SW 44th St.		Mason duPerier						Auto Zone, Dollar Tree
89'er Plaza	1984	Lauren Weyhe	30,000	2,500	8.33%	\$6.00	\$10.00	Flying Eagle Coins
SW 89th St & S Walker Ave		Lauren Weyhe						
Airline Shopping Center	1999	Price Edwards & Company	123,065	19,854	16.13%	\$9.00	\$13.00	Tom's Tires,
3200 SW 29th St		Aaron Diehl						El Rodeo Carniceria
Almonte Square	1963/2014	Price Edwards & Company	107,676	41,203	38.27%	\$0.00	\$0.00	Oklahoma Metropolitan Library,
6100 S May Ave		Everest Ernst						Family Dollar, Planet Fitness
Brookwood North I & II	1998	eXp Realty	57,795	3,000	5.19%	\$6.00	\$8.00	China Wok Restaurant,
SW 89th St & S Western Ave		Ethan Walker						Chelino's Restaurant
Brookwood Shopping Center	1984/2012	Precor Ruffin	80,615	4,224	5.24%	\$12.00	\$16.00	Planet Fitness,
SW 89th St & S Western Ave		Rick Pritchett						Goodwill, Game HQ
Centre 8400	1984	Precor Ruffin	29,220	1,200	4.11%	\$10.00	\$10.00	H&R Block, Valir Health
8400 S Western Ave		Rick Pritchett						
Charlie Plaza	2018	Brady Properties	24,892	3,600	14.46%	\$18.00	\$18.00	Club Pilates,
12201 & 12301 S Western Ave		Ali Ghaniabadi/Mason Ghaniabadi						Nhinja Sushi

South	Built/Updated	Leasing Agent	Total Space	Available Space	Vacant	Rate 1	Rate 2	Anchor Tenants
Chatenay Square SW 104th St & Penn Ave	2000	Precor Ruffin Rick Pritchett	114,115	16,530	14.49%	\$17.50	\$0.00	World Fresh Int'l Market Panera Bread
Country Park Shopping Center 5906 S Agnew Ave	1978/2014	Land Run Commercial Andrew Hwang	24,360	2,600	10.67%	\$7.00	\$7.00	Value Thrift
Crest Shopping Center 3000 SW 104th	2012	Newmark Grubb Levy Strange Beffort John Cohlmia	99,000	1,750	1.77%	\$19.00	\$19.00	Crest, Subway, Cox
Crossroads Shopping Center	1987	Precor Ruffin	58,871	31,269	53.11%	\$10.00	\$10.00	Concentra
7100 S. I-35 Service Rd. Economy Square	1963/98	Rick Pritchett Newmark Grubb Levy Strange Beffort	203,451	1,800	0.88%	\$9.00	\$17.00	Buy For Less, Dollar Tree,
SW 29th St & S May Ave Grant Square SW 44th St & S Pennsylvania	1958/1992	Michael Almaraz/Louis Almaraz Emersons Commercial Real Estate Terry Watson	103,810	11,000	10.6%	\$8.51	\$10.40	Walgreens, Dollar General Aaron Rents
Ave Greenbriar Square 12230 S. Pennsylvania Ave.	2018	CBRE/OKLA Stuart Graham	37,200	0	0%	\$18.00	\$22.00	Sprouts, Great Clips
Greenway Plaza SW 119th St & S Western Ave	1985	Newmark Grubb Levy Strange Beffort Jim Rose	117,251	5,975	5.1%	\$12.00	\$12.00	Westlake Hardware, Tuesday Morning
Hillcrest Shopping Center 2100 SW 59th St	1971	Owner managed	50,000	35,000	70%	\$0.00	\$0.00	Athena Greek
I-240 Plaza 7800 S Western	1988	Brady Properties Ali Ghaniabadi/Mason Ghaniabadi	27,120	4,800	17.7%	\$12.00	\$12.00	Pro Nails, Jackson Hewitt
Kentucky Shops SW 29th St & S Kentucky Ave	1970	L & S Real Estate Young Shin	32,500	0	0%	\$4.00	\$0.00	Family Dollar
Lightning Creek Square 8121 S Western Ave	1985	Lightning Creek Complex Debra Gutierrez	48,005	0	0%	\$8.00	\$0.00	Costume Shop, Allstate, Jewel Box
Mayridge Shopping Center SW 44th St & May Ave	1956	Buddy Shadid	38,000	0	0%	\$5.00	\$5.00	Dollar General
Palagio Shops SW 104th St & S Western Ave	2005	PB Odom III Paul Odom III	47,547	2,125	4.47%	\$17.50	\$0.00	Pizza Hut, Jump Zone, McAlister's Deli, Sports Clips
Reding Shopping Center Grand Blvd & S Western Ave	1972	JAH Realty Elise Lopez	86,335	9,319	10.79%	\$12.00	\$7.00	Buy for Less Dollar General
Shields Plaza SW 74th & S Shields Blvd	1972/2011	Zerby Interests W. Scott Bentley	158,000	21,689	13.73%	\$14.00	\$12.00	Burlington, Harbor Freight
South Meridian Plaza 1025 S Meridian Ave	1983	Creek Commercial Realty, LLC Ethan Slavin/AJ Tolbert	36,100	2,000	5.54%	\$13.50	\$17.00	Billy Sims BBQ, Cowboy Cleaners
South Park 4500 S May Ave	1975	Owner Managed Henry Tien Nguyen	86,848	0	0%	\$10.00	\$5.00	Carniceria El Rodeo #2
South Penn Plaza 1620 SW 89th St	1984	Emersons Commercial Real Estate Terry Watson	143,407	31,000	21.62%	\$13.00	\$8.00	Panang Thai Restaurant, Supercuts
Southeast Plaza SE 44th St & S High Ave	1964	Emersons Commercial Real Estate Terry Watson	195,266	12,900	6.61%	\$4.50	\$9.00	Smart Saver, OKC Plaza Latina, Family Dollar
Southern Hills SW 74th St & S Pennsylvania Ave	1964/1990	CBRE/OKLA Kendra Rogers/Stuart Graham	202,247	87,004	43.02%	\$8.00	\$22.00	Northern Tool, Dollar Tree
Southwestern Plaza SW 59th St & S Western Ave	1962/1987	Coldwell Banker Commercial Jerry Hocker/Jack James	122,527	1,200	0.98%	\$7.00	\$8.00	Family Dollar, Cocino De Mino Mexican
Stonebriar Shopping Center	2005	Brady Properties	30,000	1,300	4.33%	\$12.00	\$12.00	Restaurant Farmers Insurance
13316 S Western Ave Summit Pointe Plaza	2008	Ali Ghaniabadi Price Edwards & Company	30,414	8,400	27.62%	\$16.00	\$16.00	Dental Innovations Louie's, T-Mobile
SW 89th St & S Western Ave SW 119th Street Marketplace	2009	George Williams HCB Commercial Real Estate Co	28,676	4,800	16.74%	\$12.00	\$14.00	Dental Expressions,
801 SW 119th St Towne South Plaza	2004/2010	Scott Heiple Creek Commercial Realty, LLC	130,000	18,900	14.54%	\$20.00	\$8.00	Papa Murphys Heartland Dental,
SW 74th St & S Walker Ave Walker Square	1983	Aj Tolbert/Ethan Slavin Precor Ruffin	100,430	27,393	27.28%	\$9.00	\$9.00	Chuck E Cheese Buy For Less Supermercado
SW 59th St & S Walker Ave Walnut Square	1985	Rick Pritchett Price Edwards & Company	314,299	29,054	9.24%	\$12.00	\$18.00	Big Lots, Hobby Lobby,
2209 SW 74th St Westernview Center	1958/78	Ev Ernst/George Williams/Jacob Simon CBRE/OKLA	104,000	18,517	17.8%	\$6.00	\$17.00	Green Acres Market, dd's Discount Taste of China,
7107 S Western Ave Westminster Village	1986	Stuart Graham/Mark Inman Brady Properties	79,500	22,170	27.89%	\$8.00	\$26.00	Dollar General Lumpy's. Bella Capelli Salon,
10625 S Western		Ali Ghaniabadi/Mason Ghaniabadi				,		Huntington Fine Jewelers
South Totals			3,811,238	546,576	14.34%			



The West Central submarket has not escaped the increase in vacancy reflected in the market as a whole. Vacancy reached 7.3 percent in December from 5.8 percent at the end of 2019. Although, this remains one of the better performing markets. Westgate Marketplace, Yukon Village, The Market at Czech Hall, and West End Pointe and the OKC Shoppes comprise nearly half the total product in the submarket. These newer properties are well-occupied but have experienced a handful of store closures. The corridor draws not only from the Interstate-40 traffic but from a large swath of homes north of Interstate-40 that have limited access to retail, particularly new retail. Any new development, other than the new HomeGoods at The Market at Czech hall is on hold for now, including the former Cotton Mill parcel and the proposed development around the First Americans Museum.

The Interstate-40 and Portland area, home to 40 stores, containing over 2.5 million square feet that specialize in furniture and accessories, remains the hub of furniture sales for the City. The recently re-modeled flagship Mathis Brothers' store anchors this hub and, given the single family home building/remodeling boom, the industry should continue to do well and maintain occupancy.



8% -7% -6% -5% -4% -3% -2% -1% -

West-Central Submarket Vacancy

West-Central Submarket Absorption

2018

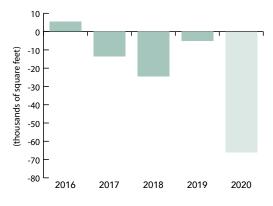
2019

2020

0%

2016

2017



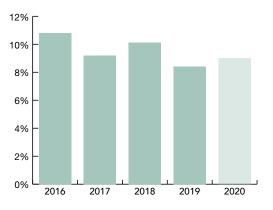


West-Central	Built/	Leasing Agent	Total Space	Avail.	Vacant	Rate 1	Rate 2	Anchor
	Updated			Space				Tenants
36th & May Center	1986	B.D. Eddie Enterprises	97,500	3,750	3.85%	\$10.00	\$12.00	Locke Supply,
NW 36th St & N May Ave	1071	Terry McGuire	20.000	0	001	¢<.00	40.00	Swiss Cleaners
Ann Arbor Terrace	1971	Owner Managed	30,000	0	O%	\$6.00	\$0.00	Feria Latina Super Market,
4913 NW 23 St		Newmark Grubb Levy Strange						Ultimate Thrift Store
Bethany Shopping Center	2016	Beffort	28,250	7,440	26.34%	\$17.00	\$17.00	Family Dollar,
8000 NW 39th		Michael Almaraz						Subway
Chisholm Shopping Center	1972/2007	CBRE/OKLA	227,630	51,984	22.84%	\$5.00	\$16.00	Sprouts,
I-40 & Garth Brooks Blvd		Stuart Graham						Planet Fitness
DeVille Shopping Center	1962/1994	Love Management	125,407	0	O%	\$5.00	\$6.00	Buy For Less,
2408 N. Council Road								Heart & Hand Thrift
Glen Oaks	1968/1998	JAH Realty	49,161	1,800	3.66%	\$18.00	\$6.00	Ace Hardware, Dollar Tree,
NW 23rd St & N Rockwell Ave		Elise Lopez						Anytime Fitness
Indiana Center	2002	Owner Managed	26,000	0	O%	\$5.00	\$9.00	Scorecards Sports Bar,
1708 N Indiana Ave								Bad Granny's
MacArthur Court	1985/2018	Creek Commercial Realty, LLC	51,198	14,950	29.2%	\$13.50	\$13.50	GSA,
3804 N MacArthur Blvd		Ethan Slavin/Tyler Huxley						Homestead Senior Care
MacArthur Park Shopping Center	1997	Price Edwards & Company	60,472	1,900	3.14%	\$13.00	\$13.72	Community Thrift Store,
2300 N MacArthur Blvd		Aaron Diehl						Queen of Sheba Restaurant
Meridian Plaza	2016	Baker First Commercial Real Estate	92,524	3,761	4.06%	\$6.00	\$6.00	H&R Block,
4546 NW 16th St		Rod Baker/Bill Reid						James Lighting
Morgan Creek Plaza	1988	Westbrook Properties	35,930	2,160	6.01%	\$9.42	\$10.11	State Farm,
1701 S Morgan Rd		Gretchen Bybee						Clint Pitt, DDS
Mustang Crossing	2015/2018	Hayes Brokerage	30,000	0	O%	\$15.00	\$20.00	JoJo's,
15th & Mustang Rd		Don Hayes						Pho Hieu
Mustang Shopping Center	2004	Schostak Brothers & Company	35,846	8,253	23.02%	\$12.00	\$16.00	Anytime Fitness,
216 N Mustang Mall Terr		Rebecca Dragin						Cato, Dollar Tree
Mustang Trade Center	2015	McGee Commercial Real Estate	133,678	21,126	15.8%	\$10.00	\$22.00	CashSaver
Hwy 152 & S Mustang Rd.		Chad Arnold						
OKC Outlets	2010	Torg	430,835	59,136	15%	\$25.00	\$14.00	Nike, Polo,
NE C of 1-40 & Council Rd		Marc Gurstel						Coach, Michael Kors
Old Mill Plaza	1974	Deer Horn Development	82,730	0	O%	\$8.00	\$4.00	Locke Supply
301 Elm Ave		Ray Wright						
Penn Crossing	1994	Brady Properties	133,356	19,350	14.51%	\$7.50	\$8.00	Wal Mart Neighborhood Market, Dollar Tree,
NW 23rd St & N Pennsylvania Ave		Ali Ghaniabadi						Market, Dollar Tree, Mazzio's, Westlake
Plaza DeVille	1970/2012	Charles Shadid	24,565	0	0%	\$4.00	\$8.00	Omega Health Foods,
2409 N Council Road		Charles Shadid	,	2		10	1	Electrolux Vacuum
Plaza Shoppes of Turtle Creek	1986/	Plains Commercial Real Estate	23,000	0	0%	\$10.50	\$12.00	Hair Expressions
915-951 S Cornwell Dr	2000	Grant Hudiburg/Ryan Storer	.,					
Portland Square	1958/1987	Charles Johnson, DDS	38,000	0	0%	\$4.00	\$0.00	Sam's Wholesale Liquor,
NW 23rd St & N Portland Ave		Chuck Johnson	, = = =	-				OK Family Thrift
Rockglen Retail Center	1994	Owner Managed	25.308	0	0%	\$3.50	\$0.00	Well Club
1500 N Rockwell Ave		a managed	20,000	5	0.0	\$0.00	\$0.00	

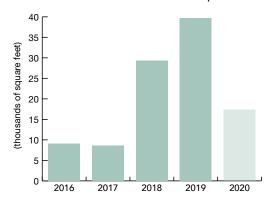


West-Central	Built/ Updated	Leasing Agent	Total Space	Avail. Space	Vacant	Rate 1	Rate 2	Anchor Tenants
Shartel Plaza 5225 N Shartel Ave	1965	Price Edwards & Company Tom Fields	40,736	4,139	10.16%	\$14.00	\$17.50	CVS
Silver City Town Center	1974/2015	Interwest Realty	88,851	5,836	6.57%	\$13.00	\$13.00	Tractor Supply,
101 N Mustang Rd		George Huffman						Bronco Bowl
Ten-M	1958/2017	Corsair Estate, LLC	33,100	0	O%	\$10.00	\$12.00	Liberty Tax
NW 10th St & N Meridian Ave		Scott Smith						
The Market at Czech Hall	2017	CBRE/OKLA	161,636	0	O%	\$26.00	\$26.00	Academy, Ross, Ulta,
NW 10th & Interstate 40		Stuart Graham						Petco, Marshalls
The Plaza at Stone Mill 1348 S Yukon Parkway	2015	Owner Managed	36,000	9,600	26.67%	\$18.00	\$18.00	Pie 5 Pizza Great Nations Bank
Walnut Creek 1110 N MacArthur Blvd	1974	eXp Realty Ethan Walker	54,382	16,281	29.94%	\$3.00	\$3.95	Thermo Roll Shutters
West End Pointe I-40 & Garth Brooks Blvd	2015	McGee Commercial Real Estate Chad Arnold	522,500	16,498	3.16%	\$15.19	\$21.00	Lowe's, Staples, Kohl's
West Pointe Plaza 300 S Mustang Rd	2006	CH4 Development Daniel Le	27,004	0	O%	\$13.00	\$13.00	Crossfit SuperCuts
West Pointe Shoppes Phase II 700-742 S Mustang Rd	2008	Baker First Commercial Real Estate Rod Baker	24,856	3,920	15.77%	\$13.00	\$13.00	State Farm, Affordable Dentistry
Westgate Marketplace	2000/	Zerby Interests	900,500	32,942	3.66%	\$17.00	\$28.00	Wal Mart, Panera Bread,
0		'	900,300	32,942	3.00%	\$17.00	\$20.00	Home Depot, Best Buy, Ulta,
I-40 & S MacArthur Blvd	2014	W. Scott Bentley Baker First Commercial Real Estate	02.270	0	00/	\$2.00	\$200	Dick's Sporting Goods
Westoaks Village NW 10th St & N Rockwell Ave	1964	Lori Petit	93,270	0	O%	\$3.90	\$3.90	Family Dollar Builders Warehouse
Westpointe Plaza	2000	CH4 Development	25,680	0	0%	\$10.00	\$12.00	Subway,
320 S Mustang Rd	2000	Daniel Le	23,000	0	0 /0	\$10.00	\$12.00	Hunan Express
Will Rogers Park Plaza	1982	eXp Realty	160,000	1.750	1.09%	\$4.00	\$6.00	Oriental Imports
3100 N Portland Ave	1502	Ethan Walker	100,000	1,7 50	1.0 7 10	\$ 1.00	\$0.00	onentarimports
Windsor Hills	1960/1998	Newmark Grubb Levy Strange	256,250	37,397	14.59%	\$7.00	\$12.00	Crest Foods, Ross,
4601 NW 23rd St	1900,1990	Beffort Danny Ojeda/Jay Cohlmia/Mi- chael Rapella	250,250	31,371	11.5570	\$7.00	\$12.000	dd's Discount
Windsor Park	1982	Newmark Grubb Levy Strange Beffort	26,500	0	O%	\$14.00	\$14.00	Ci Ci's Pizza,
2536 N Meridian Ave		Michael Almaraz						Jackson Hewitt
Yukon Hills Shopping Center	1975/2019	JAH Realty	125,465	23,738	18.92%	\$15.00	\$8.00	Buy For Less, Rent-A-Center,
S Cornwell Dr & E Vandament Ave		Elise Lopez						Dollar General
Yukon Shopping Center	2005	Schostak Brothers & Company	211,500	3,200	1.51%	\$14.00	\$16.00	Dollar Tree,
I-40 & Garth Brooks Blvd		Rebecca Dragin						Cato
Yukon Village	2009	Chase Properties	332,571	7,500	2.26%	\$12.00	\$25.00	Target, Hobby Lobby,
I-40 & Garth Brooks Blvd		Brendon Ruth						Big Lots, Petsmart
Yukon Village	2009	Chase Properties	332,318	12,967	3.90%	\$0.00	\$0.00	Target, Hobby Lobby,
I-40 & Garth Brooks Blvd		Bennett Morrison						Big Lots, Petsmart
West-Central Totals			4,902,191	358,411	7.31%			

Edmond Submarket Vacancy









As noted in the summary, the retail market has seen very uneven performance; you can see this through the various submarkets. Edmond includes most national tenants, a number of which have closed stores or downsized, such as Steinmart or Family Video. This along with some small shop closures increased vacancy to 11.9 percent from 8.4 percent a year ago. This is the largest increase in vacancy of any submarket. Because of this uncertainty in the market, there's been no significant new construction. The pandemic and general economic conditions will no doubt constrain new development for some time. We don't view this increase as a weakness of Edmond as much as just bad luck that there was a concentration of retailers hurt by the pandemic. Edmond will continue to be one of the most desired retail submarkets; virtually all multi-store retailers want to be in the market given Edmond's demographics, particularly higher incomes and disposable spending.

Edmond	Built/ Updated	Leasing Agent	Total Space	Avail. Space	Vacant	Rate 1	Rate 2	Anchor Tenants
33rd & Boulevard	1982	Lee Segal	49,400	0	O%	\$10.00	\$15.00	Mardel's,
E 33rd St & S Boulevard St		Lee Segal						Family Dollar
Alta Mesa	2008	JAH Realty	30,798	9,009	29.25%	\$26.00	\$0.00	Qdoba, OU Medical Center,
301 S Bryant Ave		Elisa Lopez						Panda Express
Berkshire Plaza	2002	Creek Commercial Realty, LLC	35,612	3,004	8.44%	\$16.00	\$18.00	Office Depot,
W 15th St & S Broadway		AJ Tolbert/Ethan Slavin						Nhinja Sushi & Wok
Boulevard Village	1985	NAI Sullivan Group	36,173	9,415	26.03%	\$12.00	\$12.00	Mardel's,
3404-3456 S Boulevard St		Amir Shams/Nathan Wilson						Family Dollar
Broadway South	1977	Cushman & Wakefield	61,524	0	O%	\$18.00	\$22.00	Edmond Music
3320 S Broadway		Phillip Farha						
Broadway Square	1968/2006	Land Run Commercial	93,488	6,373	6.82%	\$9.00	\$15.00	City Bites,
3601 S Broadway		Troy Humphrey/Anna Russell						Duncan Brothers Salon
Bryant Square	1973/1992	JAH Realty	272,135	54,400	19.99%	\$0.00	\$0.00	Ross, Petco, Party City,
E 2nd St & N Bryant Ave		Elise Lopez						Bed Bath & Beyond
Danforth Plaza	2004	Price Edwards & Company	29,962	6,309	21.06%	\$13.00	\$13.00	State Farm,
2000 W Danforth Rd		George Williams						H&R Block
Danforth Square	1999	Land Run Commercial	108,000	6,526	6.04%	\$14.00	\$12.00	Hobby Lobby, S&B Burger Joint,
W Danforth Rd & S Kelly Ave		Troy Humphrey						My Gym

20

Sec. 1

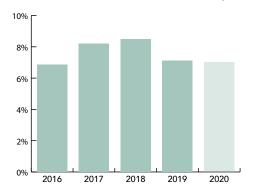
and a start of the second	A REAL PROPERTY							
Edmond	Built/ Updated	Leasing Agent	Total Space	Avail. Space	Vacant	Rate 1	Rate 2	Anchor Tenants
Edmond Crossing 24 E 33rd St	1995	Price Edwards & Company Ev Ernst/George Williams/Girma Moaning	151,664	13,526	8.92%	\$12.00	\$16.00	TJ Maxx, HomeGoods, Tuesday Morning
Edmond Exchange	2003	JAH Realty	71,218	19,543	27.44%	\$0.00	\$0.00	On the Border, Sprint,
3233 S Broadway Edmond Market Place	1980/2014	Elisa Lopez Newmark Grubb Levy Strange Beffort	96,185	44,257	46.01%	\$15.00	\$21.00	Dunkin Donuts Natural Grocers,
3301 S Boulevard		Michael Rapella/Jay Cohlmia/Danny Ojeda		,				Orange Theory Fitness
Edmond Plaza	1964/2005	Price Edwards & Company	158,373	9,875	6.24%	\$9.00	\$14.00	Westlake Hardware,
E 15th St & Broadway Ext. Edmond Trails	2007	Ev Ernst/George Williams/Girma Moaning	25,215	2,000	7.93%	\$14.00	\$14.00	Big Lots, Goodwill The Bridge Billiorde
289 S Santa Fe Ave	2007	Sooner Investment Brad Goodwin	23,213	2,000	7.93%	\$14.00	\$14.00	The Bridge Billiards, Kumon Learning Center
Hampton Village	2010	The Palmer Company	22,975	6,779	29.51%	\$22.00	\$20.00	Chipotle, Mattress Firm,
1529 - 1601 S Broadway		Chris Palmer						AT&T, Luxe
Homestead Center	2003	Creek Commercial Realty, LLC	45,882	7,300	15.91%	\$14.00	\$12.00	Anytime Fitness,
W Danforth & N Santa Fe Ave		Ethan Slavin/AJ Tolbert						Kobe Sushi
Kelly Centre Shopping Center	2003	Rock Property Group	43,763	11,725	26.79%	\$11.50	\$14.00	Dance Makers
610 S Kelly Ave		Ted Holmes/Matthew Hodge						
Kelly Plaza	1984/2011	Newmark Grubb Levy Strange Beffort	86,427	3,352	3.88%	\$9.00	\$15.00	10 Gym,
W Edmond Rd & S Kelly Ave		Jim Rose						Kid's Galaxy
Kickingbird Square	1985/1988	Newmark Grubb Levy Strange Beffort	110,000	4,165	3.79%	\$14.00	\$10.00	Pet Supply Plus,
1323 W Danforth Rd	0.010	Jim Rose			0 = 4=0	** * * * *		Kickingbird Cinema
Market at Cedar Lake	2018	Equity Commercial Realty	38,020	9,570	25.17%	\$14.00	\$14.00	Subway,
E Waterloo & Broadway	10(5/2004	Josh White/Paul Swales/Eric Fleske	02.225	0	00/	£16 EO	£04.41	Best Cleaners Charleston's,
Market Depot 3409 S. Broadway	1965/2004	Moriah Real Estate Company Brock Lytton	82,235	0	0%	\$16.50	\$24.41	Alfredo's Restaurant
North Oaks	1983/1989	Hayes Brokerage	70,672	30,000	42.45%	\$14.00	\$16.00	Dollar General,
821 W Danforth Rd		Don Hayes						My Dentist
Oak Brook Shopping Center	2016	Wiggin Properties	86,711	6,221	7.17%	\$9.00	\$14.00	Planet Fitness,
2113 W Edmond Rd	1007	Grant Stewart/Don Faulkner	26 500	1750	( (0)	¢15.00	¢15.00	The Salvation Army
Oxford Pointe Shops E 2nd St & S Bryant Ave	1986	Newmark Grubb Levy Strange Beffort John Cohlmia	26,500	1,750	6.6%	\$15.00	\$15.00	Vision Center
Pebble Creek	2001	Owner managed	107,944	0	0%	\$18.00	\$0.00	Kohl's, Gold's Gym,
W Danforth & N Santa Fe Ave								Dollar Tree
Shoppes at Cheyenne Ridge 3308 - 3416 S Bryant Ave	2018	Creek Commercial Realty, LLC Ethan Slavin/AJ Tolbert	27,493	6,723	24.45%	\$22.00	\$26.00	Joey's Cafe, Ellis Island Coffee
Shoppes at Edmond University	2000	Price Edwards & Company	77,543	1,400	1.81%	\$22.00	\$22.00	WalMart Neighborhood,
E 2nd St & S Bryant Ave		George Williams						Pei Wei, Half Price Books
Shoppes at Fox Lake	2016	Price Edwards & Company	26,802	2,000	7.46%	\$24.00	\$22.00	Ortho Plus,
941 W. I-35 Frontage Road		George Williams						Great Clips
Shoppes On Broadway	2008	Price Edwards & Company	160,000	19,533	12.21%	\$16.00	\$22.50	Hobby Lobby,
E 33rd St & S Broadway		Everest Ernst/George Williams/Jacob Simon						Bella Strada Spa & Salon
Signal Ridge Shopping Center	1986	Price Edwards & Company	35,000	9,000	25.71%	\$14.00	\$16.00	Daylight Donuts
1700 S Kelly Ave	20.01	George Williams	(2.000	( 149	0.7(0)	\$22.00	\$21.00	Dava avez Dura a d
Spring Creek Plaza E 15th St & S Bryant Ave	2001	CBRE/OKLA Kendra Roberts/Mark Inman/Stuart Graham	63,000	6,148	9.76%	\$32.00	\$31.00	Panera Bread, Fuzzy's Taco Shop
Spring Creek Village of Edmond	2007	Price Edwards & Company	72,273	28,730	39.75%	\$22.00	\$28.00	Starbucks, Taziki's,
E 15th St & S Bryant Ave	200/	Ev Ernst/George Williams/Girma Moaning	12,215	20,730	37.7370	\$22.00	\$20.00	Louie's, Lucca, Rustic Cuff
University Plaza	2000	Brady Properties	400,000	0	0%	\$14.00	\$16.00	Target Super Center,
E 2nd St & S Bryant Ave		Ali Ghaniabadi						Lowe's
Uptown Grocery Center	2011	KW Commercial	73,350	3,800	5.18%	\$19.00	\$28.00	Uptown Grocery
1230 W Covell Rd		Mary Walker						
Willow Creek	1985	Owner Managed	31,200	4,700	15.06%	\$18.00	\$0.00	A1 Pet Emporium
E 2nd St & N Santa Fe Ave								

2,907,537 347,133 11.94%

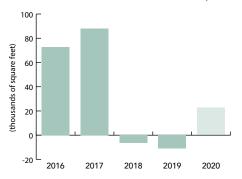


It should not be surprising that the Moore-Norman submarket has held up well, vacancy came in at 7.0 percent, virtually unchanged from last year-end. Most of the big box tenants in this submarket are newer and fewer are in the struggling tenant categories. Combine this with it being a high population growth area and you have a winning combination. As is the case throughout the City, there has been very limited new construction in this submarket and very little anticipated in the year ahead as the market works through the current environment. Sooner Mall continues to have significant vacancy primarily due to the empty Sears. Given the purchase of JCP by a partnership that includes Brookfield & Simon, and that Brookfield owns Sooner Mall, the JCP is expected to remain open and it could very well save the mall from going down a path of cotenancy issues and lingering questions about its viability. Costco has broken ground in Moore just south of Fritts Farm, further bolstering the Moore retail market. The Moore-Norman submarket has been a highly desirable location for retailers - incomes are good and housing density is high - making it one of the highest retail growth areas of the metro over the last 10 years.

Moore/Norman Submarket Vacancy



Moore/Norman Submarket Absorption



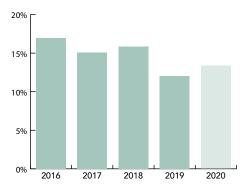
Moore-Norman	Built/Updated	Leasing Agent	Total Space	Available Space	Vacant	Rate 1	Rate 2	Anchor Tenants
550 24th Ave NW 550 24th Ave NW	1984/2017	Equity Commercial Realty Judy Hatfield	31,558	0	O%	\$13.75	\$13.75	Sooner Bowler Center, Remax/Elite
Alameda Square 12th Ave SE & E Alameda St	1984	Price Edwards & Company Aaron Diehl	93,858	17,984	19.16%	\$16.00	\$10.00	Planet Fitness, Dollar Tree
Anatole Shopping Center 12th Ave SE & E Alameda St	1985	Equity Commercial Realty Gayla Artman	64,555	1,250	1.94%	\$15.00	\$16.00	Harbor Freight Tools, Sherwin Williams
Broadway Plaza 2200 N Broadway St	2004	Owner Managed	34,000	0	0%	\$10.00	\$14.00	Home Creations
Broadway Retail Center 1700 - 1704 S Broadway	2005	Equity Commercial Realty Eric Fleske/Josh White	50,964	25,920	50.86%	\$13.00	\$13.50	
Brookhaven Village 36th Ave NW & W Robinson St	1985	Price Edwards & Company Aaron Diehl	155,016	23,947	15.45%	\$0.00	\$0.00	Chico's, Loft, Louie's, Pub W
Camden Village 1003-1035 SW 19th St	2006/2014	Aria Development, LLC Melissa Thomas/Lisa Talley	31,100	9,050	29.1%	\$20.00	\$0.00	Cheers, Therapy in Motion, Okie Tonk Cafe
Campus Corner Shops 301 W Boyd St	1911/1993	Equity Commercial Realty Judy Hatfield/Rainey Powell	225,000	4,165	1.85%	\$16.00	\$18.00	Louie's Lucca
Carriage Plaza 2001 W Main St	1983	Land Run Commercial Troy Humphrey/Anna Russell	25,500	0	0%	\$16.00	\$16.00	City Bites, Cayman's
Center on Main 500 Main St	1965	Heather O'Connell Heather O'Connell	60,000	0	O%	\$0.00	\$0.00	Firestone

# The Cargo Room www.shopcargoroom.com / @shopcargoroom

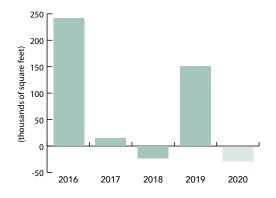
and the state		The second second						
Moore-Norman	Built/Updated	Leasing Agent	Total Space	Available Space	Vacant	Rate 1	Rate 2	Anchor Tenants
Downtown Shopping Center 555 W Main Street	1974/2009	Brady Properties Ali Ghaniabadi	50,000	0	0%	\$8.00	\$10.00	Sprouts, Cellar Wine and Spirits
Eastmoor Shopping Center 811 SE 4th	2006	Equity Commercial Realty Mark Hyde	25,857	1,017	3.93%	\$12.00	\$13.00	Dollar General, Subway, Cleveland County Health Department
Empire Plaza 3040- 3058 Classen Blvd	2006	HCB Commercial Real Estate Co Scott Heiple	30,000	1,500	5%	\$15.00	\$15.00	Subway, Hearing Aid Express
Fritts Farm SW 19th St & Telephone Rd	2006/2012	Newmark Grubb Levy Strange Beffort Jay Cohlmia/DannyOjeda/Michael Rapella	535,924	3,714	0.69%	\$24.00	\$26.00	Home Depot, Hemispher Target, Dick's, Burlington
Heisman Square 12th Ave SE & E Alameda St	1999	CBRE/OKLA Stuart Graham	93,000	0	0%	\$13.00	\$15.00	Homeland, Ace Hardware At the Beach
Hollywood Center 1600 W Lindsey St	1964	eXp Realty Wendy Foreman	127,600	0	O%	\$9.00	\$0.00	Homeland Dollar Tree
Madison Square Shopping Center 480 24th NW	2014	CBRE/OKLA Kendra Roberts/Stuart Graham	45,070	23,406	51.93%	\$18.00	\$22.00	BA Fitness, Sherwin Williams, OU Office
Malibu Shopping Center 824 NW 12th St	1975/2010	Gerald Gamble Co. Gerald Gamble	21,000	0	0%	\$12.00	\$0.00	Armstrong McCall, Rent-A-Center
Merkle Creek Plaza 2203 W Main St	1985	Equity Commercial Realty Gayla Artman	33,753	2,239	6.63%	\$15.00	\$18.00	Play It Again Sports, World Acceptance Corp.
Moore Town Center I-35 & SW 19th St	2005	Creek Commercial Realty, LLC Ethan Slavin	35,000	3,762	10.75%	\$18.00	\$16.00	McAlester's, Mazzios Pizza
New City Center 605 N Moore Ave.	1963/1998	Precor Ruffin Rick Pritchett	181,894	15,361	8.45%	\$10.00	\$12.00	Supermercados Morelos, 4 Wheel Parts
Normandy Creek 2200 W Main St	1990	Newmark Grubb Levy Strange Beffort Jay Cohlmia/Danny Ojeda/Michael Rapella	72,670	30,582	42.08%	\$7.00	\$12.00	Gillian Music
North Park Plaza 1024 N Flood	1960	Owner Managed Phoenix Central	37,000	0	0%	\$8.00	\$12.00	Liquor Market
Redbud Plaza 239 & 247 34th Ave SW	1997/2016	Equity Commercial Realty Gayla Artman	24,000	5,943	24.76%	\$16.50	\$18.00	Gymboree
Riverwalk Centre I-35 & SW 19th St	2000	CBRE/OKLA Mark Inman/Stuart Graham	165,665	10,720	6.47%	\$16.00	\$14.00	Kohl's, Gamestop, Catherine's, Urban Air
Riverwalk Plaza 2109-2139 Riverwalk Dr	2000	Precor Ruffin Rick Pritchett	26,939	4,536	16.84%	\$11.57	\$18.00	Integris Physical Therapy, Chelino's
Riverwalk Shops 2713 S I-35 Service Rd	2006	CBRE/OKLA Stuart Graham	33,166	4,200	12.66%	\$20.00	\$20.00	Alfredo's Cox Communications
Robinson Crossing 1300 N Interstate Dr	1986/1989	Brady Properties Ali Ghaniabadi/Mason Ghaniabadi	116,400	18,630	16.01%	\$12.00	\$17.00	Dominos Pizza, The Igloo Event center
Royal Rock 19th & Fritts Blvd.	2015	Avenue CRE Randy Vaillancourt	164,914	2,307	1.4%	\$29.00	\$18.00	Winco, At-Home, Schlotzsky's, AT&T, Five Guys
Shops at Moore 2650 S I-35 Rd	2007/2014	CBRE/OKLA Mark Inman/Stuart Graham/Kendra	568,679	11,294	1.99%	\$0.00	\$0.00	Ross, Bed Bath & Beyond Best Buy, Hobby Lobby
Silver Leaf NE 12th St & N Eastern Ave	1985	Roberts Bright Star Realty Sun Lee	110,740	6,000	5.42%	\$8.50	\$15.00	Silverleaf Furniture Family Dollar
Sooner Mall I-35 & W Main St	1976/1999	Brookfield Properties Tyler Cassell	511,569	87,500	17.1%	\$0.00	\$0.00	Dillard's, JCPenney, Shoe Dept.
Sooner West/River Oaks Plaza 36th Ave SW & W Main St	1981	Equity Commercial Realty Gayla Artman	68,440	3,000	4.38%	\$16.50	\$17.50	Tuesday Morning, Henry Hudson's Pub
Stubbeman Village Elm Ave & Elmwood Dr	1972	University of Oklahoma	33,475	0	0%	\$0.00	\$0.00	Papa John's, Ratcliffe's Bookstore
Suites on Broadway NW 5th St & N Broadway St	1966	Buchanan Realty Steve Buchanan,Debbie Butler	50,000	0	O%	\$11.50	\$12.57	AD, Inc., Moore Escape Room
The Main Center 24th & Main St	2005	HEW Marketing, Inc. Heather Warrington	106,307	0	0%	\$0.00	\$9.00	Hobby Lobby Mardel's
University Town Center 1500 24th Ave NW	2008	CBRE/OKLA Mark Inman/Stuart Graham	1,129,119	11,402	1.01%	\$14.00	\$31.00	Kohl's, Target, Crest, Academy, HomeGoods
West Port Shopping Center 1200 N Santa Fe Ave	1980	T&J Property Management	40,898	3,500	8.56%	\$8.00	\$14.50	Moore Family Clinic, Cash Saver
West Port Shopping Center 1200 N Santa Fe Ave	1980	NAI Sullivan David Hartnack	40,898	0	0%	\$8.00	\$14.50	Moore Family Clinic, GFF Foods
Moore-Norman Totals			5,753,390	403,759	7.02%			

が年

Eastern OK County Submarket Vacancy









Eastern Oklahoma County was another submarket to show a sizable increase in vacancy, to 13.4 percent from 12.1 percent at year-end 2019. And, there will be some more holes in this market as the results of the pandemic filter through the market, like the JCP that may very well close and some local tenant casualties. The health of smaller tenants in this market is a real question mark. Most discounters have a significant presence here and are expected to continue to do well, offsetting some of the local tenant losses. As noted on previous reports, there is structural vacancy in this submarket, much of the product is older with significant deferred maintenance or difficult configurations. The larger spaces in these older centers have proven more difficult to lease. In general, the newer centers in the market perform well.

Eastern OK County	Built/Updated	Leasing Agent	Total Space	Available Space	Vacant	Rate 1	Rate 2	Anchor Tenants
23 Post Plaza	1986	Nancy Brewer	35,000	0	O%	\$0.00	\$0.00	Spencer's Smokehouse,
NE 23rd St & N Post Rd		Nancy Brewer						Farmer's Insurance
Boulevard Marketplace	1984	Precor Ruffin	35,765	9,740	27.23%	\$16.00	\$18.00	Crest Grocery,
101 N Douglas Ave		Caleb Hill						Dollar Tree
Choctaw Plaza	1974/1984	Newmark Grubb Levy Strange Beffort	131,000	54,508	41.61%	\$6.95	\$8.00	Chase Bank,
14407 NE 23rd St		Michael Almaraz						Dollar General
Decker Center	1982	Interwest Realty	36,365	6,326	17.4%	\$13.00	\$14.00	World Finance,
1200 S Air Depot Blvd		George Huffman						Red River Credit
Del City Crossing	2012	CBRE/OKLA	24,200	2,400	9.92%	\$20.00	\$20.00	Ted's Cafe Escondido,
I-40 & Sooner Rd		Stuart Graham						The Garage, Volcano Sushi
Del Crest Center	1957/2016	NAI Sulivan Group	95,563	12,900	13.5%	\$17.00	\$19.00	Family Dollar,
SE 15th & I-40		David Hartnack/SamSwanson/ Nathan Wilson						Harbor Freight
Del Crest Shops	1957/2016	Price Edwards & Company	59,000	38,364	65.02%	\$0.00	\$0.00	Dollar Tree
SE 15th & Sunnylane		Ev Ernst/Jacob Simon						
Dickson Plaza	1978/1980	Midwest Business Investments	34,900	0	0%	\$8.00	\$0.00	Shapes Gym,
SE 15th St & S Post Rd		Joe Leon						Farmer's Insurance
Eastgate Shopping Center	1965	Equity Commercial Realty	51,520	31,980	62.07%	\$7.00	\$7.00	Queen's Beauty Supply
1100 N Midwest Blvd		Mark Hyde						

www.edensokc.com / (a)edensoka

			C-1010401		2.41.6	STELEN DAY		
Eastern OK County	Built/Updated	Leasing Agent	Total Space	Available Space	Vacant	Rate 1	Rate 2	Anchor Tenants
Gateway Plaza	1985	Owner Managed	87,512	23,315	26.64%	\$8.00	\$15.00	Ollie's Outlet,
SE 15th & S Air Depot Blvd		Bobbie Tritten						Dollar Tree
Hartsdel Shops	1995	eXp Realty	49,726	2,300	4.63%	\$4.00	\$7.00	Family Dollar,
SE 44th St & S Bryant Ave		Ethan Walker						Beauty Supply
Heritage Plaza	1987	Avenue CRE	75,071	21,327	28.41%	\$6.00	\$8.00	Select Physical Therapy,
351 N Air Depot Blvd		Randy Vaillancourt						Economy Hearing Aid
Hilltop Village	1974/2015	Equity Commercial Realty	86,652	24,705	28.51%	\$520.00	\$12.00	The Dance Department,
1100 S Air Depot Blvd		Mark Hyde						Los Vacqueros
Northeast Town Center	1970/2017	eXp Realty	93,825	28,483	30.36%	\$4.00	\$10.00	Dollar Tree, Buy For Less,
1124 NE 36th St		Ethan Walker						Ice Events Center & Grill
Oakcliff Shopping Center	1966	Charles Shadid	51,200	0	O%	\$5.00	\$7.00	Tom's Tires
3102 SE 44th Street		Charles Shadid						Karen's Treasures
Park Estates	1952	Owner managed	38,000	8,800	23.16%	\$0.00	\$0.00	Beauty Town
NE 36th & N Kelly Ave		Usman Rashid						
Park Plaza	1993	eXp Realty	38,399	0	O%	\$3.00	\$8.00	Diva Beauty Supply
3700 Springlake Dr		Ethan Walker						
Sooner Market Place	1995	eXp Realty	63,063	5,480	8.69%	\$5.00	\$7.00	Chelino's
E Reno Ave & N Sooner Rd		Ethan Walker						
Sooner Rose	2016/2019	Sooner Development	496,988	6,943	1.4%	\$12.00	\$25.00	Hobby Lobby, Burlington,
SE 15th & Sooner Road		Brad Goodwin						Academy
Spencer's Center	2000	Charles Shadid	40,000	10,000	25%	\$5.00	\$7.00	Conoco
NE 23rd St & N Spencer Rd		Charles Shadid						
Sunnylane Plaza	1979		84,888	44,000	51.83%	\$6.00	\$5.00	Advance America,
SE44th St & S Sunnylane Rd								Family Dollar
Tan & Tone America Center	2005	Ta Real Estate	25,300	0	O%	\$7.00	\$12.00	Uptown Thrift,
1900 S Air Depot Blvd								Mid-Del Complete Dental Care
Tenth Street Plaza	1960	Owner Managed	33,000	Ο	O%	\$6.00	\$0.00	Dollar General
9207 NE 10th St								
Town & Country Center	1966/1989	Price Edwards & Company	133,916	7,900	5.9%	\$9.50	\$16.00	Ross, Big Lots,
E Reno Ave & N Air Depot Ave		Karleen Krywucki/Jacob Simon						Ace Hardware, Aarons
Town Center Plaza	2005	Sooner Investment	795,000	3,000	0.38%	\$24.00	\$0.00	Target, J C Penney,
SE 29th St & S Air Depot Blvd		Brad Goodwin						Lowe's, Kohl's
Uptown Plaza	1958/2006	Price Edwards & Company	194,033	54,070	27.87%	\$0.00	\$0.00	Langston's, Family Dollar,
7430 SE 15th St		Karleen Krywucki/Everest Ernst/Jacob Simon						Tuesday Morning, Locke Supply
Village Oak Plaza	1981	Nicholas Commercial	27,500	0	O%	\$10.00	\$8.00	Lupe's Restaurant,
1000 S Douglas Blvd		Cole Ream						Papa Johns Pizza
Village Shopping Center	1973	Newmark Grubb Levy Strange Beffort	31,634	2,500	7.9%	\$10.00	\$12.00	Rent-A-Center, Village Quality Foods,
4718 - 4754 SE 29th St		Danny Ojeda/Jay Cohlmia/ Michael Rapella						Akropolis Greek Restaurant
Westminster Shopping Center	1963	Owner Managed	58,000	4,000	6.9%	\$5.00	\$6.00	23rd Street Auction,
2401 N Westminster								Thomas Miles Millwork, Ratti Kool Print Shop
Eastern OK County Totals			3,007,020	403,041	13.40%			



<sup>66</sup> There is a gap between what sellers see as value and buyers are willing to pay. <sup>99</sup>

What a year... the uncertainty brought on by the pandemic, the continued energy downturn and the election have significantly curtailed retail investment sales. The sale of Greenbriar Square at the end of the second quarter, ended up being the largest sale of the year. There is no doubt that the pandemic and the changes it is bringing to retail are a big reason for the lack of activity. There have been over forty national tenant bankruptcies this year. Many local tenants are struggling and there are questions about potential changes in consumer behavior – all of which inject uncertainty into retail and, particularly, investment sales. This despite the fact that overall retail sales are holding up much better than expected and there are a significant number of retailers doing very well – discounters, grocery stores, home improvement stores, etc.

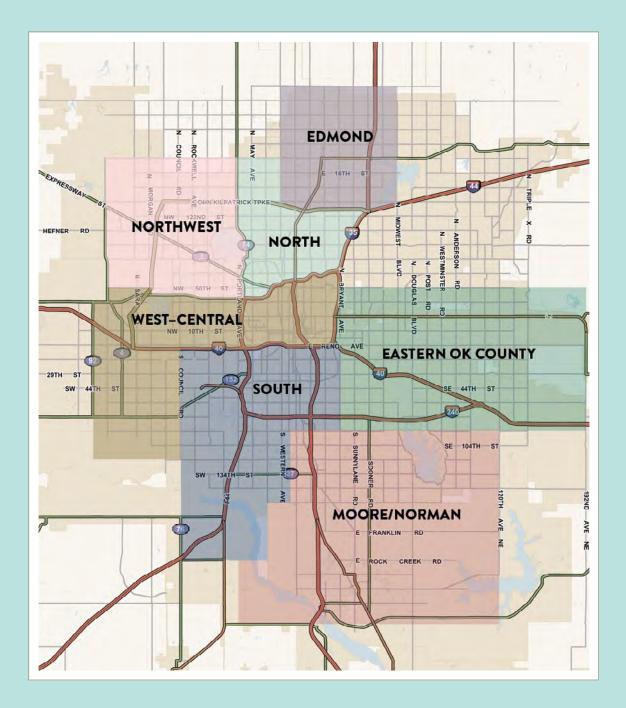
There is a general sense that capitalization rates have risen, perhaps 100 to 150 basis points if not more, but the market hasn't seen enough transactions to verify this figure or stabilize the market. Several opportunity funds have been put together anticipating both the rise in cap rates and the potential for distressed asset sales. To date, this has not translated to increased sales volumn. There is a gap between what sellers see as value and buyers are willing to pay. On the distressed side, the opportunities just aren't here yet... it takes a while for problems to work down from tenants to owners to lenders, expect more next year. You should also expect the uncertainty in the market to continue, although there is beginning to be some confidence that by mid-year, the market will have begun to stabilize with more widespread vaccinations and the beginning of the end of the pandemic.

**Photo:** Urbane Home & Lifestyle www.urbaneokc.com / @urbaneokc

Urbane Home & Lifestyle www.urbaneokc.com / @urbaneokc

#### **OKC METRO** SHOPPING CENTER SALES

Property	Address	Submarket	Building SF	Sales Price	Price PSF	Sale Date
Kelly Center	610 Kelly Ave	Edmond	42,700	\$3,700,000	\$87	1/24/20
MacArthur Shops	5801 W Britton Road	North	26,050	\$1,900,000	\$73	2/6/20
West Port Shopping Center	1201-1227 N Santa Fe Ave	Moore	48,866	\$2,500,000	\$51	2/19/20
Mayfair Village	5012-5030 N May Ave	Northwest	127,107	\$5,000,000	\$43	3/12/20
Greenbriar Shopping Center	12230 S Pennsylvania Ave	South	37,076	\$10,865,000	\$293	6/24/20
Park Estate Shopping Center	1027-1041 NW 36th	Northeast	34,646	\$400,000	\$12	7/30/20
Quail Village	14101 N May Ave	North	24,695	\$6,268,499	\$254	10/7/20
Boulevard Market Place	101 N Douglas Blvd	Mid Del	35,765	\$3,800,000	\$106	11/12/20
Cornerstone Crossing	3907 -3939 N Macarthur	Northwest	73,791	\$5,478,834	\$74	12/30/20



# PRICE EDWARDS AND CO.

OKLAHOMA CITY: 210 PARK AVENUE, STE 700, OKLAHOMA CITY, OK 73102 | O: (405) 843-7474 | F: (405) 236-1849 TULSA: 7633 EAST 63RD PLACE, STE 400, TULSA, OK 74133 | O: (918) 394-1000 | F: (918) 394-1001

www.priceedwards.com